



Project background

Waze's data team is working on the churn project. The following tasks are needed at this stage of the project:

- Explore the project data
- Implement a hypothesis test
- Communicate insights with stakeholders within Waze

The assignment

Conduct hypothesis testing on the data for the churn data. The data team has asked to investigate Waze's dataset to determine which hypothesis testing method best serves the data and the churn project.

Specific project deliverables

- Conduct a two-sample hypothesis test
- Create an executive summary to share your results