

Stanford University - Graduate School of Business - MBA Application

Background

Personal

First name (given) *

Anthony

Middle name

John William

Last name (family) *

Kenny

Suffix

First name (preferred) *

Anthony

☐ **Check here if your name has changed.**

Gender/Gender Identity *

Male

We are required by U.S. federal guidelines to report the legal sex of each applicant as female or male. Typically, this is the sex indicated on your birth certificate or passport.

Male

Birthdate (mm/dd/yyyy) *

2/13/1998

Birthplace:

Country *

Australia

City *

Crows Nest

U.S. citizenship status *

Neither US citizen nor perm. resident

Primary citizenship *

Australia

If you are a citizen of any country other than the U.S., even if you are also a U.S. citizen, please tell us how many years (if any) you have lived in the United States.

4

Family

Parent(s) or Guardian(s)

First Name *

John

Last Name *

Kenny

Relationship to you *

Father

Living? *

Yes

Organization

Colliers International

Job title

CEO, Asia Pacific

Did this parent attend or graduate from college? *

Did not attend college

First Name *

Emma

Last Name *

Kenny

Relationship to you *

Mother

Living? *

Yes

Organization

Branberry Blankets

Job title

Founder, CEO

Did this parent attend or graduate from college? *

Received a degree

Undergraduate school(s) attended *

Bond University, Queensland

Undergraduate degree(s) and year(s)

(e.g., BA, History, 1980) *

Bachelor of Commerce, 1991

Graduate school(s) attended

Graduate degree(s) and year(s)

(e.g., MS, Engineering, 1985)

Significant Other

First Name *

Last Name *

Relationship to you

Children:

Do you have a relative who is also planning to submit an application for admission to the Stanford MBA Program or the Stanford MSx Program? *

No

If you have any relatives or a significant other who are already admitted to, current students of, graduates of, or employed by the Stanford Graduate School of Business, please add their information here.

More About You

Tell us about a time within the last two years when your background influenced your participation at work or school. *

All Mum wanted when I was a baby was to be able to buy beautiful, classically designed, wool blankets for my cot. All she could find, however, were polyester-blend blankets with, as she put it, "vomit-inducing patterns". So she started her own business that designed and manufactured baby blankets from Australian Merino Wool, prioritizing quality and timeless designs. The slogan was simple - "The Best Blankets in the Whole Wide World." 18 years later, I found myself running the procurement and product development function of a student-run retail business. Just as my Mum had all those years ago, I lamented that our product range (much of which was geared towards tourists) was "vomit-inducing." It lacked the sort of quality and timeless style that we would be proud to sell to our primary customer base. So, with the support of my Managing Director, I overhauled our product range over the course of 18 months, basing decisions on both rigorous data analysis and gut instinct of what was the "right" sort of product. The new products took a 23% share of total revenue, and our overall sales soared that year as a result.

Contact Information

Mailing Address

Country *

Australia

City *

Sydney

ZIP/Postal code *

2089

Street address (line 1) *

3 Honda Road, Kurraba Point

Street address (line 2)



My permanent address is the same as my mailing address

Permanent Address

Country *

Australia

City *

Sydney

ZIP/Postal code *

2089

Street address (line 1) *

3 Honda Road, Kurraba Point

Street address (line 2)

Phone

Primary Phone

Phone Type *

Mobile

Country code (1 for U.S.) *

61

Phone (with area/city code) *

468 408 222

Extension

Alternate Phone

Phone type

Country code (1 for U.S.)

Phone (with area/city code)

Extension

Current Location

For interview planning purposes, please tell us where you expect to be located through the decision notification date. If you are invited to interview, you will have an opportunity to update your location at that time. For more information on the interview process, please visit our [website](#).

Country *

Australia

City *

Sydney

Application Information

Application round *

R3: 08 April 2020 MBA

Have you previously applied to the Stanford MBA Program? *

No

Have you previously attended or been employed by Stanford University? *

No

Have you ever been convicted of a crime, had a criminal charge sustained against you in a juvenile proceeding, or been placed on a court-supervised probation, or do you currently have a criminal charge pending against you? *

No

Below is some text about what you're agreeing to when you apply to Stanford. It may be dry, but it's important, so please read this closely.

Application materials and supporting information become the property of Stanford University upon submission. We will not return them.

If you are offered admission, Stanford reserves the right to withdraw that offer if 1) you show a significant drop in academic performance or fail to graduate; 2) there has been a misrepresentation or material omission in or a violation of any of the terms of the application process; 3) we learn that you have engaged in behavior prior to the first day of program attendance that indicates a serious lack of judgment or integrity; or 4) you are simultaneously holding a place at the Stanford MBA Program and at another graduate program (other than for a joint degree, dual degree or an agreed upon study opportunity). Stanford further reserves the right to require you to provide additional information and/or authorization for the release of information about any such matter.

