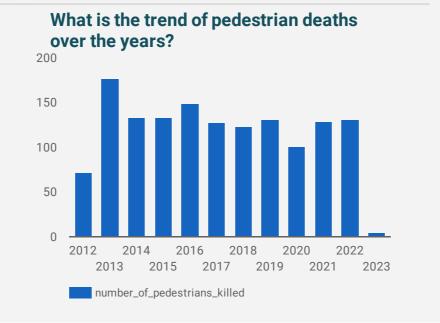
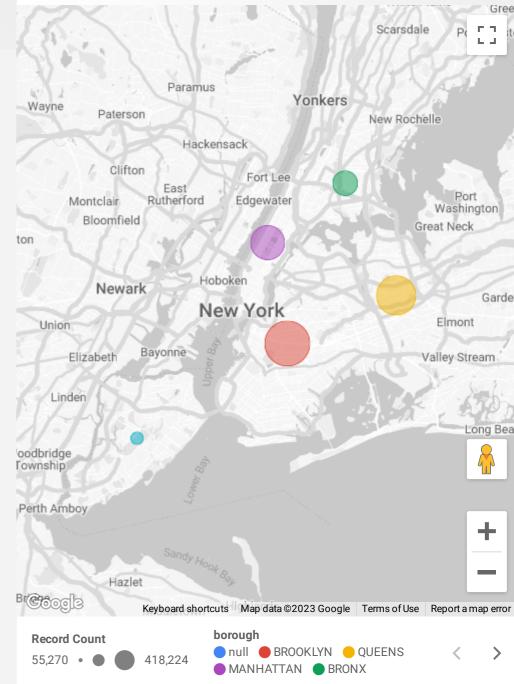


# Jul 2012 Jan 2016 Jul 2019 Jan 2023 Apr 2014 Oct 2017 Apr 2021 number\_of\_persons\_inj... number\_of\_persons\_inj...

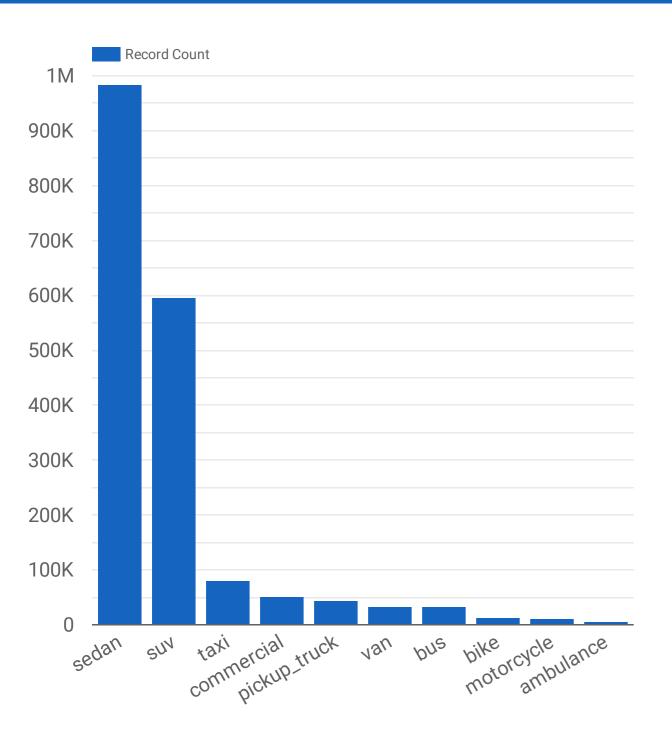
## Which day of week sees most collisions? 400K 300K 200K 100K Thursday Tuesday Saturday Sunday Friday Monday Wednesday Record Count (previous 3919 days) Record Count

