

Sales Overview

Total Quantity Sold

70K

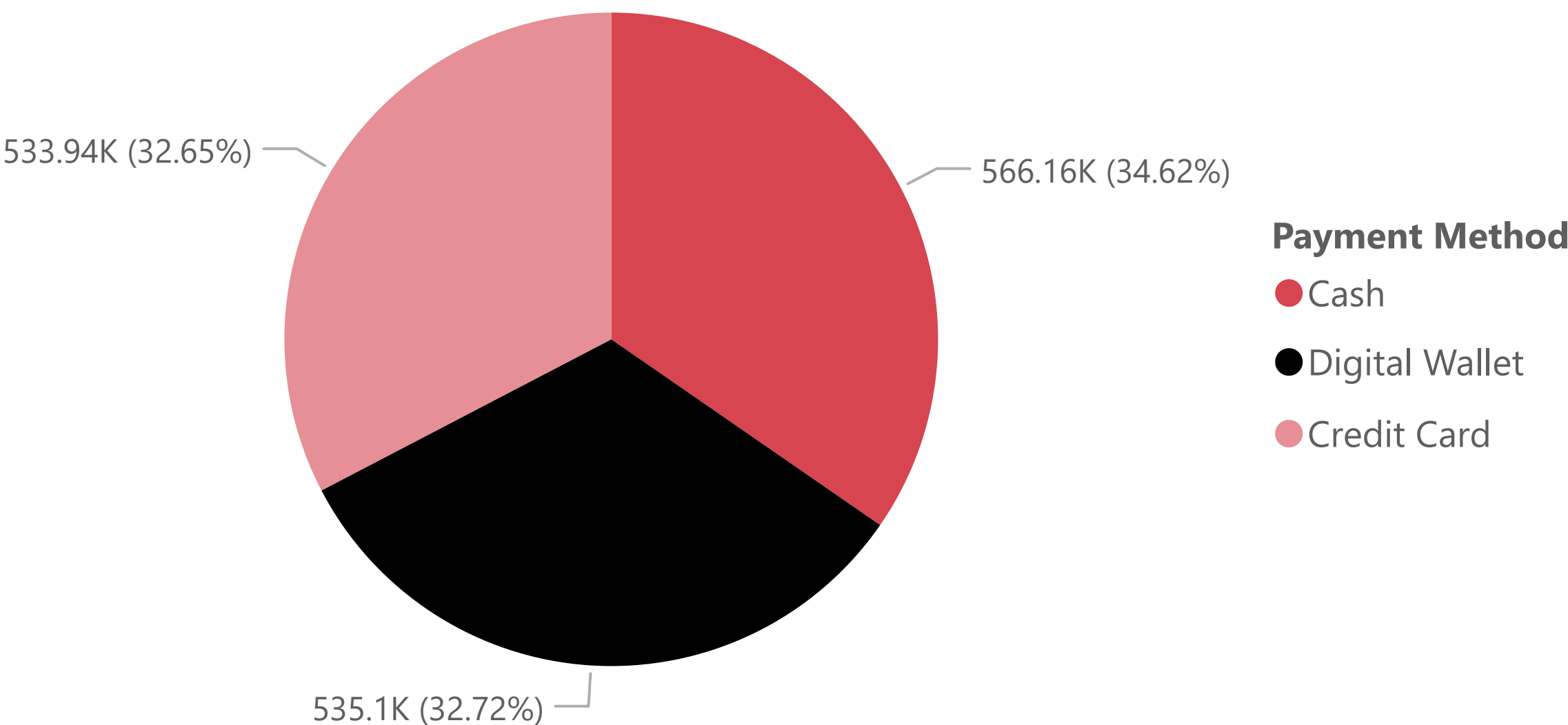
Total Revenue

1.64M

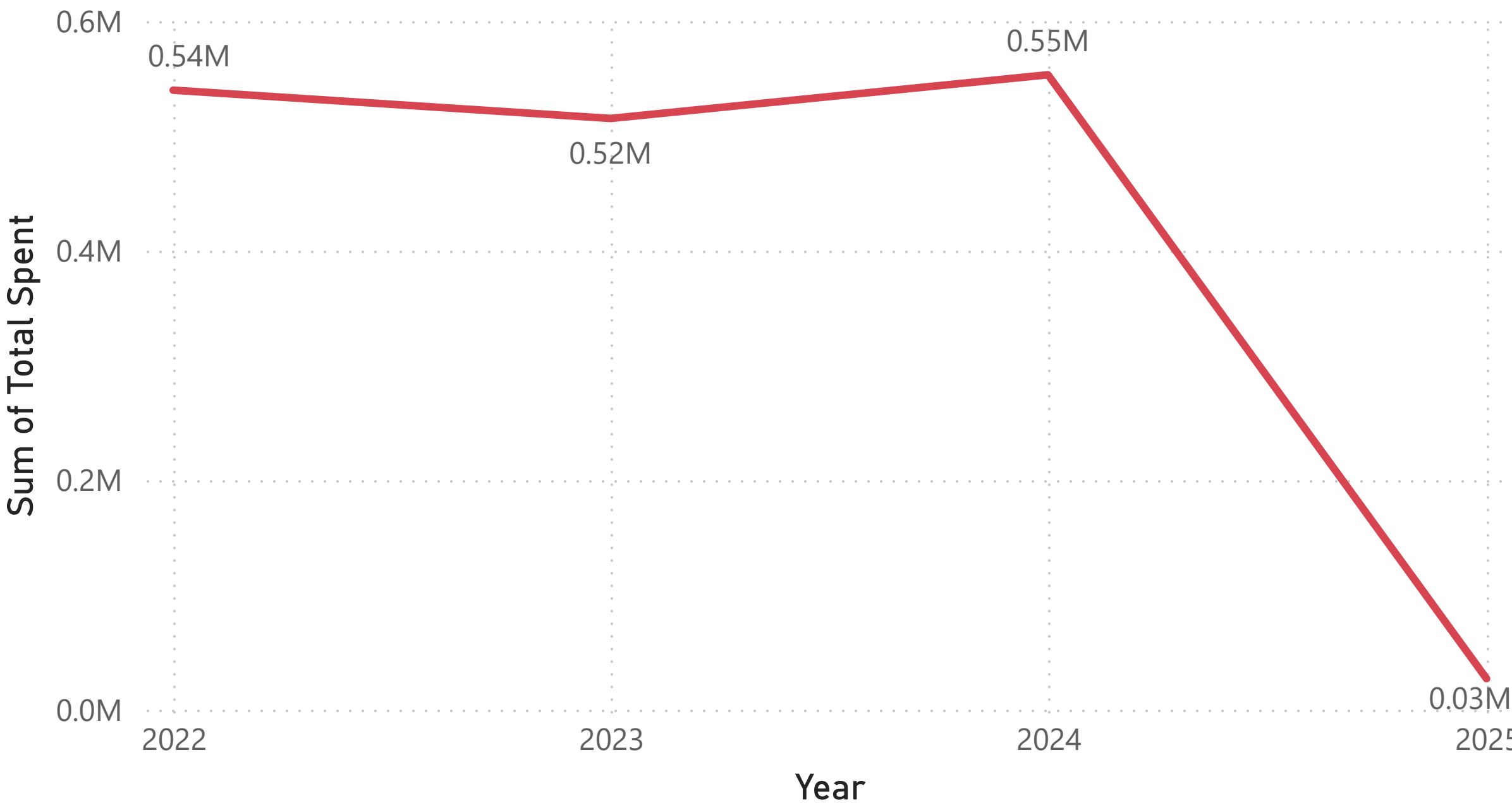
Average Sales per Transaction