Please note that, in addition to the MBA admission process, your application materials may be used as part of the selection process for another Stanford graduate program to which you may have applied, or that you may apply to once enrolled, including the Knight-Hennessy Scholars Program.

If you are offered admission, we want you to make an informed decision; for this reason, we may share limited information with Stanford alumni, current students, and/or departments who may contact you to welcome you to the Stanford community and

answer any questions you have about the GSB.

Your application is for the class matriculating in 2020. Stanford considers deferred enrollment for the MBA Program only for eligible candidates. Please refer to our [website](#) for eligibility requirements.

Your electronic signature on your application represents your agreement to the terms of this application and its instructions, and your confirmation/declaration that ALL of the information that you have provided in this application is your own work and, to the best of your knowledge, complete and accurate. Your signature also constitutes your agreement to promptly inform the Stanford GSB of any change(s) in the facts presented in your application, and your consent to Stanford having the right to verify any information presented in your application.

The Stanford MBA Program **application fee** is non-refundable. By checking the box and signing below, you acknowledge and agree to pay the Stanford MBA Program non-refundable application fee.

☒ **I have read, understood, and agree to the terms stated above. ***

Please type your name below to sign and thereby indicate your agreement. *

Anthony JW Kenny

Joint and Dual Degree Options

Have you or will you be applying to, or are you enrolled in, any joint or dual degree program at Stanford or other study opportunity outside Stanford? *

No

More Considerations

Are/were you a full-time student graduating after September 2019?

Please select *

Yes

In what type of degree program are/were you enrolled? *

Undergraduate

Please select the field of study *

Engineering/Computer Science

It looks like you are qualified for deferred enrollment and a reduced application fee of \$100. Please note: we expect you to be productively engaged (such as in full-time work or full-time study) during the deferral period.

When do you prefer to enroll in the Stanford MBA Program? *

Fall 2022

What are your plans between graduation and enrollment at Stanford GSB? (Limit 255 characters.)

I will be working as a strategy consultant at Port Jackson Partners in Sydney.

Are you currently serving, or have you served, in the United States military? *

No

Education

Secondary School (High School)

Secondary school name *

Sydney Church of England Grammar School

Country

Australia

City

North Sydney

Attended from (mm/yyyy) *

02/2010

Attended to (mm/yyyy) *

11/2015

University or College Granting First (Bachelor's) Degree

Undergraduate university or college *

Harvard University

Country *

United States

City *

Cambridge

State *

Massachusetts

Attended from (mm/yyyy) *

Attended to (mm/yyyy) *

09/2016

05/2020

Major *

Electrical Engineering

Degree conferred or expected *

Bachelor of Science - BS

**Date degree conferred or expected
conferral date (mm/yyyy) ***

05/2020

Undergraduate major field: *

Engineering/Computer Science

Did you, or will you, receive a second major from this undergraduate institution? *

No

Please report your undergraduate grade point average (GPA) and the scale used by your institution. Include in your GPA only courses for credit toward your first bachelor's degree. Please factor in the number of credits and grade for each class; do not simply average quarters or semesters for your annual GPA. Do not convert your college/university's scale. Report/calculate your GPA to the best of your ability, even if your institution does not list it on your transcript. If necessary, you may explain how you calculated it in the Additional Information section.

For full-time students, report your current class rank and GPA. We recognize that they might change later in the school year. If your school does not rank students or you do not know your class rank, leave the field blank.

GPA scale *

4.0

Undergraduate cumulative GPA *

3.271

First year *

3.2375

Second year *

3.2

Third year *

3.3

Fourth year *

0

Fifth year (if applicable)

Sixth year (if applicable)

Rank in class

Important Transcript Instructions

Please scan and upload the front and back of your university transcript for each institution you are currently attending or have attended for one or more academic years. Don't mail an official transcript; we'll request it after admission.

Humans, not machines, will read your transcript, so once you've uploaded it, please take a look. Make sure it's legible, has the institution name on it, and is not protected or secured. If we can't read it, it will delay the processing of your application.

Transcripts should be in one of these formats: .doc, .docx, .xls, .xlsx, .pdf, or .jpg

Each front page of your transcript should be included in the upload.

Only one copy of the back page should be included in the upload, if it contains your university's transcript key.

Check the size of your file. It should not exceed 2MB.

If your transcript is a certified/secured electronic copy, or directly downloaded from your university online system, please print it, scan it, and save it as an unprotected PDF.

