

## **OVERVIEW**

Created to be Best Buy Canada's bridge to the B2B market, Best Buy for Business has quickly established itself as a reliable and innovative brand. Offering dedicated account management, tailored solutions, and flexible financing that fit our corporate, government, and education clients Best Buy for Business strives to ensure our service exceeds expectations.

## **POWERFUL TECHNOLOGY / PERSONALIZED CARE**

- Top-brand consumer & commercial-grade products
- Professional Geek Squad installation\*
- Dedicated account managers
- Reliable after-sales support

## **GROWTH**

The last few years have been a period of rapid growth for Best Buy for Business as we have expanded dramatically in both size and scope. Our sales force, which now includes Strategic Account Managers, Market Account Managers and an Inside Sales team, has grown to over 40 individuals across Canada.



The expansion of our sales team coupled with overwhelming support from our vendors has allowed us to increase our product & service offerings while building strong foundations in the key verticals highlighted below.



<sup>\*</sup> Best Buy for Business has partnered with Geek Squad to offer our clients professional A/V & IT services in all major markets across Canada.