

|  |  |
| --- | --- |
| **ANTHONY** PINZONE Frontend Developer with a Creative Eye | 201-982-4517  anthonyjpinzone@gmail.com [anthonypinzone.online](http://www.anthonypinzone.online/) |
| EXPERIENCE | |
| **Volunteer Engineer & Podcast Host** The Fantasy Authority | **Jul 2015 - Present** |
| *Fantasy football advice focused on debate and fan interaction through audio & video podcasts and articles.*   * Write, host, and edit a weekly in-season YouTube podcast, including major NFL events (NFL Draft, Free Agency). Tools: Voicemeeter, Audacity, OBS, Hitfilm * Trained new and existing writers on SEO best practices, improving site traffic by over 100% two years in a row (2015-2016, 2016-2017). * Rebranded the Fantasy Authority and The Fantasy Authority Podcast logos. * Designed social media graphics, and content. * Assisted in transitioning from Squarespace to Wordpress, making the site more accessible to new team members. * Enhanced Wordpress by implementing and updating new plugins and performing website updates. | |
| **Frontend Developer** GeekHive, UI/UX Practice (Warwick, NY) | **Mar 2018 - Apr 2019** |
| *A marketing technology (martech) consultancy and digital transformation partner.*   * **Your Hearing Network:** Developed a business management web application for audiologists using React and Typescript. Features: User roles, digital commerce, service opt-in, and reporting. * **American Society of Hematology:** Developed a new annual report on Drupal and collaborated with UI Designer to improve the engagement using animation (CSS Animate, ScrollMagic, and GSAP). * Collaborated with UI & UX Designer to convert static designs to dynamic and responsive web pages using HTML5, CSS3, SASS, and Javascript (ES6). * Applied A11Y accessibility standards to support an inclusive design methodology. * Interviewed, hired, and mentored frontend interns. | |
| **UI Developer** Capturepoint / Communitypass (Ridgewood, NJ) | **Sep 2015 - Mar 2018** |
| *A cloud-based web application providing towns, schools, and other organizations a way to streamline events.*   * Coded desktop design comps into a fully-responsive web application and conceptualized layouts for mobile devices. * Collaborated with the Director of Product to research and implement best UI and UX practices, resulting in improved information architecture, navigation, and usability. * Lead the design and development of a sign-up kiosk for recreation facilities requiring display on different touch-screen sizes. Resulted in increased audience participation. Utilized Coldfusion, jQuery, JSON, Ajax. * Developed an e-commerce platform for event registration that included search, filtering, and user feedback, resulting in quicker checkouts. Utilized Coldfusion, jQuery, JSON, Ajax. * Worked with pharma clients to develop drug sample request forms with validation and user feedback. Utilized Javascript, jQuery. * Established and maintained a digital style guide resulting in a library of reusable UI components and more efficient page building. | |
| **Frontend Designer & Developer** The Great Atlantic & Pacific Tea Company (A&P), IT (Montvale, NJ) | **Oct 2012 - Sep 2015** |
| *A pioneer in the supermarket industry built on the backs of self-efficiency, innovation, and customer satisfaction.*   * Played a key role in upgrading the existing static HTML website to a custom Drupal theme. * Implemented responsive design techniques, increasing mobile traffic by 150%. * Designed landing pages, HTML emails, digital banner ads, and social media graphics. * Trained team members and business partners on SEO, UX, and UI best practices. * Analyzed and reported metrics from Google Analytics and Brightedge to senior leadership. * Shot and edited monthly internal video content using Final Cut Pro, Premiere Pro, and Audacity. | |
| EDUCATION | |
| |  |  | | --- | --- | | **Udemy.com** *Continuous Learning*  *Completed Courses:* ES6 Javascript: The Complete Developer’s Guide; React: The Complete Guide; Modern React with Redux | **Present** | | **Ramapo College of New Jersey •** B.S., Business Administration (Management) | **2006 - 2008** | | **Sussex County Community College** **•** A.S., Business Administration | **2004 - 2006** | | |
| TECHNICAL SKILLS | |
| |  |  | | --- | --- | | **Frontend** | Code: HTML5, CSS3, SASS, Javascript, jQuery, React, Typescript | Scaffolding: Bootstrap | Standards: A11Y Accessibility, SEO | | **Backend** | Coldfusion, PHP | | **CMS** | Wordpress, Drupal | | **Version Control** | Git, GitHub, SourceTree | | **Design** | Adobe CC (Photoshop, Illustrator, InDesign) | | **Tools** | Zeplin, Jira, Invision, Slack, Trello, Yarn, NPM | | **Audio/Video** | Final Cut Pro, Adobe Premiere Pro, Hitfilm Express, Audacity, OBS, VoiceMeeter | | |