The Macroeconomic Consequences of Family Policies

Anson Linshuo Zhou University of Wisconsin-Madison Job Market Mini Conference

Encouraging Childbirth to Combat Population Aging

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Boosting Child Outcomes and Social Mobility

 Policy instrument to reduce child poverty, raise children's human capital and boost social mobility (e.g. \$3k+ Child Tax Credit through 2025, \$1.8 trillion American Families Plan)

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- Policy instrument to reduce child poverty, raise children's human capital and boost social mobility (e.g. \$3k+ Child Tax Credit through 2025, \$1.8 trillion American Families Plan)
- Understand whether more generous child benefits are effective policies in achieving stated policy goals

This Paper

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Endogeneous Fertility + Endogenous Intergenerational Linkages

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Family policies affect decisions along both quality and quantity margins

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- Magnitude of fertility responses disciplined using data moments
- Validation using policy variation Alaska Permanent Fund Dividend

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 - Comparing different policies, expanding **public education** is most effective in improving child outcomes and social mobility with mild effects on fertility

Related Literature

Education Policies, Income transfers, and Mobility

- Benabou (2002), de la Croix and Doepke (2003), Heckman and Mosso (2014),
 Bastian and Michelmore (2018), Daruich (2019), Abbott, Gallipoli, Meghir and
 Violante (2019), Mullins (2019), Guner, Kaygusuz and Ventura (2020)...
- <u>Contribution</u>: Considering fertility responses could reverse policy effects on child human capital and social mobility

Family Policies, Fertility and Child Outcomes

- Empirical: Milligan (2005), Laroque and Salanié (2008), Drago et al. (2011), Luci-Greulich and Thévenon (2013), González (2013), Raute (2019)...
- Structural: Fan and Stark (2008), Liao (2013), Moschini (2020)
- <u>Contribution</u>: Propose and calibrate a quantitative model that is suitable for analyzing large-scale policies beyond fertility effects

Outline

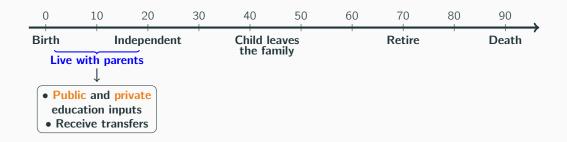
- Model: Role of endogenous fertility
- **2** Calibration (2010 USA)
- Validation
- **4** Policy Counterfactuals
- **6** Conclusion and Next Steps

Model

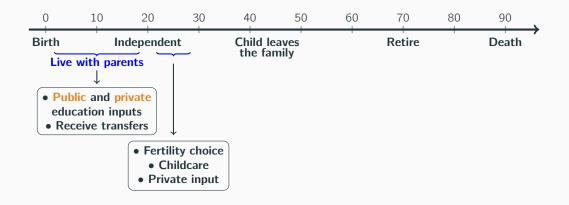


Model Period = 10 Years
 Key Elements
 Endogenous Fertility

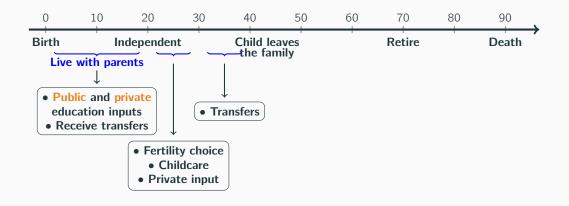
• Endogenous Child Link



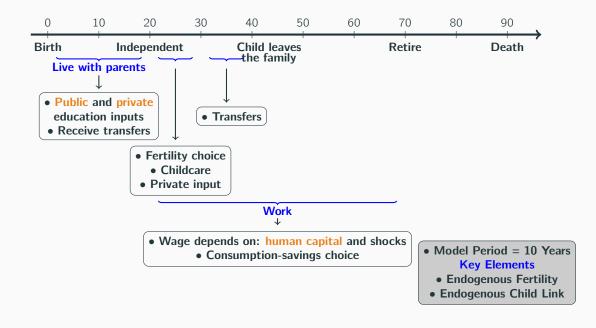
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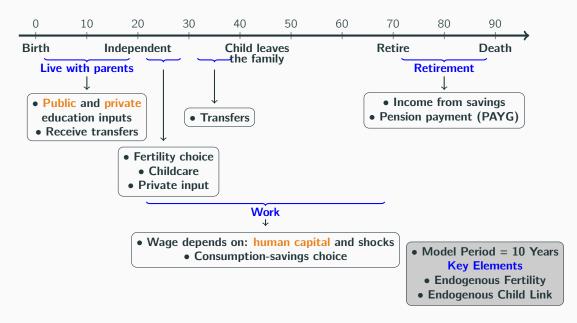