130.04

Total Revenue by Payment Method



Sum of Total Spent by Year



Customer Insights

Average Spend per Customer

65.41K

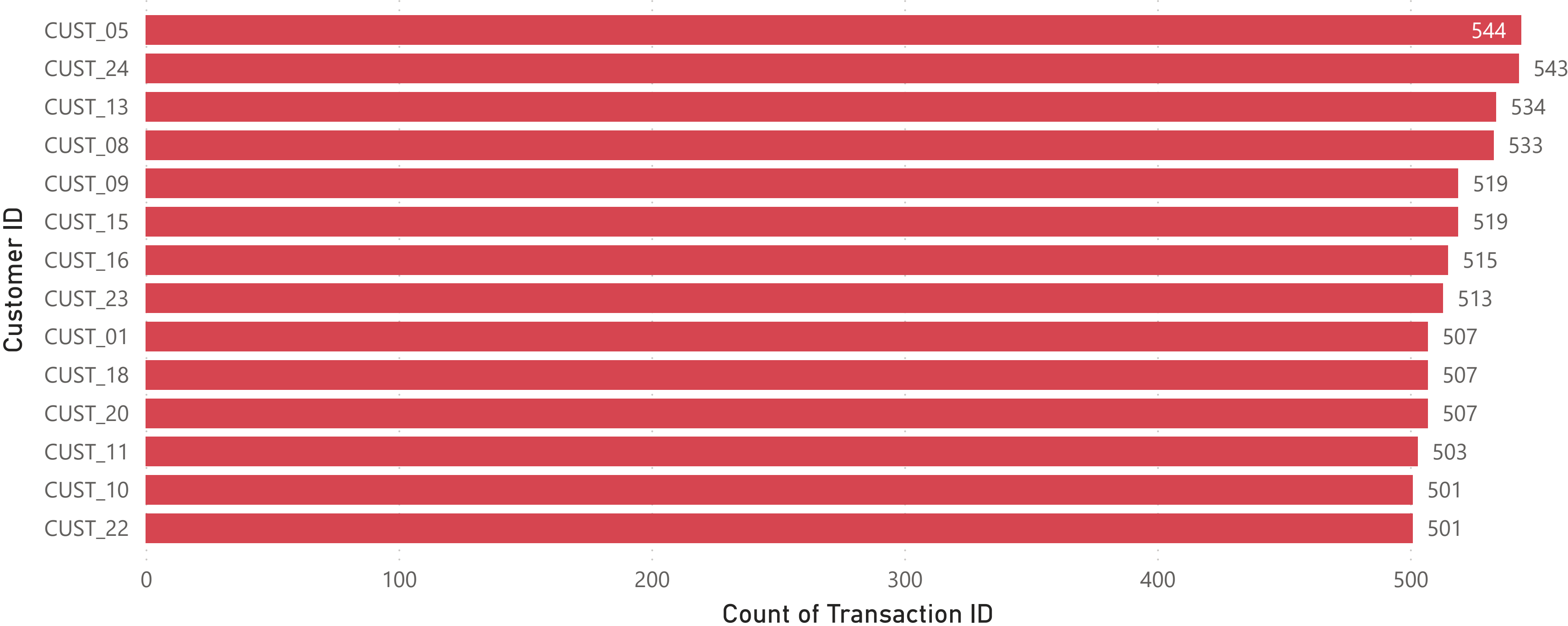
