**Covariate balance before and after matching**

Absolute t-statistics after matching (y-axis, 0 to 7)
Absolute t-statistics before matching (x-axis, 0 to 7)

Washington Post stories
Propensity score
Nightly TV News stories
FDA review staff
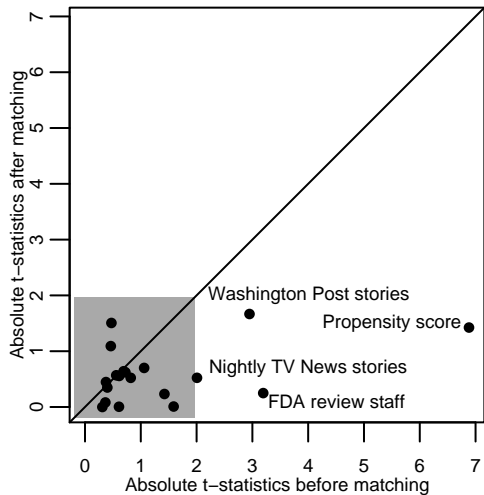
**Propensity score before and after matching**

Density (y-axis, 0 to 4)
Estimated propensity score (x-axis, 0.0 to 1.0)

Matched control group
Raw control group
Treatment group