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# Coffee Shop Sales

The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop

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# Recommended Analysis For The Coffee Shop Sales.

1. How do sales vary by days of the week ?
2. Are There any peak times for sales activity ?
3. What is the total sales revenue for each month ?
4. How do sales vary across different store locations ?
5. What is the average price or order per person ?
6. Which products are the best-selling in terms of quantity and revenue ?
7. How do sales vary by product category and type ?