If your transcript includes your entire U.S. Social Security number or national identification number, please remove the number prior to uploading it. You may need to print your transcript, cover up the number, scan it, and then upload it.

If your transcript is in a language other than English, please include an English translation.

If your transcript is illegible, or if you cannot meet the requirements above, please fill out the self-reported transcript template and upload it as an alternative.

Click [here](#) to download the self-reported transcript template.

Additional Universities or Colleges

If you have attended any other post-secondary undergraduate or graduate schools (e.g, junior colleges, colleges, universities, or institutes), including for summer sessions and evening classes, please add that information here. List all programs you have attended, whether or not you received a degree.

In addition, if you are admitted, you must submit an official transcript for each institution you are currently attending or have attended for one or more academic years, regardless of the number of credits you received, unless this information already appears on another transcript that you submit. List all transcript information in the original language. For more information on academic transcripts, please visit our [website](#).

Miscellaneous

Have you ever been suspended, dismissed, or placed on enforced leave from any college, university, or post-secondary institution or been the subject of disciplinary action by such an institution? *

No

Have you ever been placed on academic probation by any college or university? *

No

Please tell us how you funded your undergraduate education, and make sure the four values below total 100%. If higher education in your country or at this institution is provided tuition-free, please check the box below.

☐ My undergraduate education was tuition-free

Employment *

Loans *

Family *
100%

Scholarships/Grants *

Languages

Test Scores

I want to report my scores from the *
GMAT

GMAT

Have you taken the GMAT more than once? Report scores only from one examination. *

Yes

GMAT test date (mm/dd/yyyy) *

3/7/2020

GMAT verbal score

46

GMAT verbal percentile (%) *

99%

GMAT quantitative score *

40

GMAT quantitative percentile (%) *

38%

GMAT analytical writing score

6.0

GMAT analytical writing percentile (%)

88%

GMAT integrated reasoning score

8

GMAT integrated reasoning percentile (%)

92%

GMAT total score *

700

GMAT total percentile *

88%

TOEFL, IELTS and PTE

I want to report my scores from the *

I am not required to take one of these exams

Professional Experience

Please write a sentence or two about what you aspire to do after graduating from Stanford GSB. (Limit 255 characters.) *

My aspiration is to run my own company and have a great impact on the world doing so.

Please select the industry and job function that most closely matches your post-GSB goal. This isn't a commitment; you can still change your mind during the program.

Desired industry category

Tech - Consumer Electronics

Desired job function

Mgmt - Corporate Officer - CEO

Years *

0

Months

2

☐ If you are not currently employed, please check here.

In which industry are you currently employed? (If you are a full-time student, select "College Senior" or "Graduate Student" even if you are also working part-time.) *

If you are admitted and commit to enroll, may we contact your current employer? *

Yes

Have you had any gap(s) of four months or more in your employment or educational history since secondary school? Let us know what you did during that period. (Limit 145 characters)

Gap Explanation

☐ You have been involuntarily terminated from an employer or organization.

Upload your resume (A good rule of thumb is one page per decade of experience. For less than 10 years of experience, one

page is usually enough. Honest.)

Employment history

We know you are submitting your resume, but we need to know more about your full-time and part-time work experience, including internships.

Click on the Add Employer button to add your current and/or previous employers and organizations. After clicking on the Add Employer button, click on the Search button to look up the name of your employer or organization. You may list up to five positions/titles per employer.

Name of organization/employer *

Harvard Student Agencies

Nature of organization/employer's activities

Harvard Student Agencies is the largest student-run business in the world. I managed its retail subsidiary, which consists of 3 brick and mortar stores and multiple online brands, providing Harvard merchandise and custom apparel.

Approximately how many people does your organization employ? *

100-499

Starting date of employment (mm/yyyy) *

10/2016

Ending date of employment (mm/yyyy) *

05/2020

Position title *

Procurement Manager

Position function *

Supply Chain Manager

Position start date (mm/yyyy) *

10/2016

Position end date (mm/yyyy) *

01/2018

Please enter your starting and ending incomes in the currencies in which you were paid.

Starting annual salary *

12,000

Currency *

US Dollar

Ending annual salary *

12,000

Currency *

US Dollar

Starting other earned income

1,500

Currency

US Dollar

Ending other earned income

1,500

Currency

US Dollar

Country

United States

City

Cambridge

State

Massachusetts

Number of employees you supervised

0

Your primary job responsibilities (limit 320 characters)

I managed the incoming supply chain. My day to day responsibilities consisted of placing purchase orders, projecting inventory patterns, and working with domestic and international suppliers. I was also responsible for new product development, pricing strategies, and overall management of our product range.

