

# Good Cabs



Trip\_Summary



Revenue\_Summary



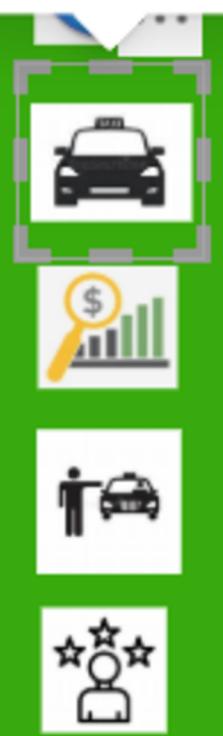
Passenger\_Summary



Target & Rating Analysis

Total_trips	426K	repeated_trips	249K	new_trips	177K	Total_distance	8.1M	max_distance	45.0	min_distance	5.0
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## Trip\_summary



city\_name

All

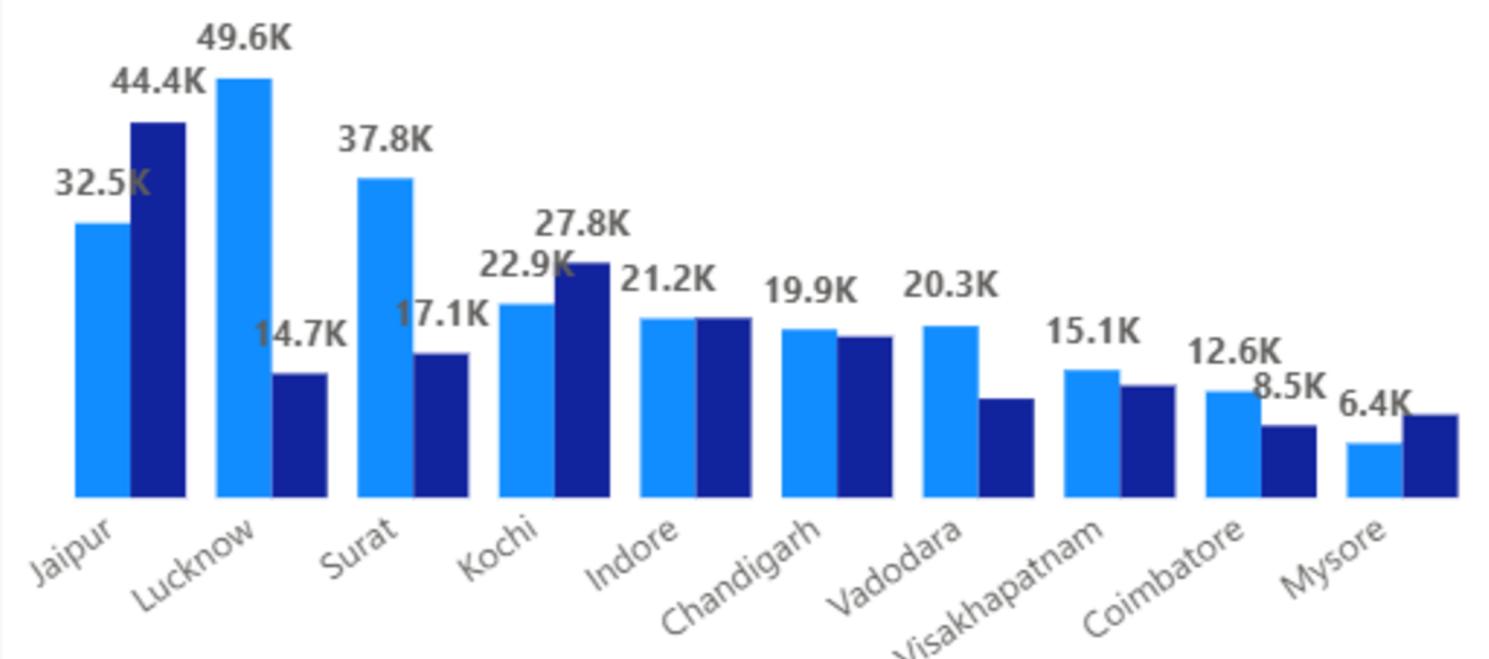
month\_name

All



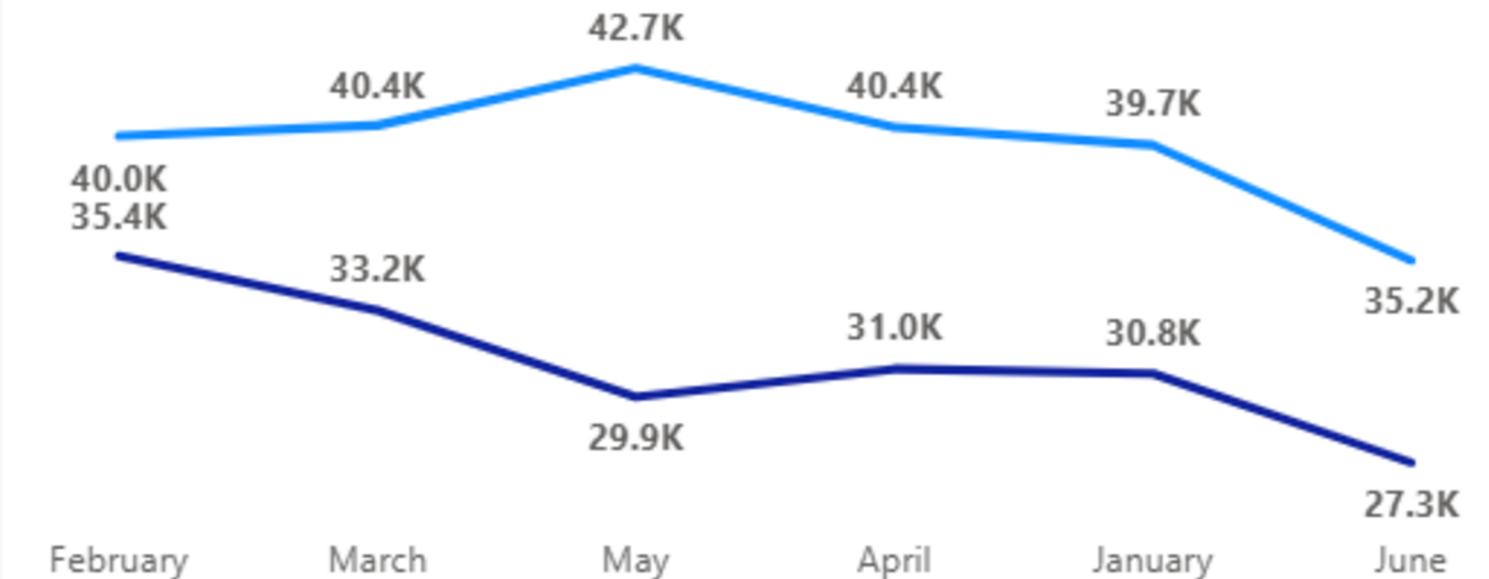
### Weekday vs Weekend trip demand by city

