

Iconography Clothing Co.



Personal Stylist Mobile App

Fashion made accessible

Stylist App Pitch

PRESENTATION OVERVIEW

An Introduction
Benefits
Services Offered
The Market
Current Market Situation
Our Clients
Features
Funds Needed
Project Timeline

why do people want a virtual stylist?

It's convenient and accessible!



**DID YOU
KNOW?**

9 out of 10

prefer online shopping

Presentations are communication tools that can be lectures.

Personal Stylist Mobile App

**AN
INTRODUCTION**

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Services Offered

Virtual Styling

Presentations are communication tools that can be lectures.

Fast Delivery

Presentations are communication tools that can be lectures.

Easy Returns

Presentations are communication tools that can be lectures.

Subscription Plans

Presentations are communication tools that can be lectures.

STYLE FOR EVERYONE

Presentations are communication tools that can be lectures.



Reviews

Brooklyn Meyer

Presentations are communication tools
that can be lectures.



Entrepreneur

Marta Rogers

Presentations are communication tools
that can be lectures.



Business Owner

Miranda Collins

Presentations are communication tools
that can be lectures.



Model

TRADITIONAL SHOPS

ONLINE SHOPS

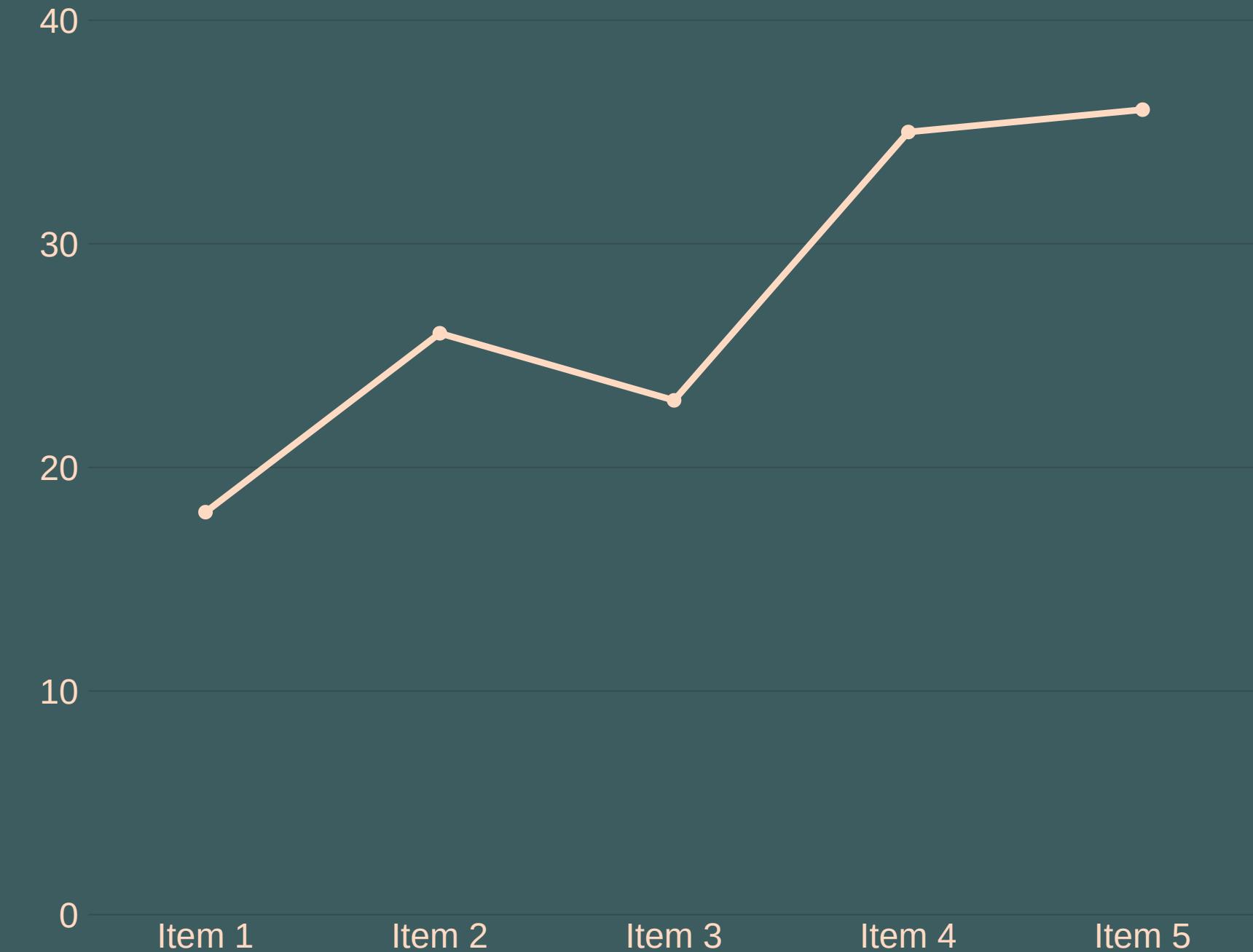


Presentations are communication tools that can be lectures.

