



Project background

Waze's data team is in the earliest stages of the churn project. The following tasks are needed before the team can begin the data analysis process:

- Build a dataframe for the churn dataset
- Examine data type of each column
- Gather descriptive statistics

The assignment

Build a dataframe for the churn data. After the dataframe is complete, organize the data for the process of exploratory data analysis, and update the team on progress and insights.

Specific project deliverables

- Coding prep work on project's Jupyter notebook
- Summarize the column Dtypes
- Communicate important findings in the form of an executive summary