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UCLA
MGMT 239C

Fall 2016
Prof. Mikhail Chernov

Empirical Asset Pricing

Teaching Schedule

Tuesdays, 8:30 – 11:20 am @ D310

Classes on 9/27 and 10/4 are CANCELLED

Make-up classes are on Thursdays 9/22 and 9/29, the same room and time

Final exam

Tuesday, 12/6, 8:30 – 11:30 am @ C303

Office Hours

by appointment

Course Description

Empirical asset pricing is focused on measuring and understanding risk premiums in the financial markets. Thinking about risk premiums necessarily involves modelling the pricing kernel. This course will study evidence pertaining to the pricing kernel and applied theoretical developments that are motivated by the evidence. Primarily, we will focus on modelling of equities and bonds with some time dedicated to options and currencies.

Readings and Reference Materials

To motivate the class, I am posting an article titled “Understanding Asset Prices”, which was compiled by the Nobel Prize committee to explain the importance of the 2013 prize. This is, basically, the topic of this class.

- John Y. Campbell, Andrew W. Lo and A. Craig MacKinlay, The Econometrics of Financial Markets, Princeton University Press, Princeton, 1997.
- John H. Cochrane, Asset Pricing, Princeton University Press, Princeton, 2004.

- William Greene, *Econometric Analysis* (5th ed.), MacMillan, New York, 2003.
- James Hamilton, *Time Series Analysis*, Princeton University Press, Princeton, 1994.
- Kenneth Singleton, *Empirical Dynamic Asset Pricing*, Princeton University Press, Princeton, 2006

A detailed list of papers used in the course is provided at the end of this document.

Course Requirements

The grade will be determined solely on the basis of the final exam and assignments. You should be ready to present homework in each class. I will be selecting students for presentations randomly. Your presentation, your participation when someone else presents and your submitted assignments will count towards the assignment grade, which will be 50% of your final grade. The final exam accounts for the other half. It is important that you follow up on the presented material by reading the referenced papers. I will omit a lot of details in class, but nonetheless will hold you responsible for knowing them both in real time, that is, in subsequent classes, and on the final exam.

Course Outline

Part 0: Tools

- State-space models and the associated probabilities
- Estimation
- Likelihood
- Bayesian methods

References

- Backus, David, Mikhail Chernov, and Ian Martin, 2011, Disasters implied by equity index options, *Journal of Finance* 66, 1967–2010.
- Bertholon, Henri, Alain Monfort, and Fulvio Pegoraro, 2008, Econometric asset pricing modelling, *Journal of Financial Econometrics* 6, 407–458.
- Hamilton, James, 1994, State space models, in R.F. Engle, and D.L. McFadden, ed.: *Handbook of Econometrics, Volume IV* (Elsevier).
- Jacquier, Eric, Nicholas G. Polson, and Peter Rossi, 1994, Bayesian analysis of stochastic volatility models, *Journal of Business and Economic Statistics* 12, 69–87.
- Johannes, Michael, and Nicholas G. Polson, 2009, MCMC methods in financial econometrics, in Yacine Aït-Sahalia, and Lars Hansen, ed.: *Handbook of Financial Econometrics, 1-72* (Elsevier: Oxford).

Part 1: Asset Pricing puzzles

- Resolving AP puzzles with recursive preferences
- Solving Bellman equations
- Assessing models with recursive preferences
- Resolving AP puzzles with habits

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- Backus, David, Mikhail Chernov, and Stanley Zin, 2014, Sources of entropy in representative agent models, *Journal of Finance* 69, 51–99.
- Bansal, Ravi, and Amir Yaron, 2004, Risks for the long run: A potential resolution of asset pricing puzzles, *Journal of Finance* 59, 1481–1509.
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- Campbell, John, 1999, Asset prices, consumption, and the business cycle, in J.B. Taylor, and M. Woodford, ed.: *Handbook of Macroeconomics, Volume I* (Elsevier).
- , and John Cochrane, 1999, By force of habit: a consumption-based explanation of aggregate stock market behavior, *Journal of Political Economy* 107, 205–251.
- Chernov, Mikhail, and Philippe Mueller, 2012, The term structure of inflation expectations, *Journal of Financial Economics* 106, 367–394.
- Cochrane, John, 2007, The dog that did not bark: A defense of return predictability, *Review of Financial Studies* 21, 1533–1575.
- Epstein, Larry G., and Stanley E. Zin, 1989, Substitution, risk aversion, and the temporal behavior of consumption and asset returns: a theoretical framework, *Econometrica* 57, 937–969.
- Hansen, Lars, and Ravi Jagannathan, 1991, Implications of security market data for models of dynamic economies, *Journal of Political Economy* 99, 225–262.

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- Lewellen, Jonathan, 2004, Predicting returns with financial ratios, *Journal of Financial Economics* 74, 209–235.
- Monfort, Alain, and Fulvio Pegoraro, 2012, Asset pricing with second-order esscher transforms, *The Journal of Banking and Finance* 36, 1678–1687.
- Weil, Philippe, 1989, The equity premium puzzle and the risk-free rate puzzle, *Journal of Monetary Economics* 24, 4201–4219.

Part 2: Term Structure of Interest Rates

- Structural models of real yields
- Long-Run Properties of the Structural Models
- Structural Models of Nominal Yields
- Affine Term Structure Models

References

- Alvarez, Fernando, and Urban Jermann, 2005, Using asset prices to measure the persistence of the marginal utility of wealth, *Econometrica* 73, 1977–2016.
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- Bansal, Ravi, and Bruce N. Lehmann, 1997, Growth-optimal portfolio restrictions on asset pricing models, *Macroeconomic Dynamics* 1, 333–354.
- Bansal, Ravi, and Ivan Shaliastovich, 2013, A long-run risks explanation of predictability puzzles in bond and currency markets, *Review of Financial Studies* 26, 1–33.
- Campbell, John, Carolin Pflueger, and Luis Viceira, 2014, Monetary policy drivers of bond and equity risks, working paper.
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- Wachter, Jessica, 2006, A consumption-based model of the term structure of interest rates, *Journal of Financial Economics* 79, 365–399.

Part 3: Option puzzles

- Properties of index returns
- Studying the S&P 500 dynamics
- Solving the S&P 500 option puzzles
- Options and structural models

References

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- Song, Zhaogang, and Dacheng Xiu, 2015, A tale of two option markets: Pricing kernels and volatility risk, working paper.

Part 4: Cross-sectional asset pricing

- Puzzles
- Linear factor models
- Equilibrium models

References

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- Zviadadze, Irina, 2013, Term-structure of consumption risk premia in the cross-section of currency returns, Working paper, Stockholm School of Economics.

Part 5: Exchange rate puzzles

- Basic evidence
- Basic theory
- FX crash risk
- Currency options

References

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Part 6: Credit risk

- Credit puzzles
- Affine models
- Real option models
- Structural models

References

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Part 7: Learning

- Evidence
- Long-run risk
- Overlapping generations

References

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