

**Person's name**  
Short summary of the persona

**What have we heard them say?**  
What can we imagine them saying?

- Impulsivity is appealing to her without thinking in advance
- What we wish, we really believe, think
- Business is hard work, but failure is preferable to dull

**What are their wants, needs, hopes, and dreams?**  
What other thoughts might influence their behavior?

- Make it simple, make it fun
- Be strong with color
- Keep and share the good, hope and dream
- Efficient, good, easy, right, more and better

**What behavior have we observed?**  
What behavior do we want to see?

- Make a great but impressive
- The target behavior: switch, memorized, and then satisfied
- Professional logo design logo important

**What are their fears, frustrations, and anxieties?**

- Emotionally unpredictable, uncertainty, worry, pressure
- It's hard because a combination of these four business skills is harder to learn

BRAINSTORMING MAP



3. RESULTS

PROJECT NAME DESIGN INFRAGRAPHIS USING CANVA



4. ADVANTAGES AND DISADVANTAGES

. ADVANTAGES	DISADVANTAGES
1. It is used effectively in communication 2. It is economical 3. It is User-Friendly 4. In Canva There are a lot of activities for presentation	1.Some logo ,images,designs are so costly  2. E-mail Id is mandatory

5 APPLICATION

THE CANVA Application is very useful to create my project easily . it helps with new templates  
It will be useful in my future.

6 CONCLUSION

In NAAN MUDHALVAN SCHEME I am a student in Government Arts and Science College vedasandur, assigned my project to be done with help of Canva Application.I have learned that usage of canva App well and It is very user-friendly.

Presented by  
M.kalaiyaran