



# ESPE

UNIVERSIDAD DE LAS FUERZAS ARMADAS  
INNOVACIÓN PARA LA EXCELENCIA

## Fundamentals of Web Systems

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**Theme:** Web Page

Company Name: Compuequipa

User: Hector Quimi

**Introduction:**

The company "Compuequipa" is dedicated to selling computer equipment wholesale and retail, security cameras (installation), alarm systems, provides face-to-face and remote technical support nationwide.

**MISSION**

· To be a company specialized in the distribution, commercialization and implementation of computer and security equipment at a national level, meeting high standards of quality and service, offering global solutions for all types of clients.

**VISION**

To be considered by our clients and the general public the best and first option for support and distribution of products and services in the Information Technology sector.

**VALUES**

- Service: We comply with our offers, focusing on satisfying the needs of our clients.
- Teamwork: We promote a versatile and interdepartmental work team.
- Integrity and Ethics: We focus on creating an environment of trust and security for our clients.

**Problem**

A company located in the north of Quito has been our problem to solve because the owner of said business whom we have interviewed has told us that he wants to take his job through a web page in order to provide better services to its customers and that they find out about their products in such a way that their customers can observe them from in any place, in order that they can know the availability of the products that it offers.

## **Solution**

The solution that we have considered is to design a page that allows to register all the company products that are available to you in an orderly and dynamic manner, taking into account the requirements that the client wants to manage the website in an agile and understandable way, with the aim that when the client makes use of the web page it is friendly with the user and the owner.

## **Overview**

The web page will be divided into sections, which will make it easier for the user to find the product they need or are interested in, as well as direct contact with the company through their social networks and telephone number in case the web page falls or is presenting errors, allowing the user to continue counting on the services offered by the company.

## **Requirements:**

The website must have the following requirements:

- ☐ Company name and logo
- ☐ Start (marks)
- ☐ Products (classification)
- ☐ Contacts
- ☐ Support
- ☐ Search
- ☐ Beginning