OHI/O

Informal Learning Program
to foster a tech culture

2019-2020 Program Sponsorship

hack.osu.edu

The OHI/O Program

Experiential learning & workforce development

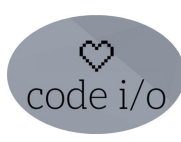| K-12 Outreach	Hands-On Workshops	Collegiate Competitions	Seedling grants	Community & Alumni Engagement

HIGH SCHOOL I/O DATA I/O LOGI OHI/O HACK AI HOUR OF CODE code i/o

Grown from a basement hackathon into a robust informal learning platform, our events are tied together by student leadership, hands-on workshops, experiential learning opportunities, and industry engagement.

Our Cornerstone Events:

HackOHI/O

Flagship 24-hour hackathon event founded in 2013 now grown to over 750 participants and recognized as a *Signature Event* by Ohio State.
http://hack.osu.edu **deadline is mid-Sept**

MakeOHI/O

A 24-hour hardware-focused integrated & embedded systems hackathon.
150+ participants.
http://hack.osu.edu/make

ShowOHI/O

A public expo for the most innovative projects
http://hack.osu.edu/show

OHI/O Event Sponsorship

Let's create something amazing in 2019.

OHI/O is a campus group that aims to foster a tech culture at Ohio State. We possess a fundamental belief in the power of creation.

What do we do? We are a magnet for the most active students in their respective fields to go beyond the classroom curriculum: hosting K12 programs, collegiate competitions and hands-on workshops.

Who are we? Mostly engineering students within the OHI/O organization, but we also partner with other colleges, departments and a wide array of student organizations including Buckeye Hackers, ACM-W, Electronics Club, Maker Club, AI Club, Business Builders Club, Medical Innovations Club, Collaborative Software Development Club, Big Data Analytics Association, Math to Industry Club and more!

Our events are 100% free, promoting the best in creative problem solving before faculty and industry experts. We connect students and sponsors to form long-lasting relationships. In return, we're proud to offer our sponsors many perks based on their chosen tiers:

Students' names, emails, resumes, and GitHubs.

Host a networking event or meal before and during hacking.

Meet and mentor students throughout the event.

Award prizes for sponsored challenges you create.

Demo your APIs and other technologies.

Distribute swag to attendees.

Provide judges for our hackers' projects.

Present keynotes during the hackathon.

We're building world class hackathons.
You can be a part of it today.

Deadlines are rolling; please inquire at hackohio@osu.edu for more information.

To sponsor, visit http://go.osu.edu/supportohio

Workforce Development

An investment in the tech talent pipeline

Ohio State students, left to right, Shawn Harkins, Aishwarya Srivastava, Mira Hiwet and David Van Drei consult one another during the fall HackOHI/O event.

NEXT-GEN ALUM

'The best pipeline of tech talent'

Ohio State Alumni Magazine, Spring 2018, P 22-23.

Program participants in 2018

Program Partnerships

Investing in the future

Expand your brand's outreach and strengthen your impact as a Program Sponsor. Invest in your own tech culture future.

Program Sponsorship (75K / yr)

- 3-5 year terms
- Co-branding (*"Powered By"*) on all events
- Named/Branded awards at ShowOHI/O
- Top level sponsor tier perks for all events
- Limit: 3

Program Long Term Fund ($1M+)

- Can span up to a 5 year term Program Sponsorship
- Exclusively named innovation fund & awards program
- Long-term staff support and advisory partnership
- Limit: 1

Staff Support and Physical Infrastructure

- Currently funded by Ohio State units until end of 2019
- National Science Foundation "Advancing Informal STEM Learning" grant awardee
- Growth of program and opportunities needs support
- Opportunity for naming rights to a new, prominent physical space

http://go.osu.edu/supportohio

HackOHI/O 2019 Sponsorship: Nov. 2-3, 2019

	Program *See p. 5*	Platinum $30,000	Gold $15,000	Silver $8,000	Bronze $3,000	Copper $500
General						
Mentors	●	●	●	●	●	●
Judging	●	●	●	●	●	
Sponsor Table	●	●	●	●		
Offer Challenge + Prize	●	●	●			
Recruitment						
Resume Access	●	●	●	●		
Job Posting	●	●	●			
Early Resume Access	●	●				
Private Recruitment Lounge	●	●				
Involvement						
Opening Keynote	5 min.	3 min.	2 min.			
Hype Event *prior to HackOHI/O*	●	●	●			
Closing Keynote	●	●				
Tech Talk or Workshop *on site at HackOHI/O*	●	●				
Branding						
Logo on Website	●	●	●	●	●	
Swag Distribution	●	●	●	●	●	
Logo on Prints (Shirts, Flyers, etc.)	●	●	●	●		
Program						
MakeOHI/O 2020	●	20% discount	10% discount			
ShowOHI/O 2020	●					
RoboI/O 2020 High School I/O 2020	●					

http://go.osu.edu/supportohio

HackOHI/O in 2018

Last year's stats

764
Hackers

17
Universities

53
Majors

93%
Interacted with a sponsor rep

Women hackers:

1 in 5

http://go.osu.edu/supportohio

MakeOHI/O Sponsorship: Spring 2019

		Program *See p. 5*	Platinum $10,000	Gold $5,000	Silver $3,000	Bronze $1000	Copper $500
General	Mentors	●	●	●	●	●	●
	Judging	●	●	●	●	●	
	Sponsor Table	●	●	●	●		
	Offer Challenge + Prize	●	●	●			
Recruitment	Resume Access	●	●	●	●		
	Job Posting	●	●	●			
	Early Resume Access	●	●				
	Private Recruitment Lounge	●					
Involvement	Opening Keynote	5 min.	5 min.	3 min.	2 min.		
	Hype Event (*to occur prior to MakeOHI/O*)	●	●	●			
	Closing Keynote	●	●				
	Tech Talk or Workshop (*on site at MakeOHI/O*)	●	●				
Branding	Logo on Website	●	●	●	●	●	
	Swag Distribution	●	●	●	●		
	Logo on Prints (Shirts, Flyers, etc.)	●	●	●	●		

MakeOHI/O in 2019

Our largest makeathon, yet!