Presentations are communication tools that can be lectures.

Online Shopping

A RISING TREND



Presentations are communication tools that can be demonstrations.



The Market

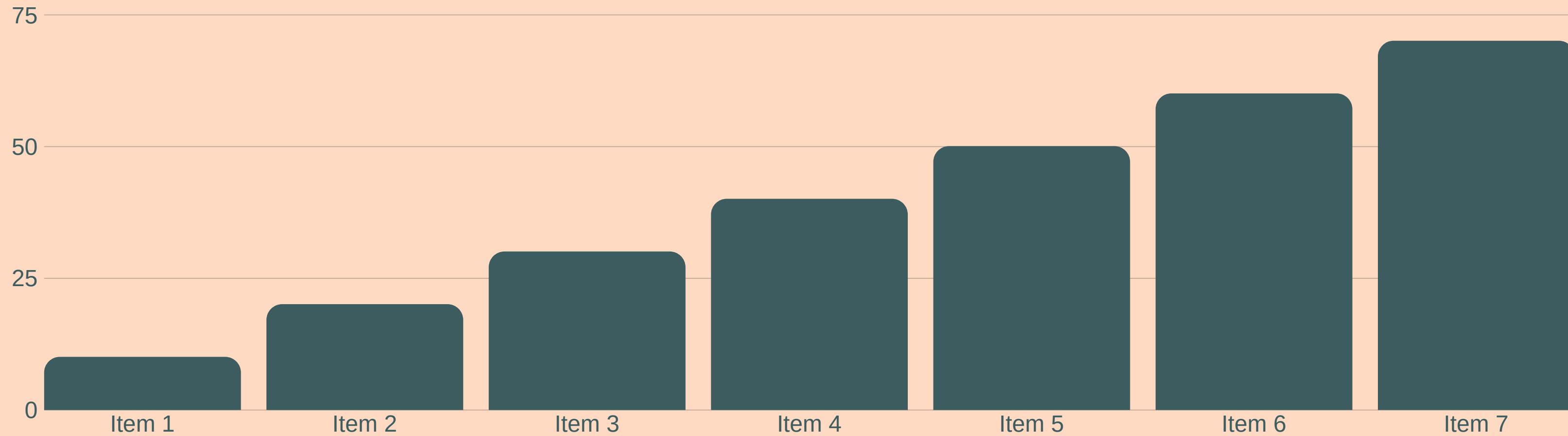
DEMOGRAPHICS AND DATA

Presentations are communication tools that can be demonstrations, lectures, speeches, reports, and more.

Personal Stylist Apps

A RISING TREND

Presentations are communication tools
that can be demonstrations.



Our Clients



BY AGE

Presentations are communication tools that can be lectures.



BY GENDER

Presentations are communication tools that can be lectures.



BY LIFESTYLE

Presentations are communication tools that can be lectures.

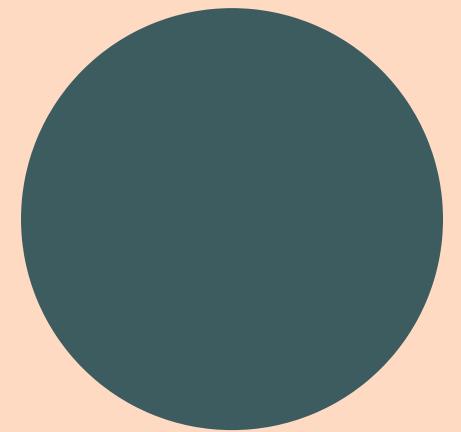


BY LOCATION

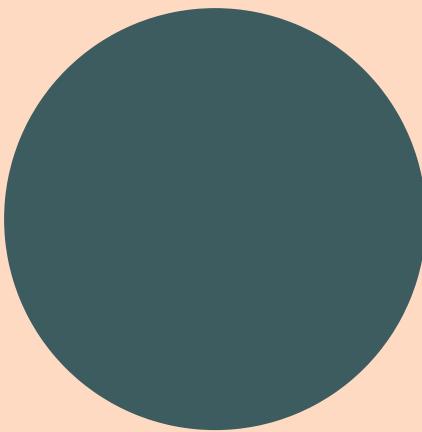
Presentations are communication tools that can be lectures.