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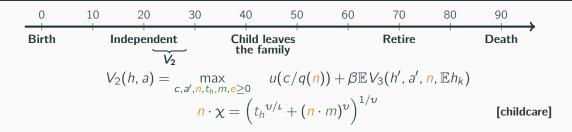




h: parents' skillsa: assetsn: fertility t_h : home carem: market caree: private educ. inputx: children prodsn: market care price

 χ : childcare needs p_m : market care price q(n): equivalence scale

 ${\cal S}$: childcare subsidy ${\cal B}$: baby bonus ${\cal E}$: public education

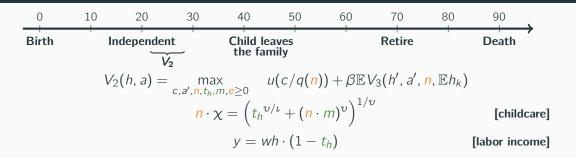


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Birth Independent Child leaves the family
$$V_2(h,a) = \max_{c,a',n,t_h,m,e \geq 0} u(c/q(n)) + \beta \mathbb{E} V_3(h',a',n,\mathbb{E} h_k)$$

$$n \cdot \chi = \left(t_h^{v/\iota} + (n \cdot m)^v\right)^{1/v} \qquad \text{[childcare]}$$

$$y = wh \cdot (1 - t_h) \qquad \text{[labor income]}$$

$$(1 + \tau_c)(c + mp_m(1 - \mathcal{S})n + e \cdot n) + a' = (1 + r)a + y - \mathcal{T}(y,a,n) + \mathcal{B} \cdot n \qquad \text{[BC]}$$

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$$h' = L(h,1-t_h,z') \qquad h_k = G(h,\mathcal{E},e,\epsilon) \qquad \text{[technology]}$$

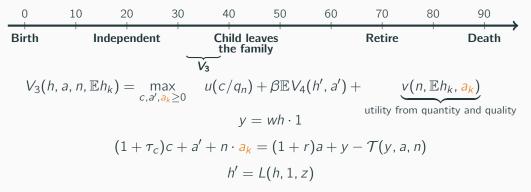
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$$\chi: \text{childcare needs} \qquad p_m: \text{market care price} \qquad q(n): \text{equivalence scale}$$

$$\mathcal{S}: \text{childcare subsidy} \qquad \mathcal{B}: \text{baby bonus} \qquad \mathcal{E}: \text{public education}$$

Parent-to-Child Transfer



• Parents choose a_k received by each child when she becomes independent

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$$y = wh \cdot 1$$

$$(1 + \tau_c)c + a' + n \cdot a_k = (1 + r)a + y - \mathcal{T}(y, a, n)$$

$$h' = L(h, 1, z)$$

- Parents choose a_k received by each child when she becomes independent
- First-order conditions for child "quality" choices e and a_k:

$$v_2(n, \mathbb{E}h_k, a_k) \cdot \frac{\partial \mathbb{E}h_k}{\partial e} = \lambda_2 \cdot (1 + \tau_c) \cdot n$$
 FOC [e]
 $v_3(n, \mathbb{E}h_k, a_k) = \lambda_3 \cdot n$ FOC $[a_k]$

Quality/Quantity Trade-off Channel

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When fertility is exogenous:

• Increase in \mathcal{B} is an income transfer, $\mathbf{a_k}$ rises unambiguously since:

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When fertility is endogenous:

• Increase in \mathcal{B} is a price change, n rises \Longrightarrow effects on a_k is ambiguous since:

$$\underbrace{v_3(n\uparrow,\mathbb{E}h_k,a_k?)}_{\text{interaction in preferences}} = \underbrace{\lambda_3?}_{\text{change in }MU_c \text{ as }n\uparrow} \underbrace{\text{fertility response}}_{\text{for tility response}}$$

• a_k could fall when child benefits are more generous - quality/quantity trade-off

Heterogeneous Fertility Responses - Composition Effects

- Heterogeneous responses across h: size of transfer relative to income differs
- Dynasties with stronger **fertility response** gain representation
- Intergenerational persistence of $h \Longrightarrow$ composition effects on aggregate h.c.

