nony Rap										
	pa's NYC Airbnb Data Analy	sis Exectuive Sum	mary							
_										
erviev	w - The Best Rentals	s In NYC								
r main of	bjective is to identify strong in	vestment properti	ies in the Manhatta	an borough of Ne	w York City.					
rough the	orough analysis of the data, v	we have identified:								
• Tł	he most attractive neighborho	oods for vacation r	entals.							
• Tł	he most popular property size	es for vacation ren	tals.							
• Tł	he occupancy rates for each	listing as well as the	ne days with the h	ghest occupancy	rates.					
• Tł	he estimated revenue genera	ation for properties	in the Lower East	Side.						
r Solu	itions and Critical F	indings								
Th	e Best Neighborhoods	;								
• Tc	o find the best neighborhoods	we simply found	all of the listing wi	h active reviews	within the last 12 r	months.				
• Ar	ny listings we found that was	actively being use	ed showed strong	promise in that pa	articular invesment	t and is worth takin	g a closer look at.			
_	Fair 40 Naisibbanbas	- al -								
'	Top 10 Neighborhod	ods								
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	6000									
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Th		Haten Mindown	Upp ^{er} Chais ²⁸ Neighborhood	18 ² 18 ²	nes _{noll} o	droom properties a	re the clear favorit	e.		

