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| **ANTHONY PINZONE** | 201-982-4517 | [anthonyjpinzone@gmail.com](mailto:anthonyjpinzone@gmail.com)  <http://www.anthonypinzone.online> |
| **Improving the web starts with improving yourself.** I'm a self-taught UI Developer with a passion for continuous learning. Through online resources and on-the-job training I've become well-versed in responsive design techniques using HTML and CSS, interactive interface development with Javascript and jQuery, server-side templating with Adobe Coldfusion and content management with Wordpress and Drupal. | |
| **EXPERIENCE** | |
| UI DEVELOPER CAPTUREPOINT / COMMUNITYPASS | SEPTEMBER 2015 - PRESENT |
| *Online recreational management software focused on providing towns, schools and various other organizations a cloud-based tool to streamline events, such as little league sign-ups, town gatherings and college courses.*Redesign the user interface using current web trends and best practices to improve the user experience.Implementation of new features, such as a sign-up kiosk for recreation facilities and an e-commerce catalog for quicker checkouts.Utilize Coldfusion, jQuery, JSON and Ajax to build a more interactive interface, including dynamic popups and inline form validation.Work with custom development clients and their agency teams to redesign and develop online utilities and web pages.Created and maintain the company style guide and technical snippets for quick building of new pages. | |
| PODCAST HOST & ENGINEER [UNPAID] THE FANTASY AUTHORITY | JULY 2015 - PRESENT |
| *Fantasy football advice focused on debate and fan interaction through audio podcasts, video podcasts, written articles and social media sites like Twitter, Facebook, Instagram and Slack.*   * Create and host a weekly in-season podcast, including major NFL events, like the NFL Draft and Free Agency, live on Youtube using Voicemeeter, Audacity and OBS. * Trained new and current writers on SEO best practices to improve site visits over 100% two years in a row (2015-2016, 2016-2017). * Rebranded the Fantasy Authority and The Fantasy Authority Podcast logos. * Created promotional graphics for use on Twitter, Facebook and Instagram. * Assisted in converting existing site from SquareSpace to Wordpress. * Provide Wordpress support in the form of new plugin implementation, plugin updates, site updates and regular maintenance. | |
| FRONT END DESIGNER & DEVELOPER THE GREAT ATLANTIC & PACIFIC TEA COMPANY (A&P) | OCTOBER 2012 - SEPTEMBER 2015 |
| *A pioneer in the supermarket industry, The Great Atlantic & Pacific Tea Company, more commonly known as A&P, built an empire on the backs of self-efficiency, innovation and customer satisfaction.*   * Planning, design and development of UI/UX utilizing responsive design techniques. * Create graphics and html pages for company's social media platforms, web advertising, web content and e-blasts. * Utilize Google Analytics and Brightedge to gather, analyze and translate metrics to senior leaders that align with business objectives. * Proactively educate team members and business partners on industry best standards. * Tape and edit internal television program on a monthly basis. * Oversee and coordinate company-wide digital requests. | |
| HUMAN RESOURCES MANAGER THE GREAT ATLANTIC & PACIFIC TEA COMPANY (A&P) | NOVEMBER 2008 - OCTOBER 2012 |
| * Mitigated potential and existing internal issues through coaching sessions, store audits and peer review. * Supported the execution of various communication and training strategies throughout the organization. * Trained management and employees on company processes and guidelines. * Lead all on-boarding activities, including interviewing, hiring and orienting. | |
| **EDUCATION** UDEMY, CODESCHOOL, LYNDA  CONTINUOUS LEARNING  2018 Course Goals   * Learn to Program in Javascript: Beginner to Pro * Learn to Code by Making Games (C#, Unity) * Complete Python Bootcamp * Angular 5 - The Complete Guide * Learn and Understand AngularJS * Javascript: Understanding the Weird Parts | |
| RAMAPO COLLEGE OF NEW JERSEY  BACHELOR OF SCIENCE - BUSINESS ADMINISTRATION - MANAGEMENT | 2006 - 2008 |
| SUSSEX COUNTY COMMUNITY COLLEGE  ASSOCIATES OF SCIENCE - BUSINESS ADMINISTRATION | 2004 - 2006 |
| **SKILLS & TECH** HTML, CSS, Javascript, jQuery, Drupal, Wordpress, Coldfusion, Ajax, JSON, Git, SEO, Knowledge Seeking, Communication, Teamwork, Responsive Design, Adaptability, Photoshop, Illustrator, Podcasting, Graphics, Print, Premiere Pro, Youtube Creation, SASS | |