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- Intergenerational persistence of $h \Longrightarrow$ composition effects on aggregate h.c.
- **Insight**: Even when effect on each child's human capital is positive, policy effects on aggregate human capital could still be negative

Firms and the Government

• Representative firm with **Cobb-Douglas production function**:

$$Y = AK^{\alpha}H^{1-\alpha}$$

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- Government uses predetermined policy instruments $\{\mathcal{T}(\cdot), \mathcal{B}, \mathcal{S}, \mathcal{E}\}$
- Denote demographic structure as $\{\Omega_j\}_{j=0}^8$ (with $\sum_{j=0}^8 \Omega_j = 1$) and distribution of households across state space as μ . **Government fiscal budget**:

$$\underbrace{\left(\sum_{j=2}^{6}\Omega_{j}\int\mathcal{T}(y_{j}^{*},a_{j}^{*},n_{j}^{*})\,d\mu\right)}_{\text{labor and capital income taxes}} + \underbrace{\left(\sum_{j=2}^{8}\Omega_{j}\tau_{c}c_{j}^{*}\,d\mu\right)}_{\text{public education}} = \underbrace{\left(\sum_{j=7}^{8}\Omega_{j}wh\cdot\pi\,d\mu\right)}_{\text{pension payments}} + \underbrace{\left(\Omega_{0}+\Omega_{1}\right)\mathcal{E}}_{\text{public education}} + \underbrace{\int\Omega_{2}n^{*}\cdot\mathcal{B}\,d\mu}_{\text{baby bonus}} + \underbrace{\int\Omega_{2}(1+\tau_{c})m^{*}n^{*}p_{m}\cdot\mathcal{S}\,d\mu}_{\text{other spendings}} + \underbrace{\int\Omega_{2}(1+\tau_{c})m^{*}n^{*}p_{m}\cdot\mathcal{S}\,d\mu}_{\text{$$

• GE Effects: Fertility responses change $\{\Omega_j\}_{j=0}^8$ and tax burden

Role for Government Policies

Why may government policies improve welfare?

Long-run welfare: **average value** of newborn under the veil of ignorance:

$$\mathcal{W} = \int V_2 \, d\mu$$

Welfare of current agents will be discussed in transition path results (in progress)



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Externalities/incompleteness that government could address:

- 1 Fiscal externalities of childbearing and childrearing
 - Private returns \neq social returns (i.e. $\{\Omega_j\}_{j=0}^8$ and μ)
- **2** Borrowing constraints (Daruich 2019, Abbott et al. 2019 ...)



Calibration

- Magnitude of fertility response determined by:
 - 1 Costs of children and childcare
 - OECD equivalence scale, time costs, childcare arrangements



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 - 3 Parents' preferences on quality and quantity





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► child costs

skill formation

- OECD equivalence scale, time costs, childcare arrangements
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- 3 Parents' preferences on quality and quantity
- Utility from child quantity and quality:

$$v(n, \mathbb{E}h_k, a_k) = \underbrace{\Psi(n)}_{\text{child discounting}} \cdot (\theta \cdot u(\mathbb{E}h_k) + \nu \cdot u(a_k))$$

$$\Psi(n) = 1 - \exp(-\psi n) \qquad u(x) = \frac{x^{1-\gamma}}{1-\gamma} \qquad \gamma \in (0,1) \quad x \in \{\mathbb{E}h_k, a_k, c\}$$

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- Assumed $v(n, \mathbb{E}h_k, a_k)$ provides a flexible and conservative benchmark relative to separable preferences and dynastic altruism
- $\{\psi, \theta, \nu\}$ matches aggregate fertility and average spendings on quality

Identification of γ

• Conditional on other parameters, γ governs magnitude of fertility responses. Higher $\gamma \Longrightarrow$ smaller fertility responses. Intuition from FOC of n:

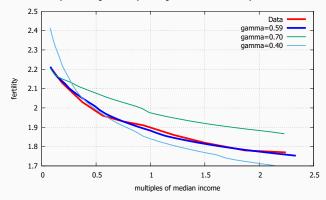
$$\Delta \Psi'(n) \propto (1 - \gamma) \cdot \Delta \mathcal{B}$$

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• γ identified by fertility-income profile (Córdoba, Ripoll and Liu 2016). Higher $\gamma \Longrightarrow \text{Higher MRS of quantity for quality} \Longrightarrow \text{flatter profile}$