Personal Stylist Mobile App

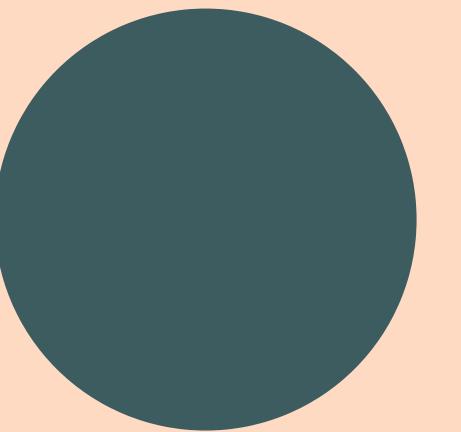
FEATURES



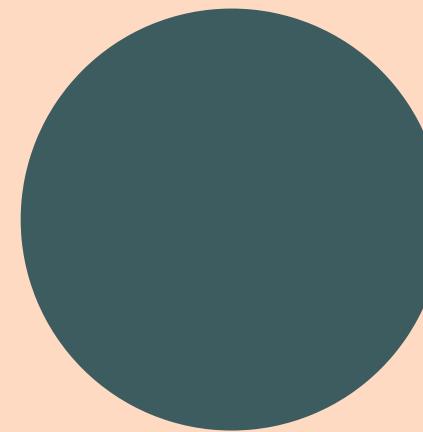
Seamless UI



Easy Integration



Online
Consultations



24/7 Service

\$5,000

Presentations are tools that can be demonstrations.

\$8,000

Presentations are tools that can be demonstrations.

\$4,000

Presentations are tools that can be demonstrations.

\$10,000

Presentations are tools that can be demonstrations.

\$2,000

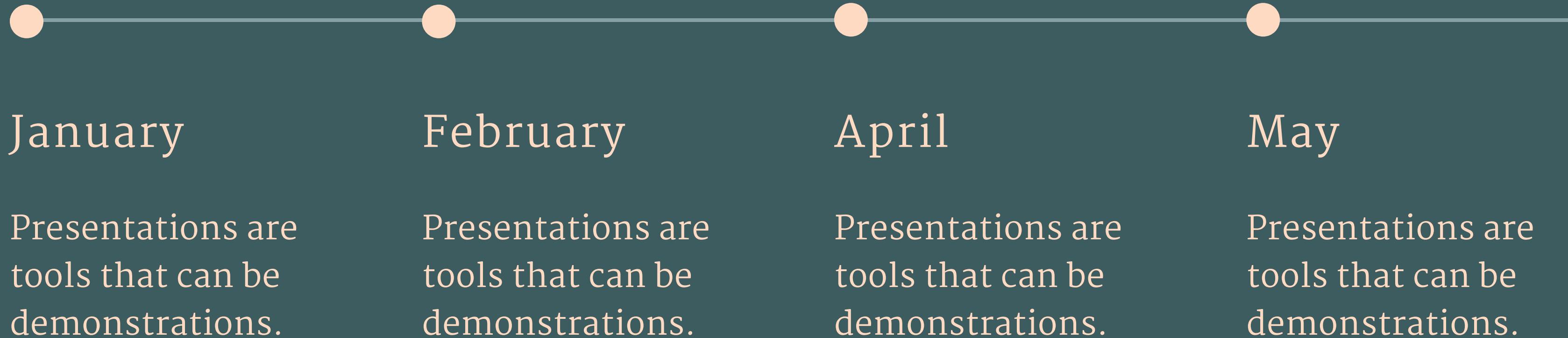
Presentations are tools that can be demonstrations.

\$3,000

Presentations are tools that can be demonstrations.

Project Timeline

EXPECTED DATES



The Dream Team

ICONOGRAPHY'S
MARKETERS

Paloma Tinnie
Marketing Director

Laura Bowsworth
Creative Director

Belinda Davies
Head Stylist



Investment Flow



Phase 1

Presentations are tools that can be demonstrations.

Phase 2

Presentations are tools that can be demonstrations.

Phase 3

Presentations are tools that can be demonstrations.

Contact Us

Mailing Address

123 Anywhere St., Any City, State, Country 12345

Email Address

hello@reallygreatsite.com

Phone Number

(123) 456 7890

FOR QUESTIONS OR CONCERNS