Filipe Nogueira

Job Title
Actor

Age
25

Highest Level of Education
University (Bachelor degree)

Goals

- Filter photos by location to get the best photos of his wedding
- Intuitive and easy to use application

Frustrations

- Slow processing times
- Application crashes
- Not being able to make a compilation of the best moments of his wedding

Environment

Being a very active public figure on social networks like Instagram and Facebook, in addition to using his personal computer for his professional projects (such as preparing the scenes of the next episodes of the soap opera in which he participates), he finds new technologies and applications easy to handle. Since he is a very busy person with his professional projects, he looks for an application that is easy and quick to use that does not spend a lot of time to master.