Model Parameters

Table 1: Model Parameters

	Interpretation	Value	Source		Interpretation	Value	Source
Preferences				Child human capital production			
β	discount rate	0.98 ¹⁰	standard	Z	normalizing scalar	2.45	
γ	elasticity of substitution	0.59	CPS	σ_{ϵ}	ability shock dispersion	0.45	PSID
ψ	fertility preference	1.84	CPS	ρ	intergenerational spillover	0.28	Chetty et al. (2014)
θ	quality preference	2.02	PSID	ω	substitution of education	0.9	ATUS
ν	transfer preference	0.42	PSID	\mathcal{E}	public education	0.165	NCES
				κ	input productivity	0.16	García et al. (2020)
	Childcare arrar	gement					
χ	childcare cost	0.18	Folbre (2008)	Adult human capital evolution			
L	economies of scale at home	0.7	Folbre (2008)	η	learning curvature	0.61	PSID
υ	substitutability of care	0.5	SIPP	ζ	learning level	0.72	PSID
p_m	price of full-time care	0.13	NACCRRA	μ_Z	skill depreciation	-0.23	PSID
				σ_z	shock dispersion	0.42	PSID
Taxes and pension							
$\tau_{V}^{n}, \lambda_{V}^{n}$	tax levels and progressitivity	misc.	TAXSIM	Firm production function			
τ_c	consumption tax	0.07	McDaniel (2007)	A	total factor productivity	1	normalization
τ_a	capital income tax	0.27	McDaniel (2007)	α	capital share	0.33	standard
π	pension replacement rate	0.40	OECD Database	δ_k	capital depreciation	0.04^{10}	standard

- 13 parameters are calibrated within the model using SMM
- Model matches salient features of fertility profile, childcare, parental investment, inter-vivos transfers, intergenerational mobility and lifecycle earnings profile

Validation

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- Established in 1982 after discovery of the petroleum. Equal transfer to **all residents** regardless of income, employment or age
- **Pronatal effects**: allows parent to claim dividend on behalf of a child with no requirements on how parents use a child's dividend.

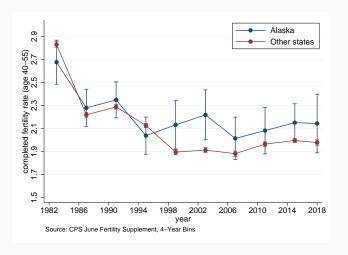
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- Ideal policy variation to test fertility responses:
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 - **2** Large in scale (\approx \$1.5k per year) relative to other family policies

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- Ideal policy variation to test fertility responses:
 - 1 Similar institution and cultural background
 - **2** Large in scale (\approx \$1.5k per year) relative to other family policies
- Apply same policy in the model: UBI to all household members by \$1.5k (normalized by median income in Alaska relative to the rest of U.S. + partial equilibrium)
 - 1 Completed fertility rises by 4.2% in the model (Kelly, Timilsina and Yonzan 2020)
 - Peterogeneous responses: Larger responses from households with lower human capital (model) larger fertility increases among Alaska Natives and women without high school degree (Cowan and Douds 2020)

Evidence from Completed Fertility Rates



- 95% confidence intervals of sample mean
- Predicted 4.2% (0.08) increase in completed fertility rate is consistent, if not conservative, w.r.t. data

Counterfactuals

Baby Bonus Counterfactuals

Evaluate baby bonus \mathcal{B} of different scale

- Budget balance: consumption tax adjusts to balance budget each period
- General equilibrium: prices and distributions adjust

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Outcomes of Interest

- Aggregate fertility, average human capital, per capita income, consumption taxes and intergenerational income mobility $\left(\frac{1}{IGE}\right)$
- Social welfare in consumption equivalence (changes)



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Outline

- Long-run effects comparing new steady-state economy to baseline economy
- Transition, alternative funding methods (in progress)



Fertility Effects

Figure 2: Expenditure share **Figure 1:** Effects on aggregate fertility 2.25 2.25 2.2 2.2 2.15 2.15 2.1 2.1 fertility fertility 2.05 2.05 1.95 1.95 1.9 1.9 0.5 5000 10000 25000 30000 35000 40000 1.5 2.5 3 baby bonus expenditure as % of GDP

Baby bonus needs to be at least \$28k (NPV) to raise aggregate fertility rate to replacement level (2.1, commonly stated long-run policy goal). The policy costs around 1.6% of GDP in the new equilibrium

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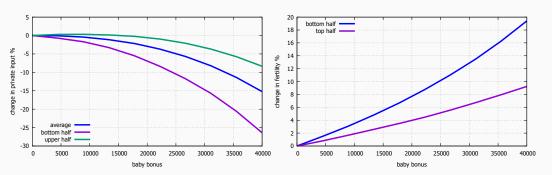
baby bonus

• From now on, consider $\mathcal{B}=\$30k$ as a benchmark policy (\approx expansion of CTC from 2010-2021 in NPV)

Model Mechanisms

Figure 3: Average private investment

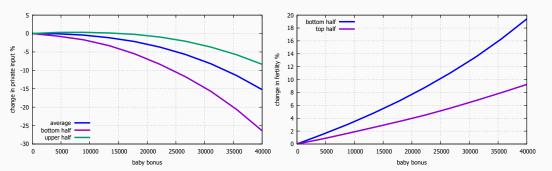
Figure 4: Heterogeneous fertility response



