

ALUMNILINK

Alumni-student-placement connect portal

TEAM MEMBERS:

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MOTIVATION

Lack of structured interaction between alumni, students, and placement cells.

Missed opportunities for mentorship, networking, and collaborative projects.

Need for alumni-driven support to improve placements and skill development.

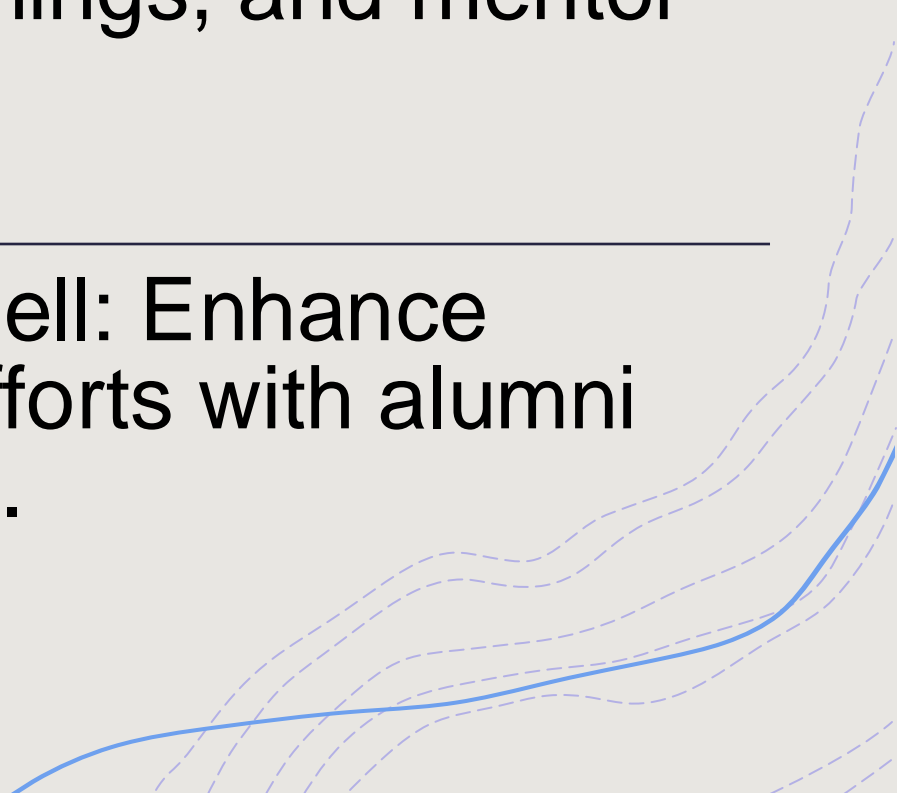


APPLICATIONS

Students: Gain mentorship, explore job and internship opportunities, and collaborate on projects.

Alumni: Share experiences, post job openings, and mentor students.

Placement Cell: Enhance placement efforts with alumni collaboration.



PROBLEM STATEMENT

Lack of a centralized platform for alumni-student-placement interactions.

Difficulty for students to find alumni willing to mentor or collaborate.

Inefficient tracking of alumni contributions to placements.

WEAKNESSES OF EXISTING SYSTEM

Existing platforms lack a direct focus on college-specific needs.

Limited support for collaboration between students and alumni.

GAP ANALYSIS OF EXISTING PRODUCTS

General platforms like LinkedIn are not tailored for specific institutions.

- Lack of college-specific features such as mentorship requests and project collaboration tools.