Customer Lifetime Value per Customer

60.87K

Top 10 Customers

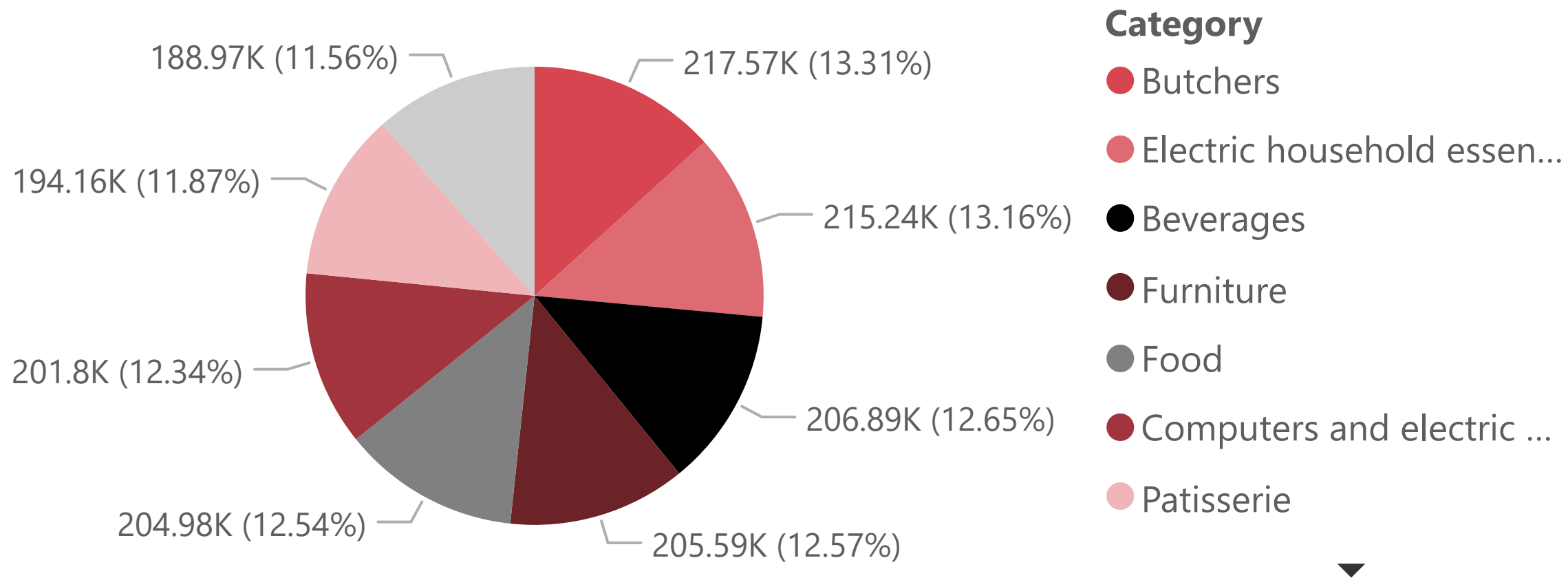
Customer ID	Sum of Total Spent
CUST_24	71,941.00
CUST_08	70,751.00
CUST_05	70,565.50
CUST_13	68,782.00
CUST_23	68,360.50
CUST_16	68,107.00
CUST_10	66,186.50
CUST_22	65,866.00
CUST_15	65,612.50
CUST_21	65,415.50
Total	681,587.50

