



## **Project background**

TikTok's data team is working on the claims classification project. The following tasks are needed before the team can begin the data analysis process:

- EDA and cleaning
- Select and build visualization(s) type
  - o Create plots to visualize variables and relationships between variables
- Share results with the TikTok team

## The assignment

Conduct exploratory data analysis on data for the claims classification project. Also use Tableau to create visuals for an executive summary to help non-technical stakeholders engage and interact with the data.

## Specific project deliverables

- Clean your data, perform exploratory data analysis (EDA)
- Create data visualizations
- Create an executive summary to share your results