

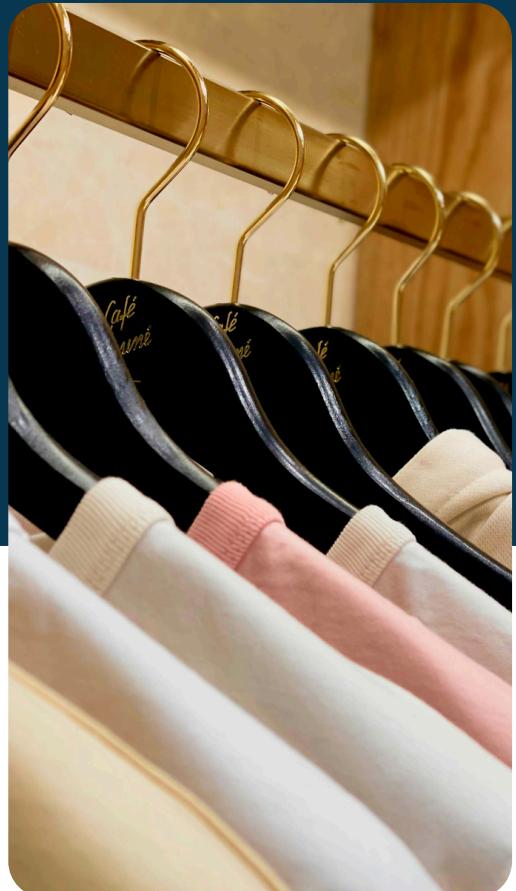


La Famille Jerant
Luxury Made Accessible

COMPANY PROFILE



2026



La Famille Jerant
- Luxury Made Accessible -



Presented by
Anthony Onchari

+254 111 444 124

www.lafamillejerant.store

Online Store Kenya



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Who We Are

La Famille Jerant is not just a brand it's a philosophy. We are a dedicated community of style enthusiasts, environmental advocates, and savvy shoppers united by a single mission: to revolutionize the way the world sees second-hand fashion.

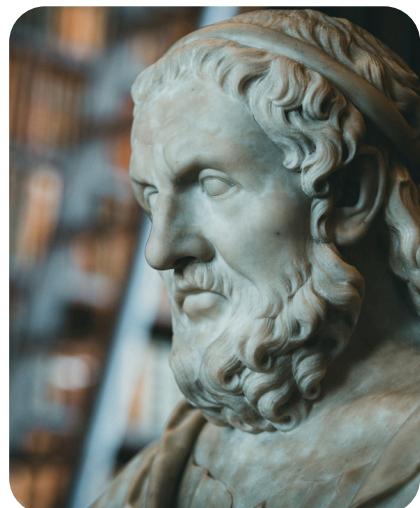
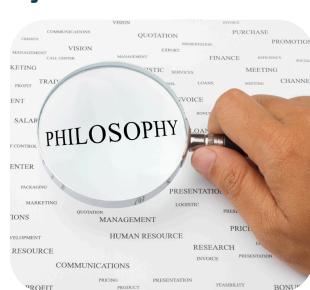


Born from a simple yet powerful idea—that looking great shouldn't cost the earth—we are the modern answer to fast fashion. We meticulously curate pre-loved apparel, transforming thrift shopping from a chore into a thrilling treasure hunt for high-quality, unique, and stylish pieces. For us, "family" means building a trusted space where every member can discover their authentic style, make sustainable choices with confidence, and be part of a positive change in the fashion cycle.

Our Philosophy to Life

We foster an inclusive community through authentic engagement on social media, transparent sourcing, and reliable customer service. We're here to guide, inspire, and celebrate your unique style journey.

Moving beyond mere volume to selective quality. We believe second-hand should never mean second-best.





What We Do



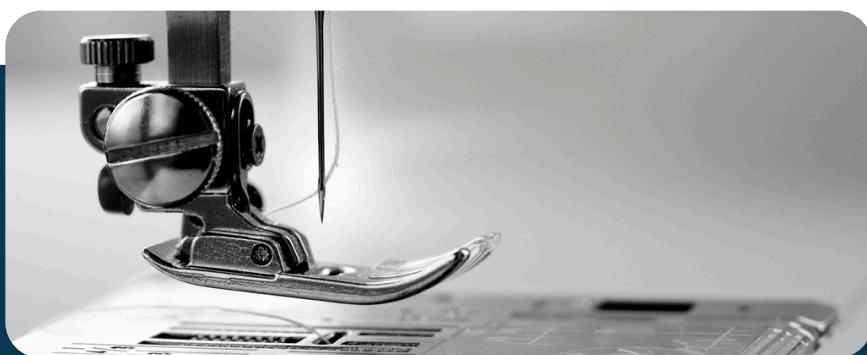
At La Famille Jerant, we have reimagined the second-hand shopping experience from the ground up. We don't just list items; we provide a full, trustworthy service that makes sustainable style effortless and exciting. Our core offerings are built on a foundation of curation, quality assurance, and community.

Our Core Services

- Meticulous Curation & Sourcing
- Quality Assurance & Presentation
- Seamless E-Commerce & Customer Experience
- Style Inspiration & Community Building
- Personalized Styling Consultations
- The Circular Loop



We begin by meticulously curating only the highest quality second-hand apparel, ensuring each piece is cleaned, inspected, and presented with transparent detail. Through our seamless online store, we deliver a trustworthy shopping experience and foster a community with ongoing style inspiration. For a personal touch, we offer dedicated styling consultations to tailor our finds to your wardrobe. Ultimately, we champion a circular future with our take-back program, inviting you to join us in closing the fashion loop, making sustainable style both effortless and impactful.