day\_type ● Weekday ● Weekend



### Weekday vs Weekend trip demand by city

day\_type ● Weekday ● Weekend



Total\_trips

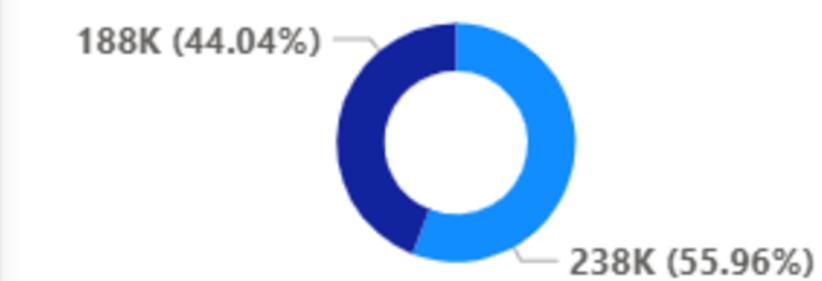
repeated\_trips

new\_trips

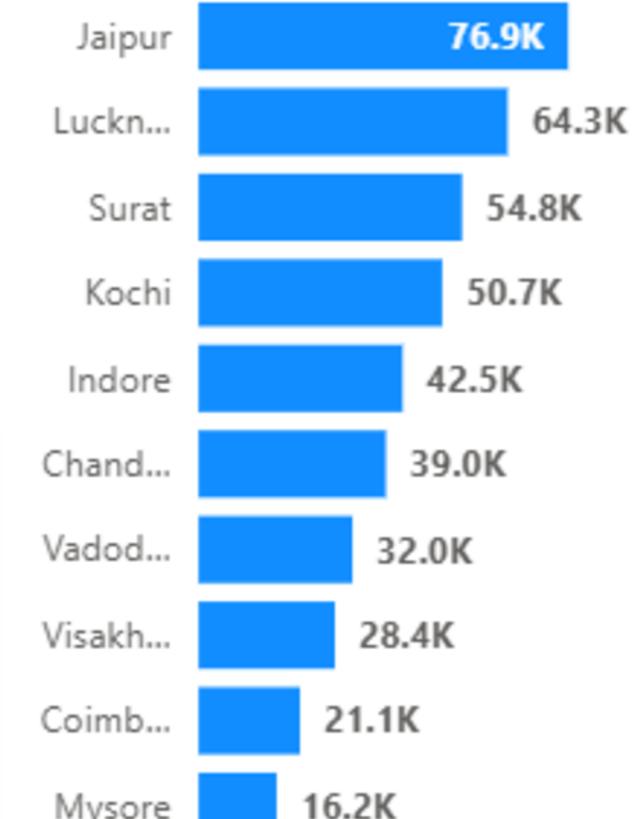
Total\_distance

### Total\_trips by day\_type

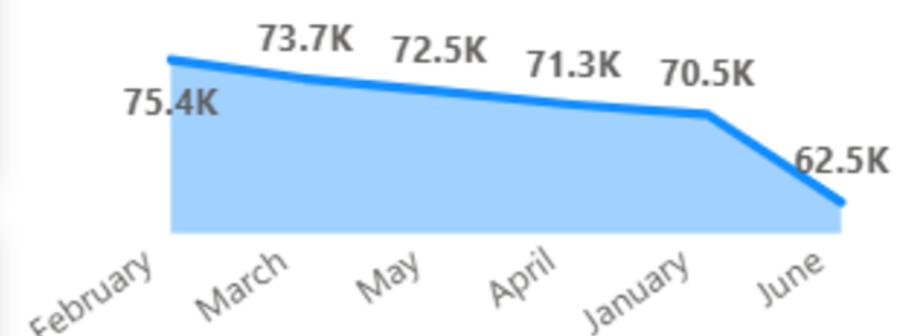
day\_type ● Weekday ● Weekend



### Total\_trips by city\_name



### Total\_trips by month\_name



### Target Achievement Analysis for Trips

city_name	target_trips	achived_trips	Difference %	Status
Coimbatore	21000	21104	0.50	Achieved
Jaipur	67500	76888	13.91	Achieved
Kochi	49500	50702	2.43	Achieved
Mysore	13500	16238	20.28	Achieved
Chandigarh	39000	38981	-0.05	Not Achieved
Indore	43500	42456	-2.40	Not Achieved
<b>Total</b>	<b>429000</b>	<b>425903</b>	<b>-0.72</b>	<b>Not Achieved</b>