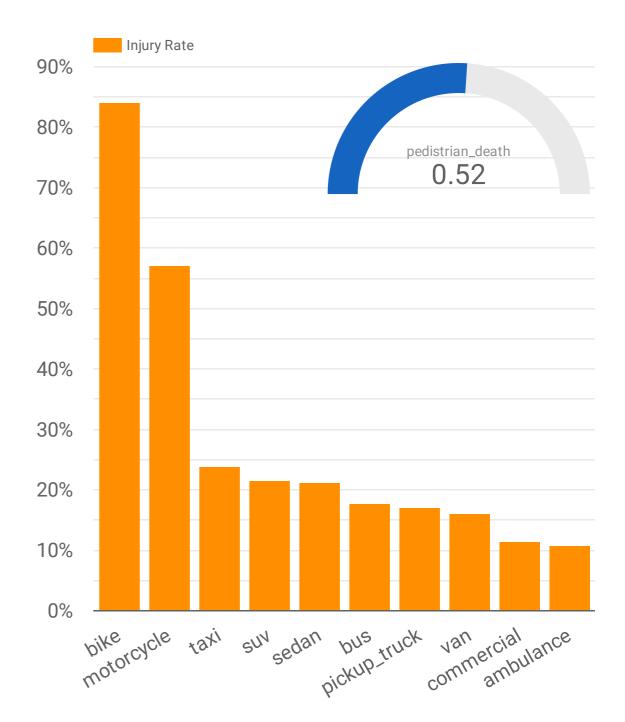


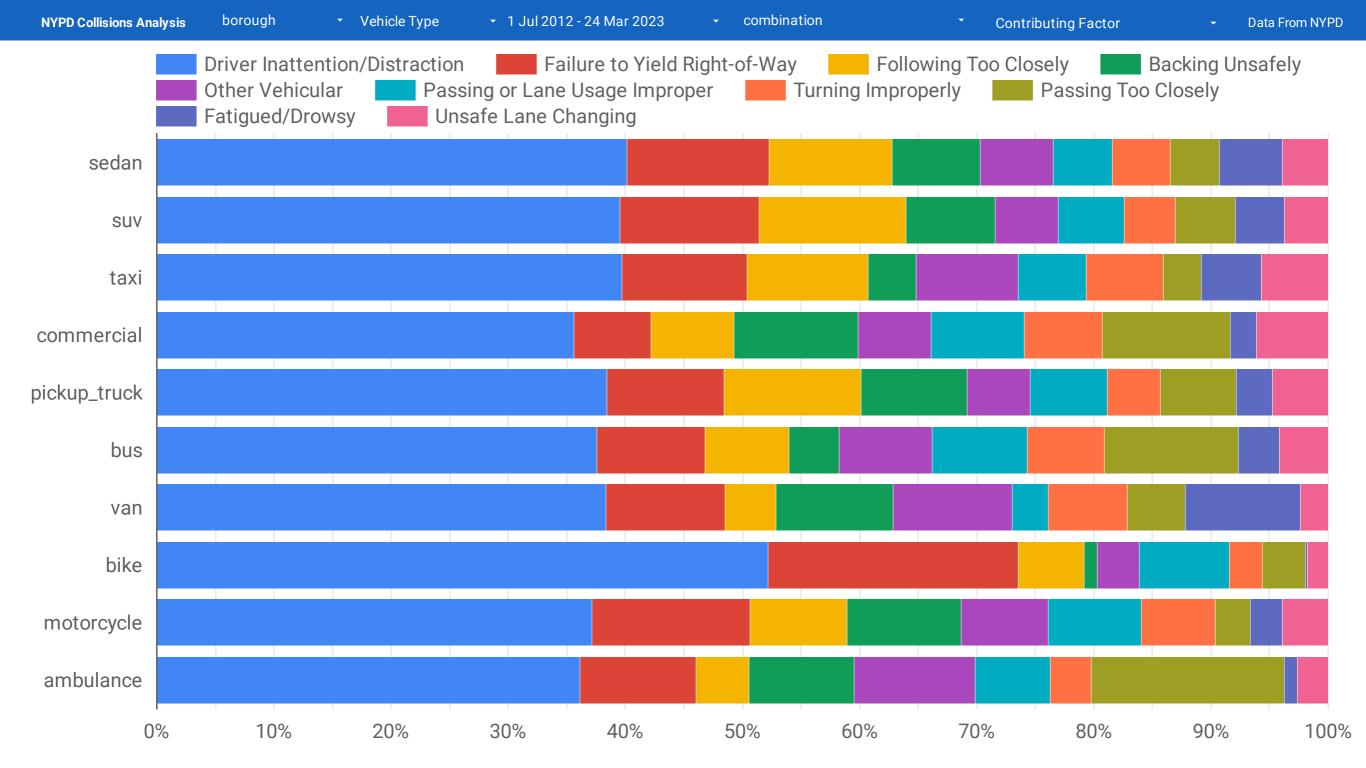


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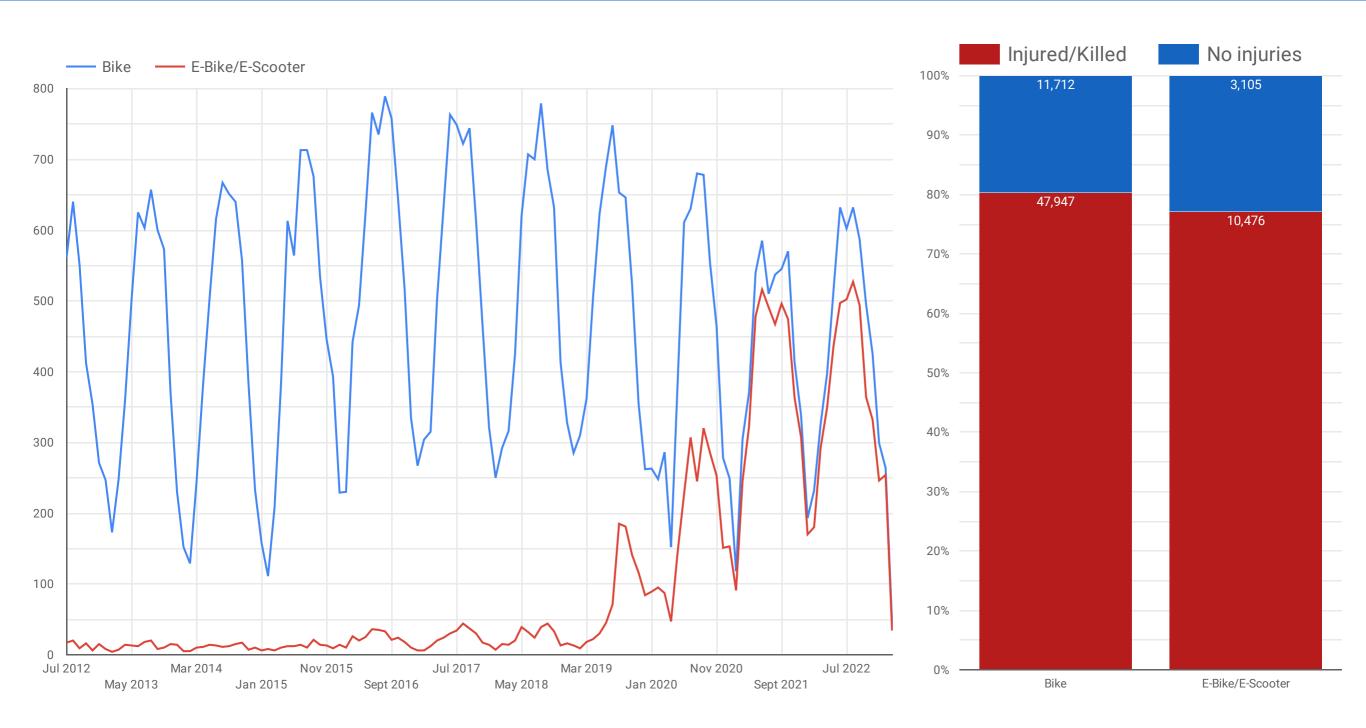








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# Number of Injuries and Death

Driving Area

Vehicle Type

Causes of Collision

### **Municipal Government**

- Evaluate the effectiveness of policies and interventions
- Changes to speed limits, enforcement campaigns, or road design changes.
- Prioritize funding for road improvement
- Police force properly distributed
- Improve laws and regulations for the new-emerged vehicles

 Develop targeted safety campaigns and improve on educational programs

#### **Insurance Company**

- Increase premium rate for the increased number/size of claims
- Identify customers that are underserved and develop new products to meet their needs
- Increase the premium rate for drivers living in the midtown Manhattan, Harlem, and Brooklyn area
- Identify the collision rate of each type of vehicle to estimate risk and premium
- Improve background research about drivers' driving habits to estimate the risk
- Identify potential fraudulent claims

#### **Transportation and Logistics**

Identify the appropriate level of insurance for employees

 Optimize routes to avoid passing areas with high traffic risks

- Keep the drivers aware of the vehicles that are frequently involved in collisions
- Identify drivers with a high rate of collisions and provide targeted training to improve their driving skills

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