Project background

Waze's data team is working on the churn project. The following tasks are needed before the team can begin the data analysis process:
- EDA and cleaning
- Select and build visualization(s) type
  - Create plots to visualize variables and relationships between variables
- Share your results with the data team

The assignment

Conduct exploratory data analysis on data for the churn project. You'll also use tools to create visuals for an executive summary to help non-technical stakeholders engage and interact with the data.

Specific project deliverables

- Clean the data, perform exploratory data analysis (EDA)
- Create data visualizations
- Create an executive summary to share your results