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Why Choose Us



In a world of fast fashion and overwhelming online resale, La Famille Jerant stands apart. We offer more than just clothes; we offer a curated, conscious, and connected experience that transforms how you build your wardrobe. We are the definitive edit for the modern individual—where discerning taste meets purposeful action.



Here, you don't just browse inventory; you discover vetted style with a story, connect with a like-minded community, and participate in a circular fashion movement with every choice. This is style, redefined by intention.

Simple, Effective, and Affordable

Forget endless scrolling through listings of uncertain quality. Our expert curation acts as your filter. Every single item is hand-selected, professionally cleaned, and rigorously inspected for condition, fabric, and style. We guarantee the authenticity and quality of each piece, so you can shop second-hand with absolute confidence, saving you time and disappointment.



Your Style Has Purpose.



Discover What Truly Fits You.



You Belong Here.



We Do the Hard Work for You.

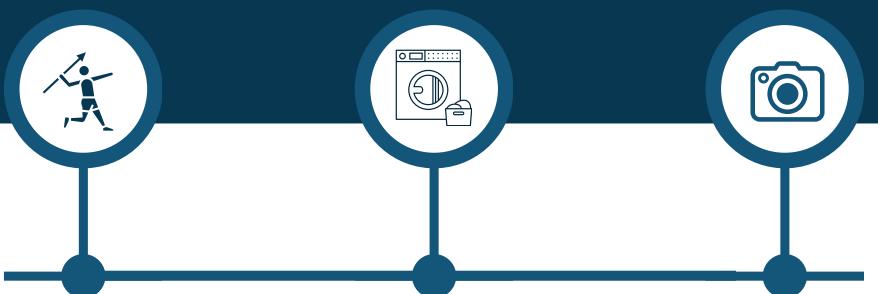




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Our Process

Every piece at La Famille Jerant undergoes a meticulous, multi-step journey from discovery to your wardrobe. We call this our "Style Reborn" process, and it's what transforms a simple second-hand find into a guaranteed La Famille Jerant garment.



The Hunt & First Selection

The "Spa Treatment" & Preparation

Art Direction & Storytelling



The Final Curatorial Approval

Curated Online Listing

The Delivery

Our team personally sources each item from the market, then meticulously cleans, irons, and inspects it. We photograph and present every piece with honest detail before listing it online. Finally, we handle secure packaging and delivery directly to you. This full-cycle control is our guarantee—we do the hard work of vetting and renewing each garment, so you can enjoy the confidence and thrill of discovering exceptional, ready-to-wear style with zero hassle.



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Client Success Stories



Who says sustainable shopping has to be hard? Wendy Njoki proved it can be effortless. Discover your easy style win with us. ✨ #LaFamilleJerant #EasyThriftin

Wendy Njoki

Warner & Spencer Company

I was intimidated by second-hand shopping—worried about quality, fit, and not knowing what to look for. La Famille Jerant made it effortless. Their photos showed every detail, the descriptions were honest, and the whole site was easy to browse. I found a perfect Sundress in minutes, and it arrived clean and ready to wear. They removed all the guesswork and made sustainable shopping simple.



Style Reborn, Stories Retold. ✨ Every piece we curate has a past, but the best part is the future you give it. Swipe to read how Mia, Leo, and Chloe are rewriting their wardrobe stories. #LaFamilleJerant #StyleReborn



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Let's Work Together

At La Famille Jerant, we believe the future of fashion is built on collaboration. We are always looking to connect with passionate brands, creators, and organizations that share our vision for a more stylish, sustainable, and circular world.

FOLLOW US ON



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**Ready to Order
Your New Outfit
Online?**



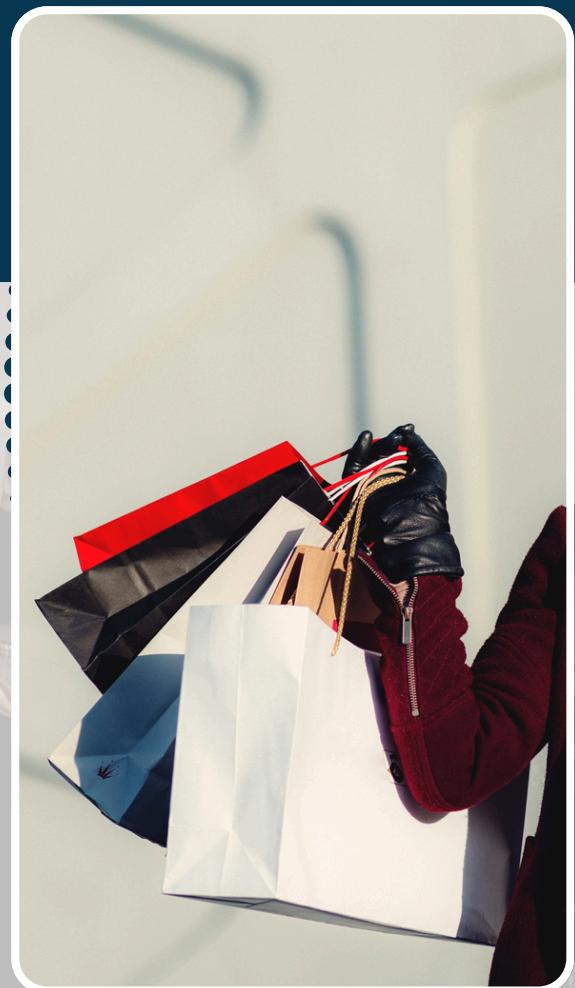
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