MUSCLE HUB

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This data is an overview on to see which group had a better approach for new prospects for Muscle Hub Gym. Group A was assigned a fitness test and a personal trainer, while Group B was just handed an application.

The Data showed that Group A had a more effective approach of new memberships.

The First Hypothesis I ran was from the Muscle hub SQLite database, This data showed Group A who were given the fitness test was a more effective method. Group B were simply just given an application. Second Hypothesis was Matplotlib Graph which showed the graph at 50.04% for Group A and 49.96% for Group B. Third hypothesis is the Subplot Graph which showed Group A at 80% reach and Group B was at 76%.

My Personal recommendation to Muscle Hub is that they continue to assign fitness test to each person along with the application process and the membership lastly to get them all setup.