Project background

New York City TLC stakeholders have been impressed with the data analytical work completed by the Automatidata team in this project. As a result, they have reached out once again for assistance in creating a machine learning model that can help predict whether or not a rider will be a generous tipper.

The assignment

Create a machine learning model for the TLC data. You will be responsible for leading these tasks, which include feature engineering, model development, and evaluation. The following tasks are needed to complete the project:
- Model building
- Model evaluation
- Summarize findings for Automatidata and the stakeholders at TLC

Specific project deliverables

- Design and implement a machine learning model
- Draft an executive summary of your results