



**Board of Intermediate & Secondary
Education, Bahawalpur**

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نوت: فیس چالان کی ادائیگی نقد نہ اسپرے ہر گز نہ کریں بلکہ چالان نمبر/BILL-1 نمبر کے ذریعے کریں۔

Challan No: 180476915 1-Bill No. 110805180476915



Details :

MALIK AMEER HAMZA S/D/O LIQUAT ALI
03095435417

Fee Description : Candidates : 1

1633-CORRECTION WRONG SPELLING NAME
WITHIN 5 YEAR--HSSC Supply 2021 Roll No :
704316

Total Fee (in figure) 5600

Total Fee (in Words :

Rupees Five Thousand Six Hundred Only

Due Date : 11-Mar-2026

چالان رسید ڈاؤن لوڈ نہ ہونے کی صورت میں ان
نمبر پر رابطہ کریں
0629255095-03347820862

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Proposal for Android Focus & Planning App Development

1 Approach

- **Offline-first & privacy-focused:** All data (tasks, timers, rewards, settings) stored locally on device. No backend or login required.
- **Minimal AI usage:** On-demand button trigger only. Features:
 - Break large tasks into smaller steps
 - Estimate time per step
 - Generate daily schedule ("Plan My Day")
- **Hybrid logic system:**
 - Offline: tasks, timers, rewards, energy tags, reminders
 - AI: planning/breakdown features only
- **Cost-efficient:** AI results cached locally to reduce repeated API calls
- **Simple & accessible UI:** Black & white, large buttons & text, minimal clutter, calm & predictable layout, accessibility-first
- **BLoC state management:**
 - Predictable, maintainable state
 - Clear separation of UI & business logic
 - Easy offline + AI integration handling

2 Technology Stack

Layer	Technology / Tool
Frontend	Flutter (Android only)
State Management	BLoC (flutter_bloc)
Local Storage	Hive / Isar (tasks, timers, rewards, AI cache)
Settings / Preferences	SharedPreferences

Layer	Technology / Tool
AI Integration	OpenAI API (on-demand)
Monetization	Google Play Billing (£2/month unlock)
UI	Flutter widgets, black & white, large text/buttons, no animations
Version Control	Git / GitHub
Testing	Flutter unit & integration tests (offline + AI scenarios)

3 Timeline & Milestones (3 Weeks)

Week	Tasks / Milestone
Week 1	- Wireframe review & app architecture setup - BLoC setup for tasks, timers, planner view - Offline DB & caching structure - Core offline features (tasks CRUD, timers, planner view, rewards, energy tags)
Week 2	- AI integration: OpenAI API, task breakdown, "Plan My Day" - Local caching for AI results - Rewards & energy tag logic implementation - Basic UI polish
Week 3	- Subscription & monetization (£2/month unlock) - UI final polish: black & white, large buttons/text, minimal clutter - Testing offline + AI, bug fixes, performance optimization

Deliverables after 3 weeks:

- Fully functional offline-first Android app
- On-demand AI planning feature working
- Free + subscription logic implemented
- Clean, accessible, minimal UI

4 Cost

Proposed Budget: \$700 USD

Includes:

- MVP with offline-first core features
- AI integration + caching
- Subscription logic
- UI polish & accessibility
- BLoC state management for predictable app flow
- Testing offline + AI

5 Summary

This plan provides an **efficient, privacy-focused, offline-first Android app** with **on-demand AI planning**, built using **BLoC** for **maintainable state**, delivered in **3 weeks** for **\$700 USD**.

Skin Craft Melbourne – Facebook Ad Performance Report

Prepared for: Clinic Nurse **Campaign Goal:** Get More Messages / Leads **Duration:** Jan 16, 2026 – Feb 15, 2026 (18 days analyzed) **Daily Budget:** A\$20 | **Amount Spent:** A\$395.76

1 Campaign Highlights

- **Messaging Conversations Started:** 59
- **Total Views:** 34,259
- **Cost per Messaging Conversation:** A\$6.71
- **Total Viewers / Reach:** 12,741
- **Post Engagements:** 7,665
- **3-Second Video Plays:** 7,461
- **Link Clicks:** 139

Note: The ad is **performing very well**, attracting attention and generating leads for the clinic.

2 Audience Insights

- **Gender:** 100% Female
- **Age Group:** 25–55 (perfect target for our aesthetic treatments)
- **Location:** Melbourne, +12 mi from 2 Willonga St
- **Interests & Industry:** Cosmetics, Beauty, Beauty salons, Spas, Facial, Anti-aging cream, Natural skin care, Luxury goods, Dermatology, Aesthetics, Healthcare
- **Advantage+ Detailed Targeting:** On

Note: The ad is reaching the **most relevant audience**, likely to book treatments.

3 Engagement Summary

Metric	Count
Post Reactions	52
Shares	9
Comments	1
Post Saves	3
Link Clicks	139
Messaging Conversations Started	59

Note: People are actively engaging and messaging the clinic, showing **strong interest** in our services.

4 Budget & Efficiency

- **Amount Spent:** A\$395.76
- **Estimated GST (10%):** A\$39.58
- **Total Amount:** A\$435.34
- **Cost per Message:** A\$6.71

Note: Very reasonable cost for generating leads in Melbourne, indicating a **high ROI potential**.

5 Conclusion

- The ad is **highly effective**, creating awareness and bringing in potential clients.
- Audience response is excellent, and the campaign is **on track to increase bookings and clinic visibility**.

 **Recommendation for Nurse:** - Track inquiries from messages to ensure follow-up and appointments. - Continue this ad strategy for sustained results.