

FASHION BLOGGER

Greta Mae Evans

I am an experienced and creative blogger and writer. My main focus is fashion and lifestyle blogging but I am also an expert in social media management.

Career Highlights

- Successfully increased the blog ranking of BAKS Studio in 2018
- Helped increase visitor hits by 35%, 2018, The Fab Mistress Lifestyle Blog

Core Skills

- Blog and Layout Design
- Online Data Collection
- Blog Management and Scheduling
- Strategic Planning
- Editing and Authoring Tools
- Social Media Management

Work Background

FASHION BLOGGER

BAKS STUDIO, OCTOBER 2018
TO PRESENT

- Plans and creates the editorial calendar for the company's blog
- Writes blogs and promotes them on social media
- Manages the company's social media profiles

LIFESTYLE BLOGGER

THE FAB MISTRESS LIFESTYLE
BLOG, MAY-OCT 2018

- Conducted research and pitched blog topic ideas to the Blog Manager
- Wrote blogs and articles as assigned
- Assisted in other web content projects

Education Background

UNIVERSITY OF BEECHTOWN

AB COMMUNICATIONS,
GRADUATED IN 2018

- Graduated with Latin Honors, Cum Laude
- Top 10 Best Senior Thesis
- Secretary, 2018, Students Marketing Association
- Writer, 2016-2018, Comm-Arts Weekly

EAST BEECHTOWN HIGH

COMPLETED HIGH SCHOOL,
GRADUATED IN 2015

- Graduated with Honors
- Consistently in the Honor's List
- Secretary, 2015, Communication Arts Club
- Writer, 2012-2015, East Beechtown High Paper

Contact Details

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