Number of Transaction per Customer

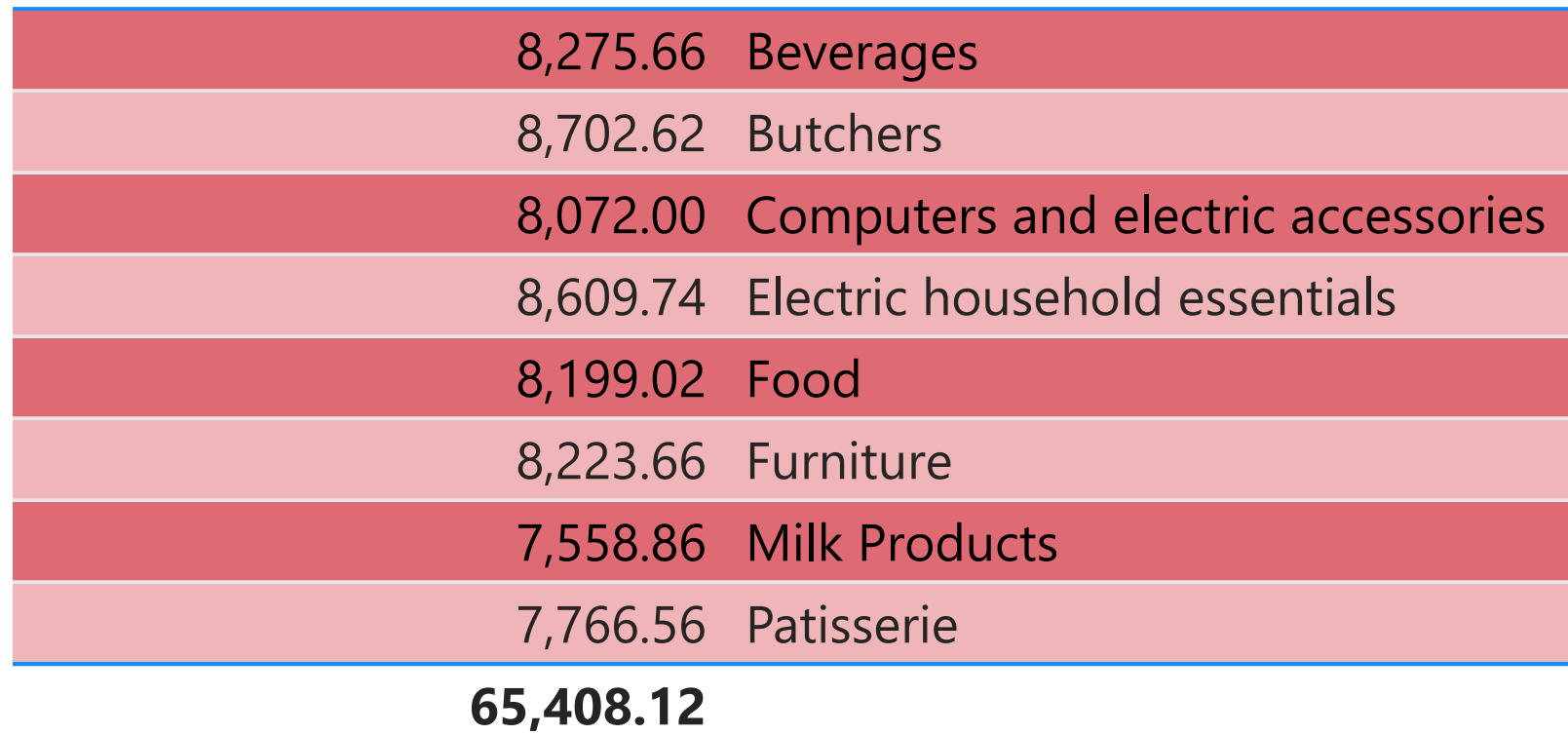


Product Performance

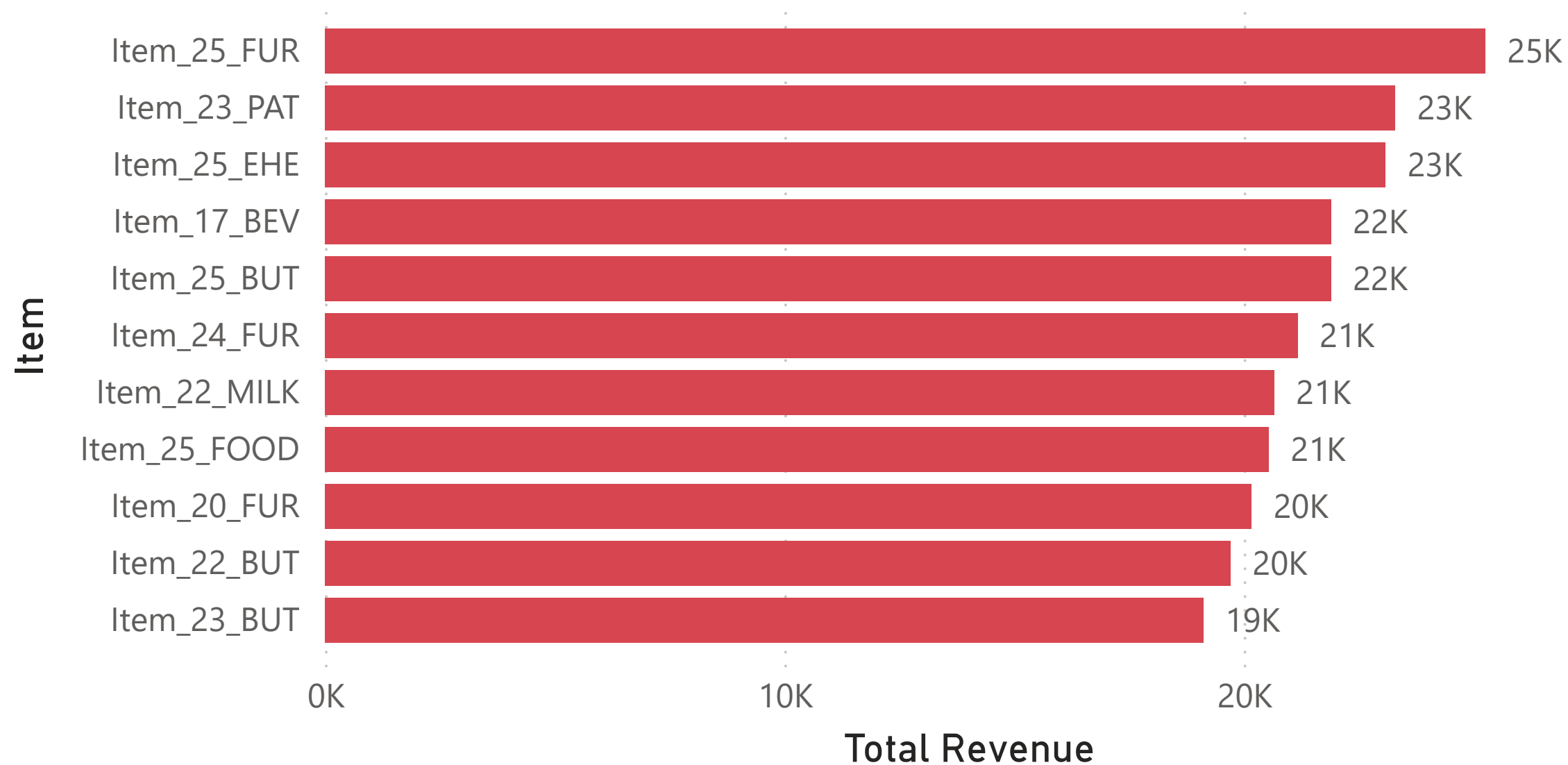