Your most significant accomplishment (limit 320 characters.)

Reduced cost of goods sold across our product range by 20%. This was partly achieved by moving much of our production of hard goods (keychains, pens, pencils, other small accessories) offshore, negotiating completely new agreements with Chinese manufacturers as an 18-year-old.

This position is/was *

Part time employment

☐ Check here if this is your primary current position. You may only select one.

How many hours do/did you typically work per week? *

25

Reason for leaving (limit 145 characters) *

Promoted to Managing Director

Position title *

Managing Director

Position function *

Mgmt - Department Head/Team Leader

Position start date (mm/yyyy) *

01/2018

Position end date (mm/yyyy) *

01/2019

Please enter your starting and ending incomes in the currencies in which you were paid.

Starting annual salary *

15,000

Currency *

US Dollar

Ending annual salary *

15,000

Currency *

US Dollar

Starting other earned income

1,500

Currency

US Dollar

Ending other earned income

1,500

Currency

US Dollar

Country

United States

City

Cambridge

State

Massachusetts

Number of employees you supervised

100

Your primary job responsibilities (limit 320 characters)

Managed the subsidiary company. Responsible for a team of 12 managers, over 100 hourly employees, over \$4 million in revenue, 3 brick and mortar stores, and 4 online brands. Oversaw all business functions and reported to the Board of Directors. Worked closely with the finance department on the financial accounting.

Your most significant accomplishment (limit 320 characters.)

Conceived, planned, and launched a new brand that provided our primary customer base with products more tailored to their needs, generating over \$120k revenue in its first month of operation. It provided customers with limited edition, high-value items. It has gone on to become a pillar of the company's revenue.

This position is/was *

Part time employment

☐ Check here if this is your primary current position. You may only select one.

How many hours do/did you typically work per week? *

35

Reason for leaving (limit 145 characters) *

The position is only held for 1 year at a time. Was appointed to the Board of Directors for a two year tenure.

Name of organization/employer *

Port Jackson Partners

Nature of organization/employer's activities

Strategy Consultant based in Sydney, Australia. I will be starting there as an analyst after graduating in May.

Approximately how many people does your organization employ? *

50-99

Starting date of employment (mm/yyyy) *

07/2020

Ending date of employment (mm/yyyy) *

07/2024

Position title *

Business Analyst

Position function *

Consultant - Management Consultant

Position start date (mm/yyyy) *

07/2020

Position end date (mm/yyyy) *

07/2024

Please enter your starting and ending incomes in the currencies in which you were paid.

Starting annual salary *

91,000

Currency *

Australian Dollar

Ending annual salary *

91,000

Currency *

Australian Dollar

Starting other earned income

19,100

Currency

Australian Dollar

Ending other earned income**Currency**

19,100

Australian Dollar

Country

Australia

City

Sydney

Number of employees you supervised

0

Your primary job responsibilities (limit 320 characters)

I will work for clients in small project teams with Partners on strategic issues.

Your most significant accomplishment (limit 320 characters.)

NA

This position is/was *

Full time employment

☒ Check here if this is your primary current position. You may only select one.

Activities & Interests

Activity or interest *

Rowing

From (mm/yyyy) *

07/2010

To (mm/yyyy)

04/2020

Number of members

40

Typical time spent: # Hours

20

Per

Week

What role(s) did you play? *

Oarsman

Description of activity/interest and your role, impact, or contribution. (Limit 300 characters.)

I've rowed competitively from the age of 12, competing in championship regattas across Australia, NZ, and the US. Squads typically have 40 people in them. I've rowed for my school, Sydney Rowing Club, and the Harvard team. Rowing has taught me discipline, teamwork, leadership, and perseverance.

Activity or interest *

Australian Army Cadets

From (mm/yyyy) *

02/2012

To (mm/yyyy)

05/2015

Number of members

400

Typical time spent: # Hours

5

Per

Week

What role(s) did you play? *

Regimental Sergeant Major

Description of activity/interest and your role, impact, or contribution. (Limit 300 characters.)

Volunteered in the national Army Cadet service. Led a unit of over 400 cadets, responsible for their wellbeing, training, equipment, and discipline. Planned multiple field exercises and parades.

Activity or interest *

Musical Instruments

From (mm/yyyy) *

01/2003

To (mm/yyyy)

04/2020

Number of members

1

Typical time spent: # Hours

4

Per

Week

What role(s) did you play? *

Musician

Description of activity/interest and your role, impact, or contribution. (Limit 300 characters.)