# GoodCabs



Revenue Analysis







city\_name

All

month\_name

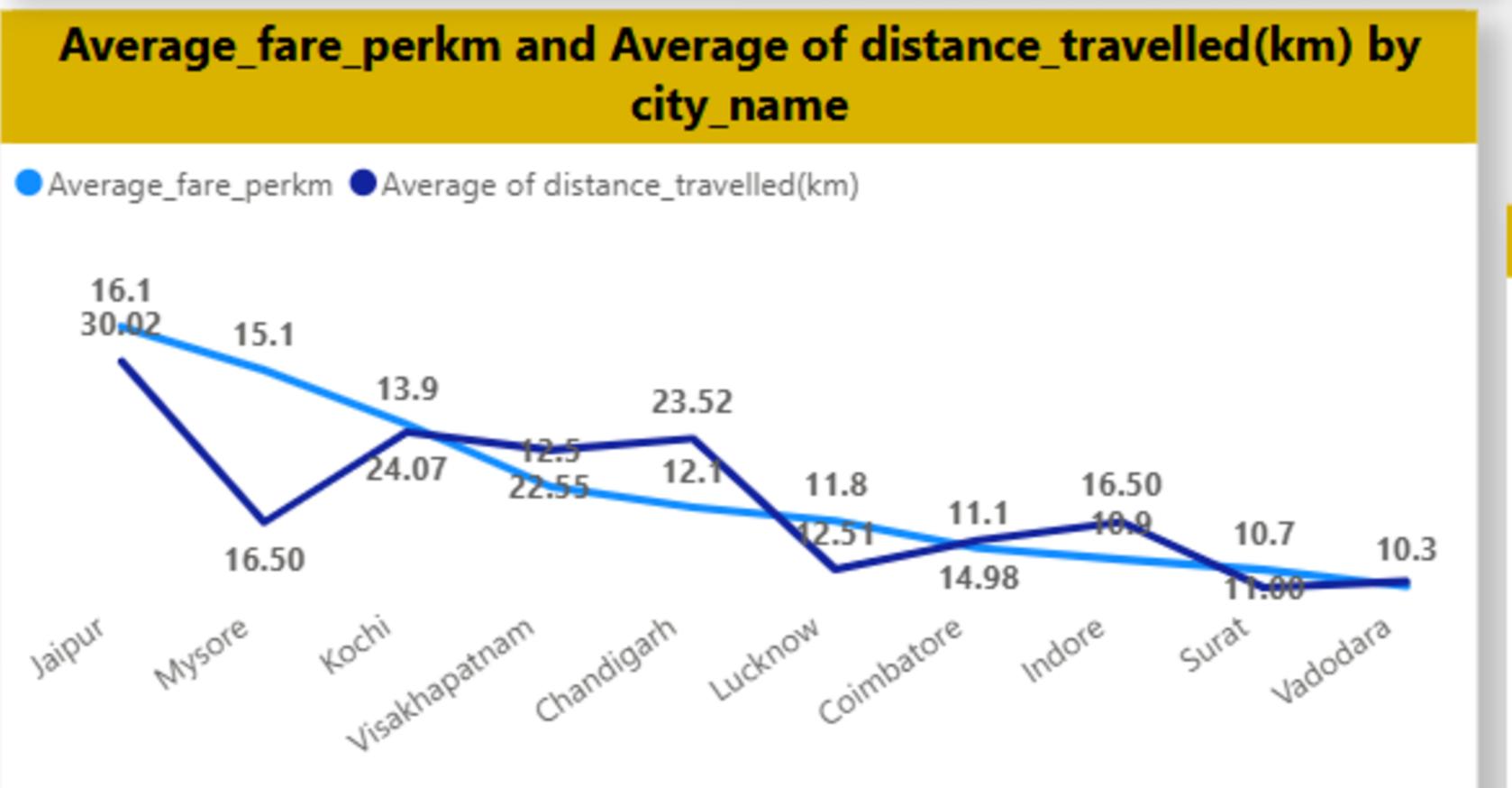
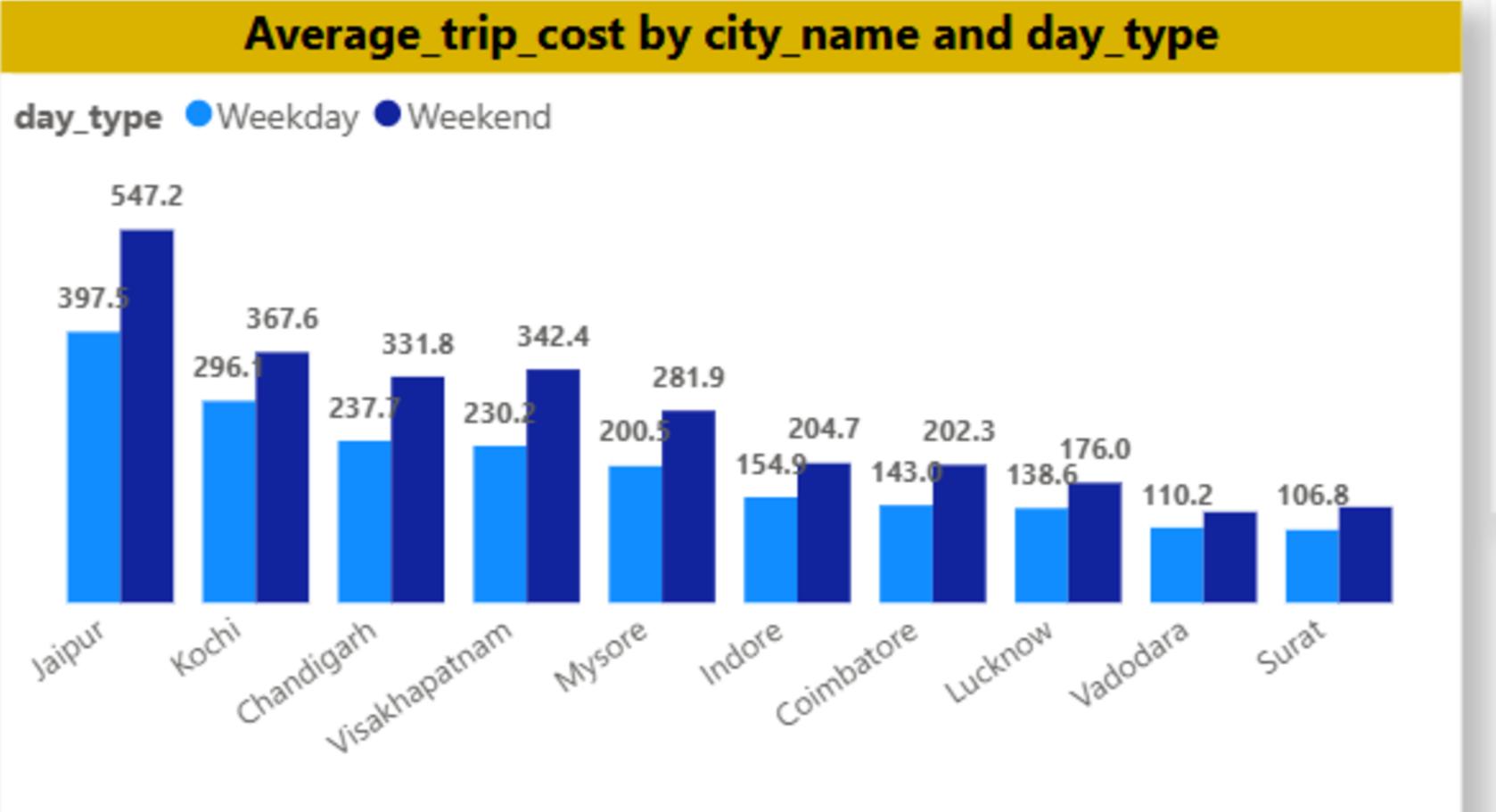
All



Total\_revenue  
108M

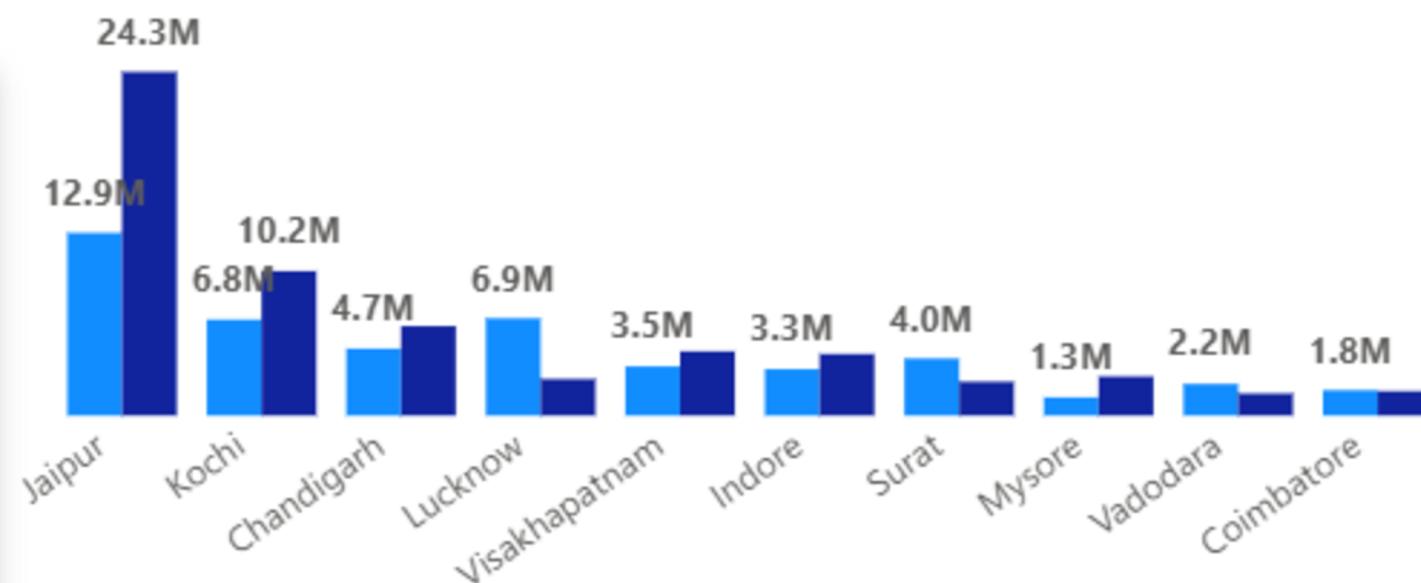
Average\_trip\_cost  
254.02

Average\_fare\_perkm  
13.28

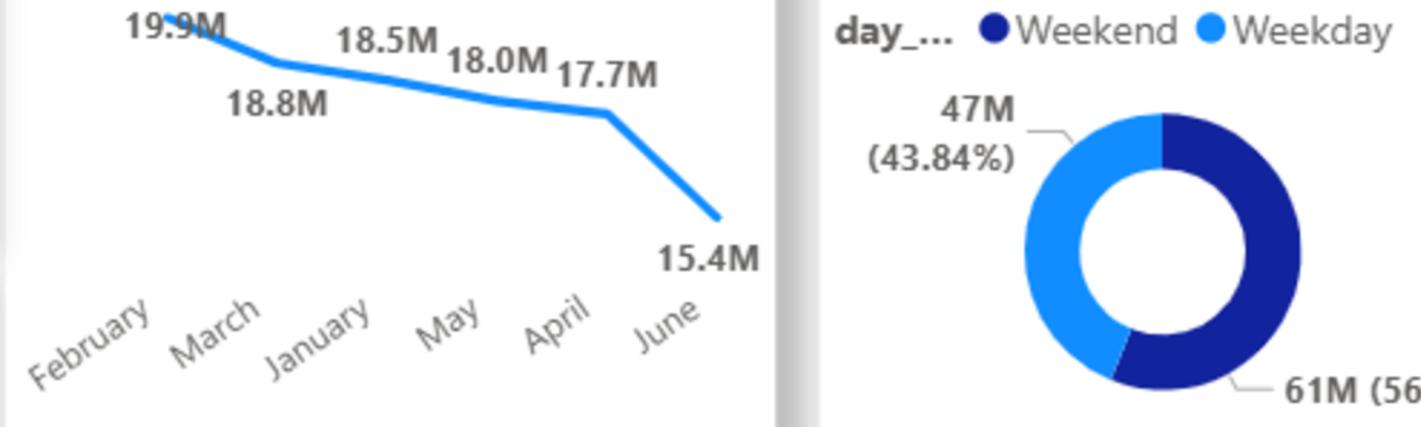


### Total\_revenue by city\_name and day\_type

day\_type ● Weekday ● Weekend

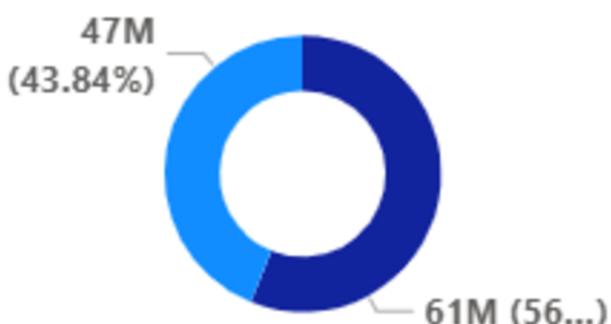


### Total\_revenue by month\_name

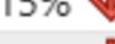


### Total\_revenue by day\_type

day\_type ● Weekend ● Weekday



### Summary

Month	Sum of fare_amount	previous month	Revenue growth rate(Monthly)
January	18454142		
February	19859356	18454142	7.61% 
March	18836382	19859356	-5.15% 
April	17695759	18836382	-6.06% 
May	17985168	17695759	1.64% 
June	15357284	17985168	-14.61% 
<b>Total</b>	<b>108188091</b>		

# GoodCabs



Passenger\_summary



city\_name

month\_name



total\_passengers

238K

repeat\_passengers

61K

new\_passengers

177K

repeat\_passenger\_rate(...)

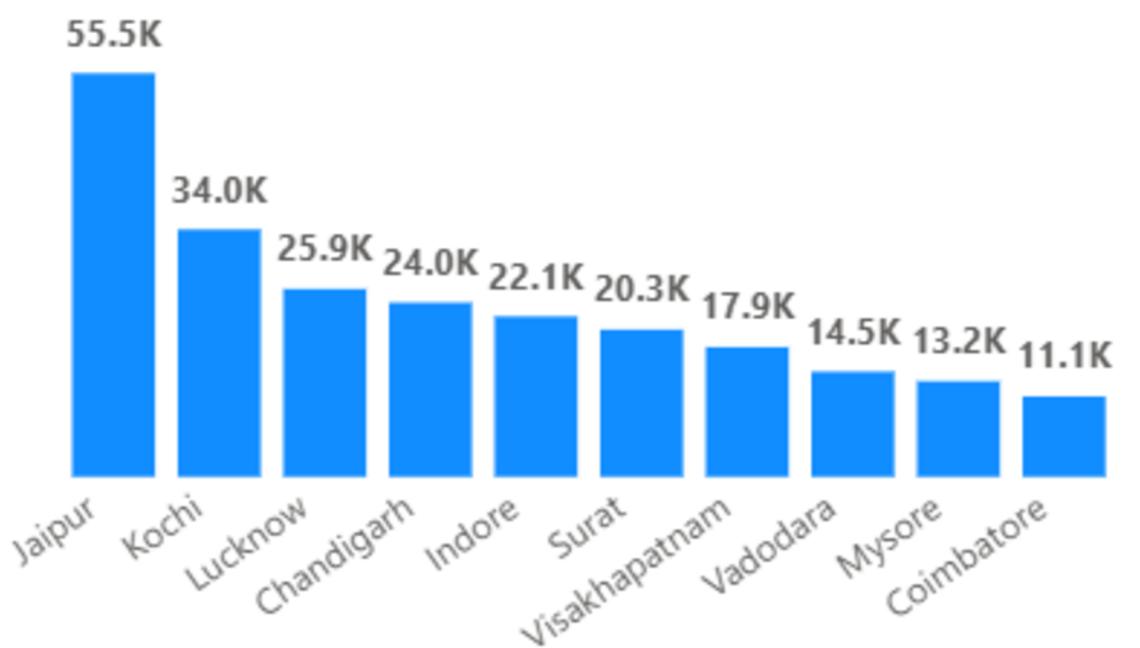
25.73%

new\_passenger\_rate(%)

74.27%

total_passengers	new_passengers
repeat_passengers	RP_rate(%)

## total\_passengers by city\_name



## Repeat Passenger frequency in city

trip_count	Chandigarh	Coimbatore	Indore	Jaipur	Kochi	Lucknow	Mysore	Surat	Vadodara	Visakhap
2-Trips	1638	286	2478	4855	3635	927	720	843	429	429
3-Trips	976	378	1637	2007	1857	1417	361	1232	616	616
4-Trips	798	397	967	1173	901	1555	188	1430	718	718
5-Trips	619	526	746	609	494	1768	86	1706	785	785
6-Trips	376	450	494	400	298	1937	60	1594	829	829
7-Trips	278	267	378	244	161	1087	26	1027	559	559
8-Trips	176	157	235	184	126	617	21	539	251	251
9-Trips	118	59	172	116	92	183	8	150	89	89
10-Trips	91	31	109	94	62	106	7	117	70	70
Total	5070	2551	7216	9682	7626	9597	1477	8638	4346	

## RPR% and NPR% by city

city_name	repeat_passenger_rate(%)	new_passenger_rate(%)
Chandigarh	21.14%	78.86%
Coimbatore	23.05%	76.95%
Indore	32.68%	67.32%
Jaipur	17.43%	82.57%
Kochi	22.40%	77.60%
Lucknow	37.12%	62.88%
Mysore	11.23%	88.77%
Surat	42.63%	57.37%
Vadodara	30.03%	69.97%
Visakhapatnam	28.61%	71.39%
Total	25.73%	74.27%

## total\_passengers by month\_name



# GoodCabs



## Performance Analysis



city\_name

All

month\_name

March