Total Revenue by Category



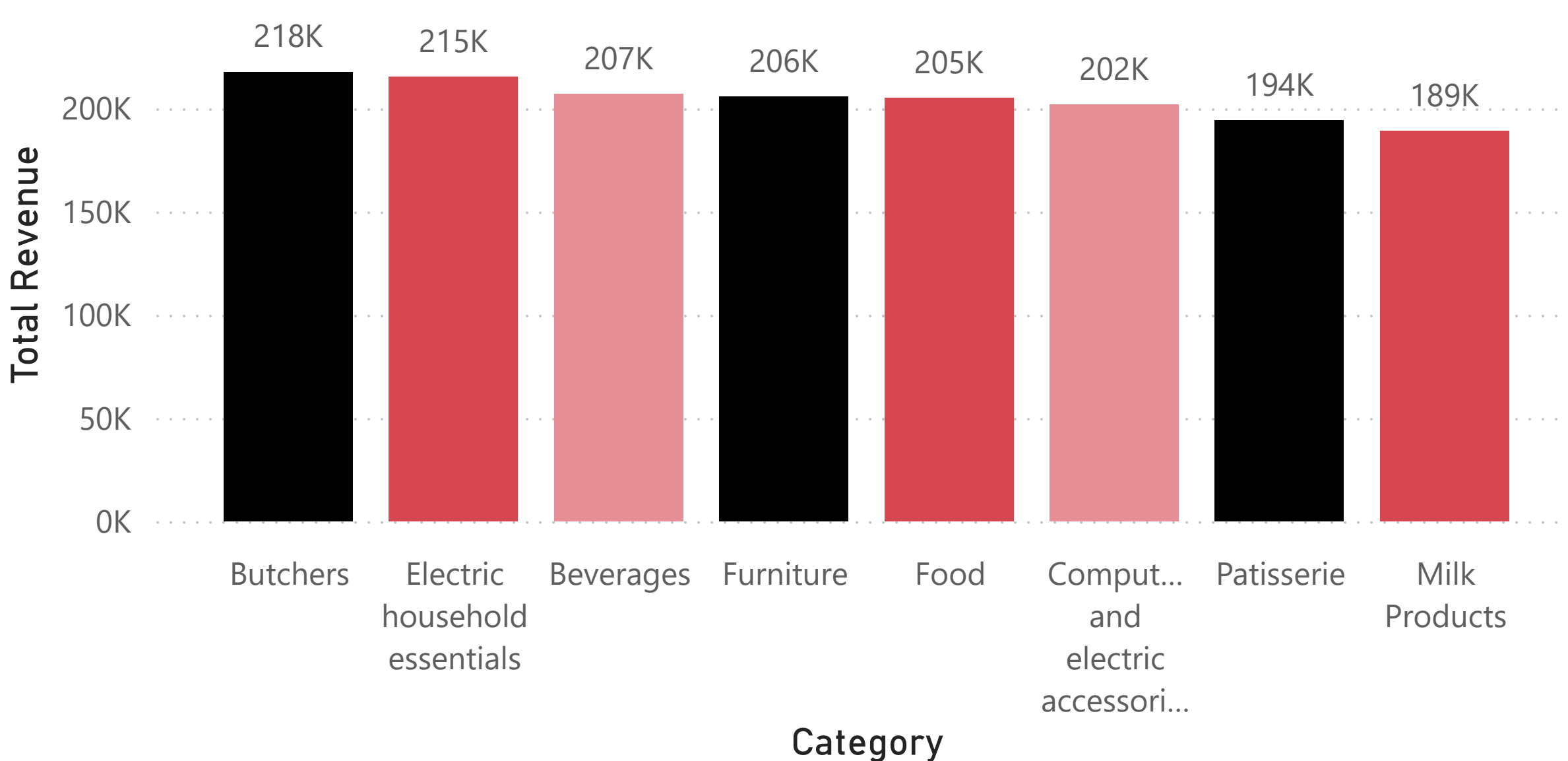
Average Spend per Customer Category



Total Revenue by Item

