

ANTHONY CHARLES

Creative and passionate web developer with a strong background in visual communication. Skilled in HTML, CSS, JavaScript, and React. Proven ability to understand client needs and deliver engaging digital experiences.

07947704816
ANTCHARLES22@
HOTMAIL.CO.UK

EMPLOYMENT HISTORY

Sales Associate at Salvatore Ferragamo S.p.A., London Mar 2023 — Present

- Built and maintained client relationships, resulting in a 20% increase in repeat customers.
- Managed client expectations and provided personalised product recommendations.
- Trained and mentored new staff members on product knowledge and customer service
- Analysed customer feedback and suggested strategies for improving customer experience

Freelance Creative Director and Stylist, London Feb 2022 — Feb 2023

- Led a team of creatives to execute projects, ensuring client satisfaction
- Adapted to changing circumstances and improvised solutions on the spot
- Developed creative concepts and designs for a variety of projects
- Collaborated with internal teams and external stakeholders to ensure that all design elements aligned with brand values and standards
- Collaborated with other creative professionals to develop effective campaigns that resonated with target audiences

Sales Associate at Harrods, London Jan 2018 — Jan 2022

SKILLS

Frameworks: React and Redux Experienced
Version Control & Collaboration: Git Hub Skillful
Testing & Deployment: Jest and Enzyme, Netlify Skillful
Design & SEO Skillful

COURSES

Front-End Engineering: Introduction to UI and UX Design , Codecademy
Oct 2022 — Sep 2024

- Utilised sales techniques and strategies to build customer relationships and close sales, resulting in an increase in sales
- Contacted clients about new products and restocked goods, building rapport to keep clients shopping.
- Achieved individual and brand sales targets
- Maintained store presentation to ensure a perfect shopping environment

EDUCATION

Bachelor of Arts Illustration at
Birmingham City University

Sep 2014 — Jun 2017

- Graduated with 2:1
- Relevant Coursework: Visual Communication, Digital Media, Graphics
- Adobe Suite module

PRO-BONO WORK

Web Developer, East London
Waterworks Park Charity

Dec 2024 — Present

DETAILS

Links

[LinkedIn](#) · [Personal Website](#)

LONDON
UNITED KINGDOM