• Quality/quantity trade-off: Parents reduce private investments by 7.5%

Figure 3: Average private investment

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- Composition effects: Parents with lower human capital respond more in fertility

Average Human Capital and Social Mobility

Figure 5: Average human capital

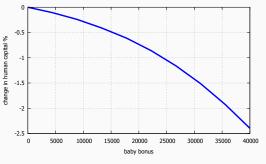
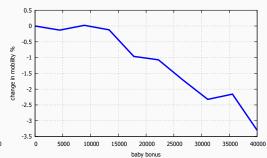


Figure 6: Intergenerational mobility



Average human capital falls by 1.4%

Average Human Capital and Social Mobility

Figure 5: Average human capital

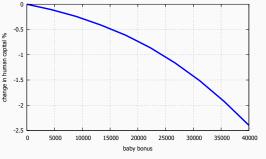
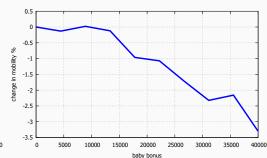


Figure 6: Intergenerational mobility



- Average human capital falls by 1.4%
- Intergenerational mobility decreases by 2.2%

Average Human Capital and Social Mobility

Figure 5: Average human capital

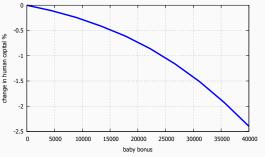
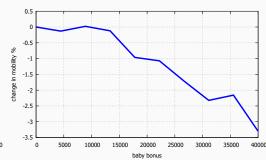
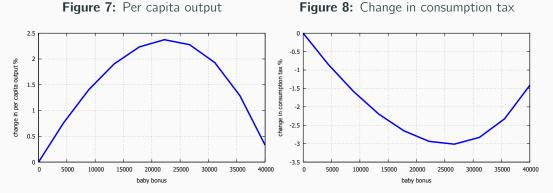


Figure 6: Intergenerational mobility



- Average human capital falls by 1.4%
- Intergenerational mobility decreases by 2.2%
- Results are **stronger** when cash transfers are targeted at low-income households

Output and Tax: GE Effects



- Per capita output rises initially due to changes in **demographic structure**
- General equilibrium effects: consumption tax could be reduced while keeping government budget satisfied

Output and Tax: GE Effects

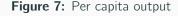
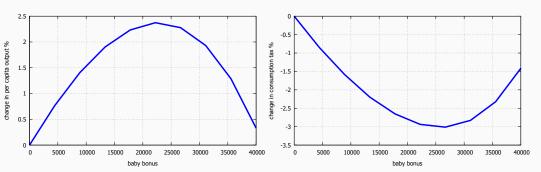
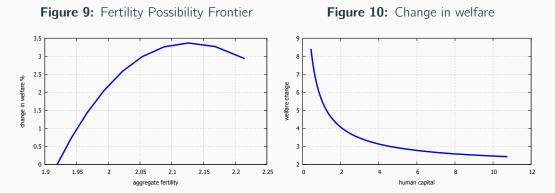


Figure 8: Change in consumption tax

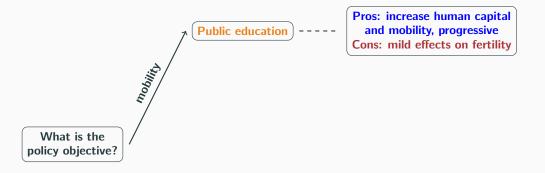


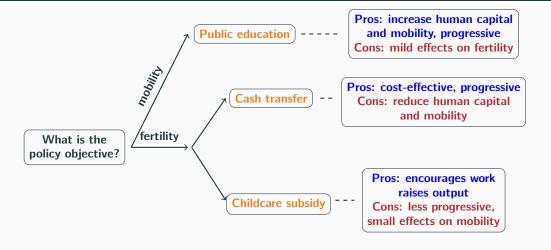
- Per capita output rises initially due to changes in **demographic structure**
- General equilibrium effects: consumption tax could be reduced while keeping government budget satisfied
- Larger baby bonus is not always beneficial as (1) average human capital
 worsens, and (2) public education expenditure rises

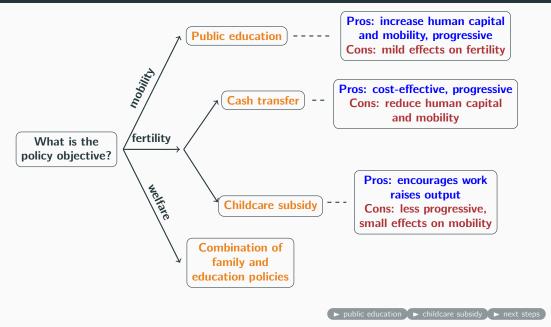


- Welfare maximized around $\mathcal{B} = \$30k$. Improved by 3.4% in the long-run
- Progressive: large welfare improvement for parents with low human capital

What is the policy objective?