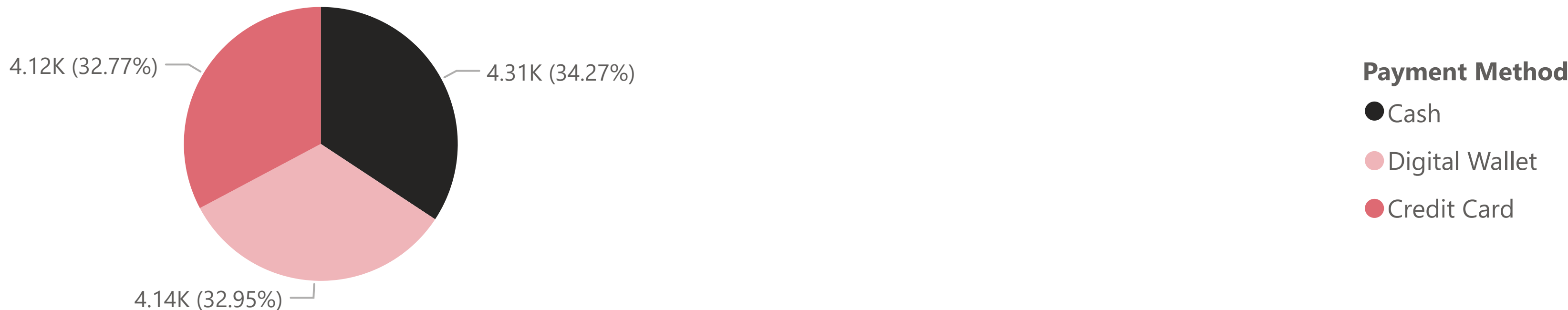


Total Revenue by Category



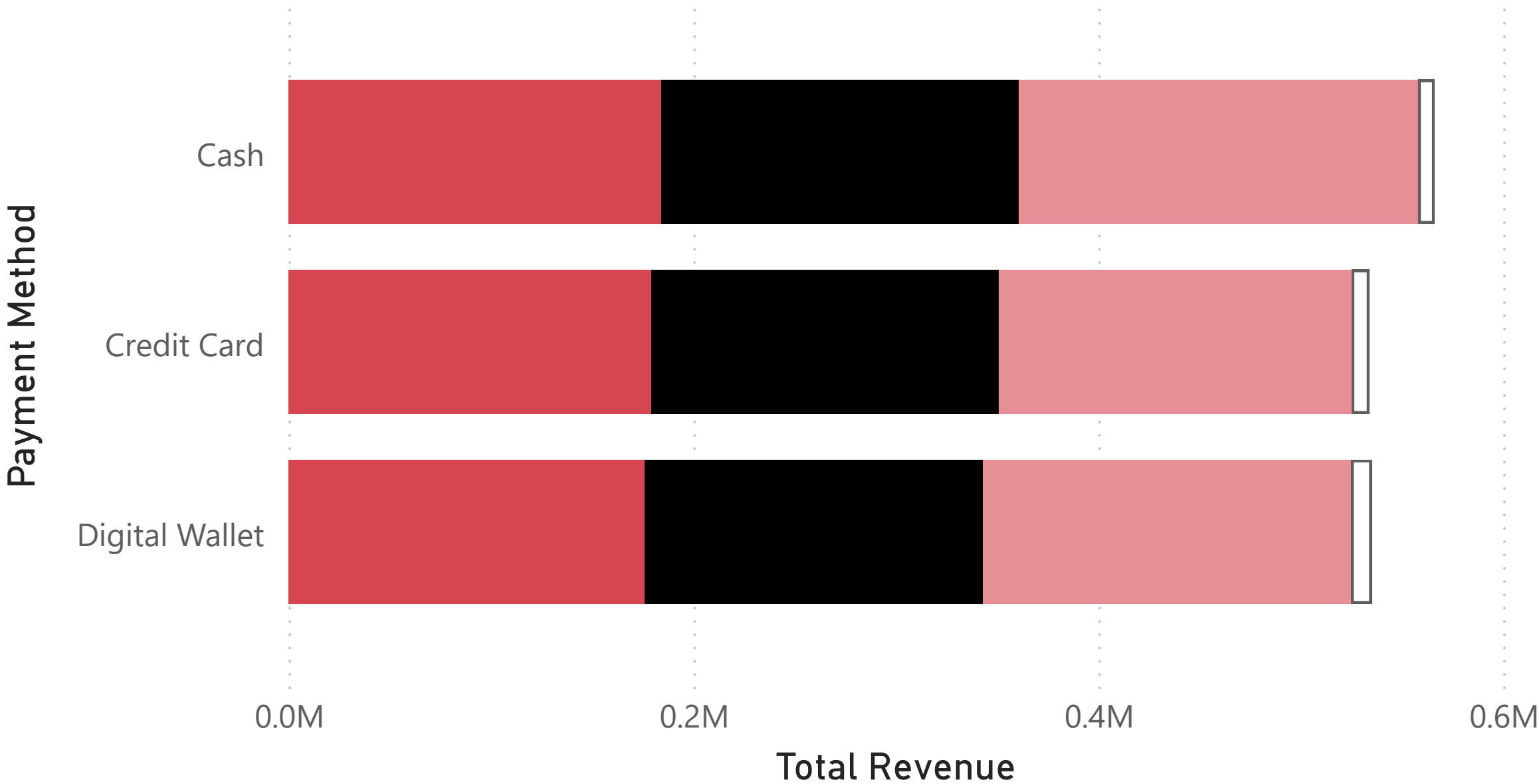
Payment Trends

Items Purchased by Payment Method



Total Revenue by Payment Method and Year

Year ● 2022 ● 2023 ● 2024 ○ 2025



Total Revenue by Payment Method