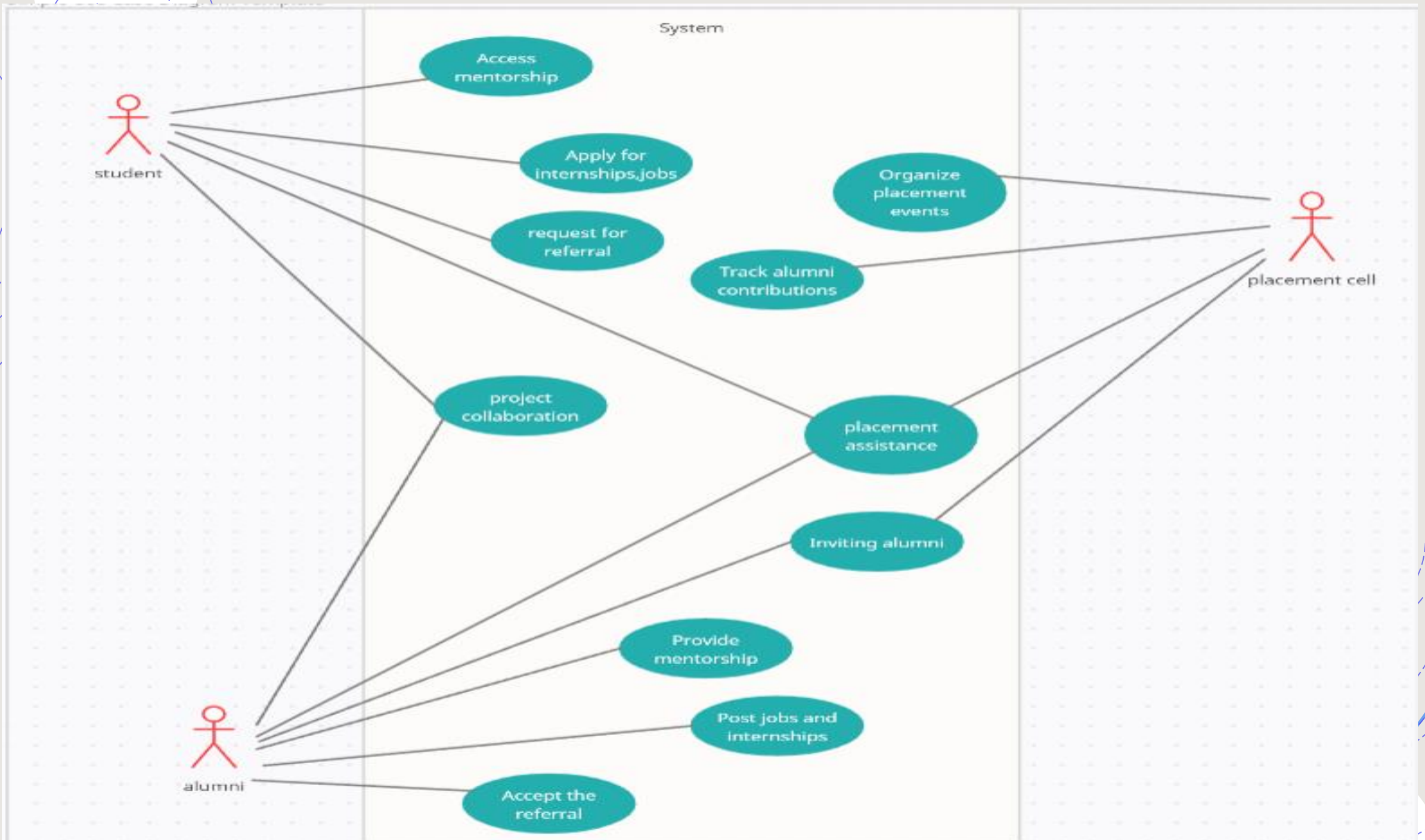
Minimal alumni involvement in campus placements.

USE CASE

- **Career Mentorship:** A final-year student interested in Data Science connects with an alumnus for guidance on skills, certifications, and job preparation.
- **Job and Internship Opportunities:** Alumni post internship openings on the platform, allowing students to apply and receive placement support.
- **Placement Support:** Alumni collaborate with the placement cell to conduct mock interviews and resume reviews for students preparing for campus placements.

USE CASE

- **Skill Development Workshops:** Alumni skilled in emerging technologies conduct workshops, helping students build relevant skills and earn certificates.
- **Collaborative Projects:** Alumni invite students to collaborate on real-world projects, offering them practical experience and industry exposure.
- **Referral System:** Alumni refer students applying for jobs at their companies, boosting their chances of success.



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THANK YOU