Conclusion

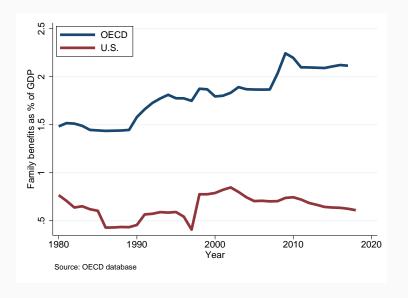
Study macroeconomic consequences of large-scale family policies

• Introduce **endogenous fertility** into a GE-OLG model with incomplete market and distortionary taxes. Model generates reasonable fertility elasticities

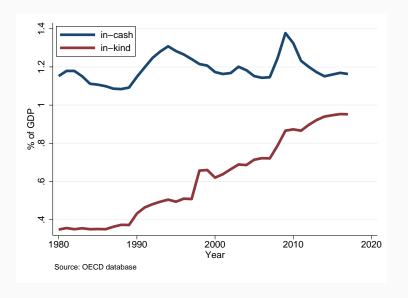
Results:

- Compared with previous research where fertility is fixed, introducing endogenous fertility reverses policy implications on child outcome and social mobility
- A \$30k baby bonus raises fertility to replacement level and improves welfare by3.4% via effects on population growth and taxes in the general equilibrium
- 3 Public education is effective in improving child outcome, social mobility and welfare despite having mild effects on fertility

Time Trend of Public Expenditures on Child Benefits



Expenditure Breakdown



Working Without Children and Retirement

• For households working without children:

$$V_{j}(h, a) = \max_{c, a' \ge 0} u(c) + \beta \mathbb{E} V_{j+1}(h', a')$$
$$(1 + \tau_{c})c + a' = (1 + r)a + y - \mathcal{T}(y, a, 0)$$
$$h' = L(h, 1, z)$$

For retired households:

$$V_j(h, a) = \max_{c, a' \ge 0} u(c) + \beta V_{j+1}(h, a')$$
$$(1 + \tau_c)c + a' = (1 + r - r\tau_a)a + \pi \cdot wh$$
$$V_9(\cdot) \equiv 0$$

where π is pension replacement rate

Stationary Equilibrium

- Distributions:
 - Demographic structure $\{\Omega_j\}_{j=0}^8$ and distribution of agents over states μ are invariant over time periods
 - Distribution of initial states is determined by older generations and shock processes
- Households Optimize: Households choose consumption, savings, fertility, childcare arrangements, child investments and inter-vivos transfers such that utility is maximized
- Firms maximize profits
- Prices clear markets
- Government balances budget in period to period

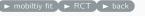
Child's Skill Production Function

Children's skill production function:

$$h_{k} = \underbrace{Z} \cdot \underbrace{\epsilon}_{\text{scalar shock spillover}} \cdot \underbrace{h^{\rho}}_{\text{public education}} + \underbrace{e^{\omega}}_{\text{private input}}$$

$$\log(\epsilon) \sim \mathcal{N}\left(-\frac{\sigma_{\epsilon}^2}{2}, \sigma_{\epsilon}^2\right)$$

- $\rho = 0.28$ rank-rank mobility (Chetty, Hendren, Kline and Saez 2014)
- $\mathcal{E} = 0.165$ \$12k per pupil per year (NCES)
- $\kappa = 0.16$ RCT evidence from García, Heckman, Leaf and Prados (2020)



Child's Skill Production Function Cont'd

Use **RCT** evidence to discipline the productivity of inputs κ :

$$h_k = Z \cdot \epsilon \cdot h^{\rho} \left(\mathcal{E}^{\omega} + e^{\omega} \right)^{\kappa/\omega}$$

- García, Heckman, Leaf and Prados (2020)
 - Two US early childhood development programs (ABC, CARE) in 1970s
 - Cost \approx \$13.5k per year for five years total \$67.5k per child
 - Followed up into adulthood and observe education/income
 - For every dollar invested, children's lifetime labor income increases by \$1.3
- ullet Apply similar policy in the model: expand existing ${\mathcal E}$ by \$67.5k
 - Small scale: prices and taxes remain unchanged
 - Target: children of parents at 10th percentile of earnings
- Comparing labor income changes with program costs gives $\kappa = 0.16$



