

EXECUTIVE SUMMARY

After scrutinizing the IMDB dataset we can draw some insights are as follows:

- 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
- The possible duration of RSVP Movies' next project is approximately 107 mins.
- Dream Warrior Pictures or National Theatre Live could be their next project's production company.
- From the dataset we found out that the German movies get more votes than Italian movies.
- Based on the median rating (which is greater than equal to 8), Mammooty or Mohanlal can be hired as the Actor for their next project.
- RSVP Movies plans to partner with other global production houses such as Marvel Studios, Twentieth Century Fox or Warner Bros who has received the maximum number of votes by the movies. Marvel production is the highest amongst all.
- RSVP Movies also wants to hire a few Indian actors for its upcoming project to give a regional feel. So Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.
- Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress for their next project.
- Star Cinema and Twentieth Century Fox are Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies.