EXECUTIVE SUMMARY

Important insights derived from the given data and some recommendations to RSVP movies :

- The genre 'Drama' produced a total of 1078 movies (highest in count) for the year 2019.
  <u>Recommendation</u> : RSVP movies should focus upon this genre for their next movie.

- The duration of their future movie can be approximately 107 mins .

- In order to choose production house partners:
    - Based On average movie ratings :
      Dream Warrior Pictures or National Theatre Live can be considered
    - Based on total movie votes :
      Marvel studios leads at the top followed by Twentieth Century Fox(Ranked 2nd) and Warner Bros. (Ranked 3rd).
    - Based on median movie ratings in Multilingual category:
      Star Cinema and Twentienth Century Fox top the leaderboard.

- Based on average movie ratings, James Mangold can be hired as the director for the next project.
  Other director recommendations : Michael Powell, Emeric Pressburger

- Based on median movie rating, Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the actors in the next project.

- Tapsee Pannu has an average rating of 7.74 and tops the leaderboard, hence she can be hired as the actress in the next project.

- For the genre Drama, the actresses - Sangeetha Bhat , Fatmire Sahiti, Adriana Matoshi tops the chart and has an average rating of 9.4

- Vijay Sethupathi can be hired as their next side actor, based on the total votes and the regional feel received.