Costs of Child and Childcare

OECD equivalence scale:

$$q(n) = 1.7 + 0.5 \cdot n$$

• Childcare arrangements:

$$n \cdot \chi = \left(t_h^{\upsilon/\iota} + (n \cdot m)^{\upsilon}\right)^{1/\upsilon}$$

Set $\chi = 0.18$. Returns to scale within family $\iota = 0.7$ (Folbre 2008)

- Elasticity of substitution: v = 0.5 average share of income spent on childcare by education (SIPP) (Malik 2019)
- Price of full-time childcare: $p_m = \$6,860$ per year for child aged 0-10 (The National Association of Child Care Resource & Referral Agencies 2011)



Fertility Response

• Consider simplified problem for low-h parents, i.e. quality margin not operative

$$\max_{c,n} \quad u(c) + \Psi(n)u(\mathcal{E})$$
$$c + n \cdot \chi = 1$$

• First-order condition for *n*:

$$\underbrace{\Psi'(n) \cdot u(\mathcal{E})}_{\mathsf{MB of } n} = \underbrace{\lambda \cdot \chi}_{\mathsf{MC of } n}$$

• Plug in $u(c) = \frac{c^{1-\gamma}}{1-\gamma}$, we have

$$\Psi'(n) = (1 - \gamma) \cdot \chi \cdot \frac{\lambda}{\mathcal{E}^{1 - \gamma}} \Longrightarrow \Delta \Psi'(n) \propto (1 - \gamma) \cdot \Delta \chi$$

Conditional on other parameters, higher $\gamma \Longrightarrow$ smaller n response

Skill Evolution for Adults

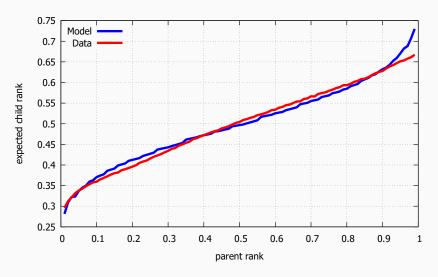
• Human capital of working adults evolves:

$$h_{j+1} = \exp(z) (h_j + \zeta(h_j t))^{\eta}$$

 $\log(z) \sim \mathcal{N}(\mu_z, \sigma_z)$

- $\eta = 0.61$, $\zeta = 0.72$ lifecycle earnings (PSID) (Huggett, Ventura and Yaron 2011)
- $\mu_Z = -0.23$, $\sigma_Z = 0.42$ 2% skill depreciation and lifecycle Gini coefficient of earnings (Huggett, Ventura and Yaron 2011)

Intergenerational Mobility: Model vs Data



• Rank-rank slope = 0.34 (Chetty, Hendren, Kline and Saez 2014)



Other Parameters

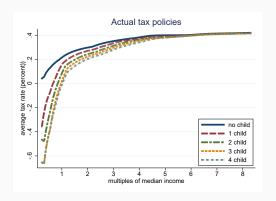
- Firms' production function: capital share $\alpha = 0.33$ and 4% capital depreciation
- Government taxes
 - Income taxes:

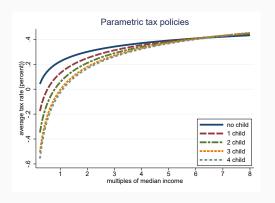
$$\mathcal{T}(y, a, n) = y \cdot (1 - \tau_y^n y^{-\lambda_y^n}) + \tau_a ra$$

where $\{\tau_y^n, \lambda_y^n\}_{n=0}^6$ estimated using TAXSIM

- Tax rates from McDaniel (2014): $\tau_c = 0.07$ and $\tau_a = 0.27$
- Pension replacement rate: $\pi = 40\%$

Income Taxes: Model vs Data





• Child tax benefits (reduction in tax rates) are larger for low-income households



Baby Bonus in Australia

- **A\$3,000 baby bonus**¹ to every child born on or after July 1st 2004
- Peter Costello (Treasurer of Australia): "One (baby) for the Mum, one for the Dad, and one for the country"
- $tfr_{AUS,2004} = 1.77 > 1.73 = tfr_{USA,2018}$ before the Covid Baby Bust

► other

²More details: (1) Announced on Mar.12th 2004, (2) universal coverage, lump-sum payment, (3) Equivalent to 4 times average weekly earnings, (4) Equivalent to \$2,800 in 2010 USD.

