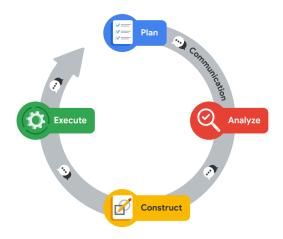
## The PACE model

The PACE framework provides a clear foundation and structure for data analysis projects. PACE is an acronym; each one of the letters represents an actionable stage in a project: plan, analyze, construct, and execute.



### Plan

The planning stage is where you conceptualize the scope of the project and develop the steps that will guide you through the process of completing a project.

# **Analyze**

The analyzing stage is where you will collect, prepare, and analyze all of the data for your project.

#### Construct

In the construction stage you will build models that will allow you access to hidden relationships locked within data.

#### **Execute**

In the execution stage you will present the finding of your analysis, receive feedback, and make revisions as necessary.