ANTHONY PINZONE

Improving the web starts with improving yourself. I'm a self-taught UI Developer with a passion for continuous learning. Through online resources and on-the-job training I've become well-versed in responsive design techniques using HTML and CSS, interactive interface development with Javascript and jQuery, server-side templating with Adobe Coldfusion and content management with Wordpress and Drupal.

EXPERIENCE

UI DEVELOPER

SEPTEMBER 2015 - PRESENT

CAPTUREPOINT / COMMUNITYPASS

Online recreational management software focused on providing towns, schools and various other organizations a cloud-based tool to streamline events, such as little league sign-ups, town gatherings and college courses.

- Redesign the user interface using current web trends and best practices to improve the user experience.
- Implementation of new features, such as a sign-up kiosk for recreation facilities and an e-commerce catalog for quicker checkouts.
- Utilize Coldfusion, jQuery, JSON and Ajax to build a more interactive interface, including dynamic popups and inline form validation.
- Work with custom development clients and their agency teams to redesign and develop online utilities and web pages.
- Created and maintain the company style guide and technical snippets for quick building of new pages.

PODCAST HOST & ENGINEER [UNPAID]

JULY 2015 - PRESENT

THE FANTASY AUTHORITY

Fantasy football advice focused on debate and fan interaction through audio podcasts, video podcasts, written articles and social media sites like Twitter, Facebook, Instagram and Slack.

- Create and host a weekly in-season podcast, including major NFL events, like the NFL Draft and Free Agency, live on Youtube using Voicemeeter, Audacity and OBS.
- Trained new and current writers on SEO best practices to improve site visits over 100% two years in a row (2015-2016, 2016-2017).
- Rebranded the Fantasy Authority and The Fantasy Authority Podcast logos.
- Created promotional graphics for use on Twitter, Facebook and Instagram.
- Assisted in converting existing site from SquareSpace to Wordpress.
- Provide Wordpress support in the form of new plugin implementation, plugin updates, site updates and regular maintenance.

FRONT END DESIGNER & DEVELOPER

OCTOBER 2012 - SEPTEMBER 2015

THE GREAT ATLANTIC & PACIFIC TEA COMPANY (A&P)

A pioneer in the supermarket industry, The Great Atlantic & Pacific Tea Company, more commonly known as A&P, built an empire on the backs of self-efficiency, innovation and customer satisfaction.

- Planning, design and development of UI/UX utilizing responsive design techniques.
- Create graphics and html pages for company's social media platforms, web advertising, web content and e-blasts.
- Utilize Google Analytics and Brightedge to gather, analyze and translate metrics to senior leaders that align with business objectives.
- Proactively educate team members and business partners on industry best standards.
- Tape and edit internal television program on a monthly basis.
- Oversee and coordinate company-wide digital requests.

THE GREAT ATLANTIC & PACIFIC TEA COMPANY (A&P)

- Mitigated potential and existing internal issues through coaching sessions, store audits and peer review.
- Supported the execution of various communication and training strategies throughout the organization.
- Trained management and employees on company processes and guidelines.
- Lead all on-boarding activities, including interviewing, hiring and orienting.

EDUCATION

UDEMY, CODESCHOOL, LYNDA

CONTINUOUS LEARNING

2018 Course Goals

- Learn to Program in Javascript: Beginner to Pro
- Learn to Code by Making Games (C#, Unity)
- Complete Python Bootcamp
- Angular 5 The Complete Guide
- Learn and Understand AngularJS
- Javascript: Understanding the Weird Parts

RAMAPO COLLEGE OF NEW JERSEY

BACHELOR OF SCIENCE - BUSINESS ADMINISTRATION - MANAGEMENT

SUSSEX COUNTY COMMUNITY COLLEGE

ASSOCIATES OF SCIENCE - BUSINESS ADMINISTRATION

SKILLS & TECH

HTML, CSS, Javascript, jQuery, Drupal, Wordpress, Coldfusion, Ajax, JSON, Git, SEO, Knowledge Seeking, Communication, Teamwork, Responsive Design, Adaptability, Photoshop, Illustrator, Podcasting, Graphics, Print, Premiere Pro, Youtube Creation, SASS

2006 - 2008

2004 - 2006