



GHANA SDG AMBASSADOR PROGRAM

Upon invitation only for SDG business leaders

The Sustainable Development Goals set out the world's biggest challenges, calling on governments, civil society and the private sector to work together to solve them. The SDGs are business opportunity - expected to unlock over \$12 trillion USD in new market opportunities and create 380 million new jobs.

Interpreting the SDG framework for the private sector and monitor SDG impact consistently can be a real challenge, as its 17 Goals and 169 indicators were designed with government action in mind. Impacti translates SDGs into tangible business actions and develops fun, easy-to-use and connected digital tools for companies that are interested in spearheading sustainability management throughout their operations and supply chains:



EXPLORE

Businesses want to focus their efforts where they make greatest impact. Impacti EXPLORE helps identify priority SDGs based on sector and location and provide users with a 'SDG profile'.



CONNECT

SDG profiles can then be registered with Impacti CONNECT - a network of businesses driving sustainability in their sector- where users are connected to latest news, benchmarks & partnerships.



MANAGE

Consistent and cost-effective monitoring, managing and reporting of progress is at the center of meaningful sustainability management. Impacti MANAGE is a hub of tools customizable to individual needs.

Following the launch of Impacti EXPLORE and Impacti CONNECT, Impacti is inviting a select few SDG business leaders to join in our vision through membership in the “**Ghana SDG Ambassadors Program**”. This 2-year program will build comprehensive sustainability management tools tailored to businesses in Ghana and to participating sectors as part of the Impacti MANAGE suite of tools. Joining the program and contributing your own innovative business ideas makes you an integral partner in expanding sustainability impact management and driving the SDGs in Ghana, your sector and beyond.

ARE YOU A SDG AMBASSADOR?

This program is designed for companies that:

- Have started efforts to map their business activities to the SDGs & are seeking a **more systematic, business-relevant approach to SDG alignment**.
- **Want to move beyond manual in-house or EXCEL-based tools**, and looking for a digital tool to manage & report on SDG business priorities and impacts.
- **Are interested in being recognized across their industry as an SDG business leader** that is setting best practice benchmarks and contributes to building an infrastructure to drive SDG management beyond its own scope.

WHAT ARE THE BENEFITS?

Impacti SDG Ambassadors will:

- Receive **free initial Impacti BOOST consultation** with sustainability experts to identify sustainability reporting scope and priorities.
- Receive tailored digital tools to **monitor impacts on their priority SDGs and to assess their operational carbon footprint**.
- Gain **early access to new features of Impacti tools** and support from Impacti BOOST experts to pilot new features and tools.
- Be **featured as SDG leaders** at Impacti events, publications and social media channels distributed in Ghana and globally.

Contact Impacti at discover@impacti.solutions for tailored pricing to join the Ambassador program. Ambassadors will pay a one-time program membership fee followed by affordable monthly payments.