

INSIGHTS

- We observed a decreasing trend in number of movies released per year.
- We saw highest number of movies being released in March and lowest in December.
- Drama, Comedy genre had the highest number of movies produced overall
- Action Genre had Highest Average Duration at around 112 Minutes
- Histogram of median rating shows peak at 7
- Dream Warrior Pictures or National Theatre Live are production houses with the most number of hit movies (average rating > 8)
- James Mangold, Soubin Shahir, Joe Russo are top three directors in the top three genres whose movies have an average rating > 8
- Actor Mammooty and Mohanlal have highest number of movies with median rating >= 8
- Marvel Studios, Twentieth Century Fox, Warner Bros. are the top three production houses by number of votes received by their movies
- Vijay Sethupathi is most popular Indian Actor by average ratings of his movies.
- Taapsee Pannu is most popular Indian Actress by ratings of her movies.
- All 3 Top Grossing movies for the top 3 popular genre were from Drama Sector
- James Mangold shows highest average rating among directors with atleast 2 movies and also highest number of votes
- Susan Brown, Amanda Lawrence, Parvathy Thiruvothu Actress show highest average rating in drama sector
- Average Duration for Highly rated drama movies ~117Mins
- Actor Andrew Garfield Shows Highest potential in drama.

RECOMMENDATIONS

- Genre: Drama
- Duration: ~ 117 Mins
- Producer: Dream Warrior or National Theatre Live
- Director: James Mangold
- Actor: Andrew Garfield
- Actress: Susan Brown or Amanda Lawrence or Parvathy Thiruvothu
- Release Month: December (Lowest Competition and Holiday Season)