184 Makers

31 Completed Projects

30 Distinct Majors

Computer Science and Engineering
33.9%

Other Non-Engineering
8.8%

Other Engineering
8.5%

Mathematics
1.0%

Data Analytics
2.0%

Physics
2.0%

Computer and Information Science
3.4%

Mechanical Engineering
14.2%

Electrical and Computer Engineeri...
26.1%

http://go.osu.edu/supportohio
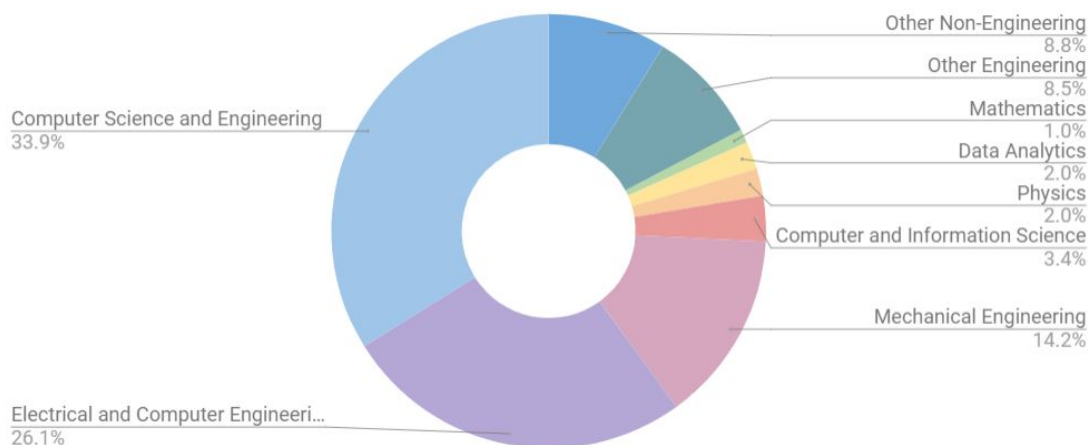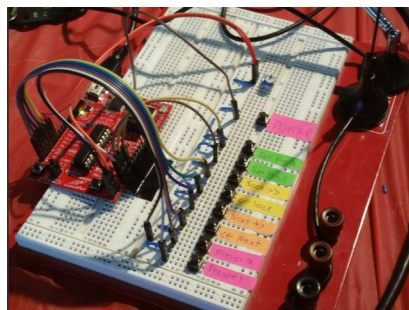
High School I/O & Robo i/o
Engaging with future engineering students

The OHI/O Informal Learning Program incorporates an array of collegiate talent as volunteers to reach out to future designers, creators and builders.

High School I/O brings together 100 high school students from central Ohio, grades 9-12, with *any* range of experience mimic. OHI/O students volunteer as event organizers and near-peer mentors. Local professionals volunteer as mentors and lead instructional workshops.

Robo i/o is a 2-day event for 30 middle school students from Columbus to work in teams to design an animal with characteristics and personality. They choose the inputs and the outputs and code the controls to give their animals life.

Robo i/o Sponsorship (Jan. 18-19, 2020)
High School I/O Sponsorship (Mar. 2020)

	Program *See p. 4*	Gold $2,500	Silver $1,000	Bronze $500
Mentors	●	●	●	●
Judges (HS only)	●	●	●	●
Logo Placement	●	●	●	
Engage with OHI/O Student Leaders	●	●		

ShowOHI/O
Promoting great work

Support the further development and public display of the best of the best!

Student teams who complete work at any of the OHI/O events are encouraged to continue developing working demos. The best of the applicants are on display at the end of the academic year in an open house style public event.

Show your dedication of advancing the tech culture in Columbus with your support of ShowOHI/O!

ShowOHI/O Sponsorship: April 2019

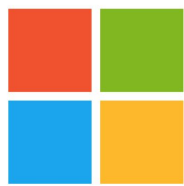|	Program	Gold	Silver	Bronze
	Talk to us	$2,500	$1,000	$500
VIP early entry tickets	●	●	●	●
Engage with demonstration teams	●	●	●	●
Logo Placement	●	●	●	

Partnership Events
Expand and enrich in targeted tech areas

OHI/O has a strong campus brand for hackathons and learning experiences on campus. This has drawn several student organizations together to co-host events with OHI/O. We encourage you to explore sponsoring these topic-specific events with our like-minded friends.

Previous Sponsors

Microsoft

HONDA
The Power of Dreams

JPMorgan Chase & Co.

AMERICAN ELECTRIC POWER

irthSolutions

ENGIE

ROOT

BATTELLE

BIGLOTS! FOUNDATION

Capital One

DSW
DESIGNER SHOE WAREHOUSE

FedEx

KeyBank

KROGER TECHNOLOGY

Rockwell Automation

Veeva

CAS
A DIVISION OF THE AMERICAN CHEMICAL SOCIETY

GitHub

Google

APTIV

covermymeds

jamf

Nationwide

STATE AUTO
Insurance Companies

THE HONOR SOCIETY OF PHI KAPPA PHI

rev1ventures

stickermule