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- Drago et al. (2011) finds:
 - Significant fertility responses and evidence for long-term/quantum effects
 - Cost for an additional birth to be at least A\$126,000²
 - Larger fertility responses from low-income households
- Gaitz and Schurer (2017) finds that the baby bonus was **ineffective** in boosting learning, socio-emotional or physical health outcomes of pre-school children

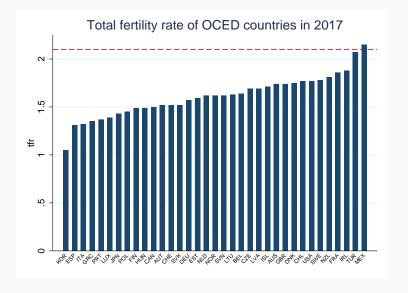
[►] back to intro ➤ back to validation ➤ back to results

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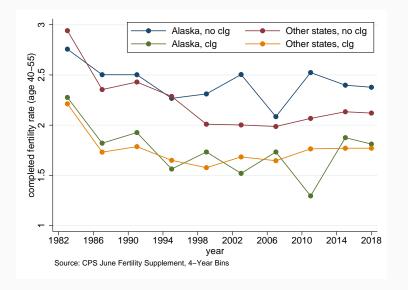
²Equivalent to \$117,600 in 2010 USD. Quantitative model predicts \$130,000 in preded for an

²Equivalent to \$117,600 in 2010 USD. Quantitative model predicts \$130,000 is needed for an additional birth (for the U.S.).

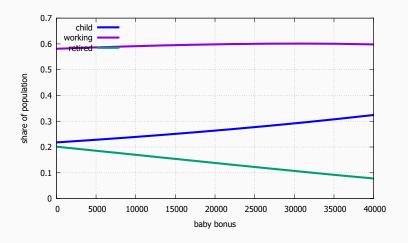
Total Fertility Rate Across Countries



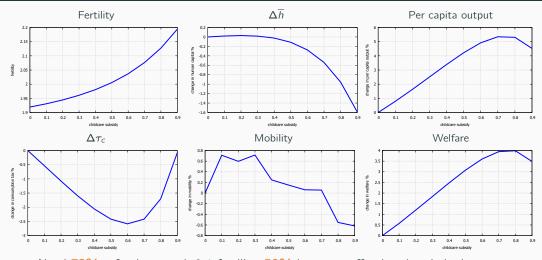
Evidence from Completed Fertility Rates



Change in Demographic Structure



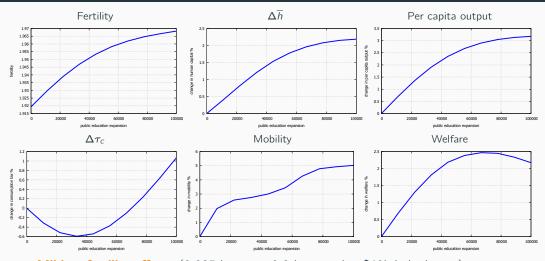
Highlights for Subsidized Childcare ${\mathcal S}$



- Need 78% refund to reach 2.1 fertility, 50% less cost-effective than baby bonus
- Impacts of subsidized childcare are qualitatively similar to baby bonus except that it encourages work (Guner, Kaygusuz and Ventura 2020) and mobility effect is small
- Less progressive because subsidy amount depends on childcare expenditures



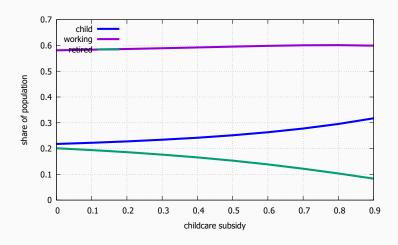
Highlights for Public Education Expansion ${\cal E}$



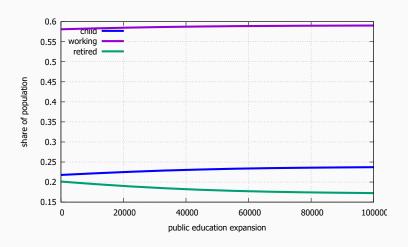
- Mildest fertility effects (0.035 boost vs 0.3 boost using \$40k baby bonus)
- Most effective in improving mobility (4% increase using \$65k)
- Progressive policy with large welfare improvement for low-income households



Change in Demographic Structure



Change in Demographic Structure



Next Steps

Transition path

- **Question**: How long do we need to wait for aggregate effects to take place? What are the distributional consequences for households in the original steady-state? Majority support for policy reform?
- Conjecture: Majority support may requires transfers within cohorts

Alternative ways of financing

• **Question**: How will things change if the policy could be funded via government deficits or labor/capital taxes?

Optimal policies

• Question: What is the optimal policy combination to maximize welfare?