I'm an avid musician, and have learnt to play the piano, clarinet, bass clarinet, guitar, violin, and the pipe organ! I love all music and have enjoyed learning all these instruments. The piano has always been my best and favourite, and I have a particular passion for jazz music.

Activity or interest *

Beekeeping

From (mm/yyyy) *

01/2014

To (mm/yyyy)

04/2020

Number of members

1

Typical time spent: # Hours

4

Per

Month

What role(s) did you play? *

Bee Keeper

Description of activity/interest and your role, impact, or contribution. (Limit 300 characters.)

My family keeps bees back at home in rural New South Wales, Australia. It is a fairly low time commitment but something interesting that we've picked up. We usually harvest a few litres of honey each year.

Awards & Honors

Award or honor received *

Date received (mm/yyyy)

Award For Business Acumen & Ethics

02/2018

Basis of Selection (Limit 255 characters.)

Awarded for displaying outstanding ethics, business acumen, and concern for the corporation during my time as Procurement Manager of The Harvard Shop.

Award or honor received *

Date received (mm/yyyy)

Outstanding Contribution to Team

04/2015

Basis of Selection (Limit 255 characters.)

Awarded for ongoing dedication to and leadership of the school rowing team.

Award or honor received *

Date received (mm/yyyy)

Duke of Edinburgh Gold Award

07/2015

Basis of Selection (Limit 255 characters.)

Highest level of International award for voluntary service, skill, physical recreation, adventure, and community service.

Award or honor received *

Business and Economics Prize

Date received (mm/yyyy)

11/2015

Basis of Selection (Limit 255 characters.)

Awarded to the highest-ranked student in Business Studies and Economics in the graduating class

Essays

Letter of Reference

If you are not submitting a letter of recommendation from your current direct supervisor, please explain here by selecting the primary reason.

First Name *

Michael

Last Name *

Cronin

Country *

United States

City *

Boston

Phone

Phone Type *

Mobile

Country Code *

1

Phone (including area code) *

4152712836

Extension

697555

Email Address *

mcronin@westonpresidio.com

Employer *

Harvard Student Agencies, The
Harvard Shop

Job Title *

Chairman

Recommender Category *

Current Direct Supervisor

How do you know this recommender? *

Michael is Chairman of The Harvard Shop. As Managing Director, I reported to him on a regular basis and now sit on the board with him.

Once you are an enrolled student, the Family Educational Rights and Privacy Act of 1974 (FERPA) provides you with a right of access to your education record, including letters of reference if they are retained by the school. The law also permits you to waive that right of access to your letters of reference, if you so choose. Waiving your right of access to your letters of reference is optional, and your decision to waive or retain that right will have no bearing on your admission decision. Your recommender will see your choice.

Please consider your answer to this question carefully. To change your response after a request has been sent to your recommender, you will have to delete the recommender, re-add him/her, and then send that recommender a new request.

Do you wish to waive your right to examine this letter of reference? *

No

If you would like to include a personal note in the notification email to this recommender, please use the space below. (Limit 255 characters.)

☒ Check this box if you would like Stanford to send a reminder email to this recommender approximately 3 days prior to your round deadline if the letter of reference has not yet been submitted.

If you are not submitting a letter of recommendation from your current direct supervisor, please explain here by selecting the primary reason.

First Name *

Jesse

Last Name *

Foglia

Country *

United States

City *

Cambridge

Phone

Phone Type *

Mobile

Country Code *

1

Phone (including area code) *

2073305044

Extension

Email Address *

jfoglia@fas.harvard.edu

Employer *

Harvard University Boat Club

Job Title *

Assistant Coach

Recommender Category *

Other

How do you know this recommender? *

Jesse has been my coach for the past 4 years on the Harvard Rowing Team.

Once you are an enrolled student, the Family Educational Rights and Privacy Act of 1974 (FERPA) provides you with a right of access to your education record, including letters of reference if they are retained by the school. The law also permits you to waive that right of access to your letters of reference, if you so choose. Waiving your right of access to your letters of reference is optional, and your decision to waive or retain that right will have no bearing on your admission decision. Your recommender will see your choice.

Please consider your answer to this question carefully. To change your response after a request has been sent to your recommender, you will have to delete the recommender, re-add him/her, and then send that recommender a new request.

Do you wish to waive your right to examine this letter of reference? *

No

If you would like to include a personal note in the notification email to this recommender, please use the space below. (Limit 255 characters.)

☒ Check this box if you would like Stanford to send a reminder email to this recommender approximately 3 days prior to your round deadline if the letter of reference has not yet been submitted.

Digital Signature

First name (given) *

Anthony

Last name (family) *

Kenny

Date

4/8/2020 6:54 AM