

# Anthony Guzman R.

## Full Stack Developer, UX/UI Designer | PM.

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  - Figma: [Figma portfolio](#)
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### Professional Profile

Experienced professional in designing intuitive web interfaces, e-commerce development, IoT solutions, and CRM systems. I have led user-centered projects, combining skills in UX/UI, frontend and backend development, and system architecture. My focus is on creating innovative, functional, and scalable solutions, consistently exceeding expectations and maintaining high-quality standards.

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### Tech and tools Stack Overview

#### Frontend / Design:

React.js, Next.js, Vite, Tailwind CSS, Framer Motion, HTML, CSS, JavaScript (ES6+), Redux, React Router DOM, Axios, Figma, Spline, Canva, Squosh.

#### Backend:

Node.js, Express.js, MongoDB, Mongoose, JWT, Bcrypt, Nodemailer, MercadoPago SDK, Stripe SDK, Cloudinary, Transbank SDK.

#### Infraestructura & DevOps:

Vercel, Git, GitHub, Serverless APIs, Environment Variables Management, Namecheap (domains setup, DNS, emails).

#### SEO & Analytics:

Helmet, robots.txt, dynamic sitemap generation, Google Analytics GA4, Google Search Console, Google PageSpeed Insights.

#### Project Management & Admin Tools:

Jira, Trello, Monday, Teams, Discord, Slack, Google Workspace (Docs, Sheets, Slides, Drive, Meet).

#### AI & Productivity Tools:

ChatGPT, Relume, Jasper AI, Figma to code tools.

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## Professional Experience

### Gracia Digital SPA

UX/UI / Full Stack Developer / PM | June 2024 – Present

At Gracia Digital SPA, I have led and contributed to the development of key projects for clients across various industries, ranging from corporate websites to transactional platforms and customized CRM systems. My work focuses on creating comprehensive digital solutions that combine attractive UX/UI design with robust and secure functionalities.

#### Projects:

##### Mijo Things Foundation, USA

- Directed and developed the full web platform for Mijo Things Foundation, a non-profit led by a professional NFL player. The project included a dynamic landing page, donation system, blog engine, and CRM integration.
- Successfully implemented AI tools such as **Relume** for rapid UI generation and **ChatGPT** for content structuring, enabling the full development process (from wireframing to deployment and client feedback) to be completed in just **2 weeks**—saving over 8 weeks of conventional development time and meeting the tight launch deadline for the foundation and its “A&A Mijos Way” camp.
- The project significantly boosted the client’s public visibility and digital presence, launching in time for the foundation's public announcement and first fundraising campaign.

#### Technologies:

Figma, React, Vite, Tailwind CSS, React Router DOM, Node.js, Express, MongoDB, Mongoose, JWT, Bcrypt, Nodemailer, GitHub, Vercel, Relume, ChatGPT, Google Analytics, Stripe.

##### Homecare Aid Services, California, USA

- Led the entire project lifecycle from quotation to deployment, including design, frontend and backend development. Delivered a fully optimized marketing website with a strong focus on SEO and performance.
- Optimized the site for speed and SEO using best practices: implemented dynamic sitemap generation, robots.txt, Helmet for metadata, and Google Analytics GA4.
- Prepared the site for scalable campaigns and submitted the sitemap to Google for indexation.
- I collaborated on the first marketing campaign (Meta. SEM ), analyzed results using GA4, and delivered performance reports.
- Integrated the site with a CRM system for lead management (from marketing campaigns), including automated email responses to clients and sales team notifications.
- Proposed and initiated the development of a mobile app for clock-in/clock-out tracking for caregivers, helping the client expand their digital ecosystem and scale their operations effectively.
- Designed the UX/UI.

**Technologies:**

Figma, React, Vite, Tailwind CSS, React Router DOM, Node.js, Express, MongoDB, Mongoose, JWT, Bcrypt, Nodemailer, GitHub, Vercel, Redux, Google Analytics GA4, Framer Motion, Helmet.

**Projects:****Reciandes SPA, Santiago, Chile**

- Designed the UX/UI of the company's corporate and transactional website, focusing on user experience and functionality.
- Developed the frontend, including a landing page and a subscription services page, leveraging the MercadoPago SDK to handle sensitive client data.
- Implemented integration with MercadoPago to enable recurring payments and ensured transaction security.
- Designed and developed the backend API to securely process data, generate subscriptions, and manage users and subscriptions.
- Applied advanced security measures to safeguard sensitive client information.
- Created the application's architecture, ensuring scalability and performance.
- Designed the MongoDB database, defining the necessary schemas and relationships.
- Managed all project aspects, including time estimation, budgeting, planning, architecture, development, and deployment.

**Technologies:**

Figma, React, Node.js, Express, MongoDB, MercadoPago SDK, Axios, JWT, Bcrypt, Nodemailer, GitHub, Vercel, Redux.

**JDigital Group Solutions, Florida, USA**

- Designed the corporate website for the digital marketing agency.
- Developed the frontend using best practices, integrating smooth animations that reflect the agency's identity with minimalism and detail.
- Integrated the frontend with the company's lead management CRM system.
- Developed a CRM application to manage website requests, using a Kanban system for easy tracking of client requests based on business steps. The design focused on simplicity and usability, ensuring users could efficiently manage requests.
- Developed the API for consumption by the CRM and frontend, following best practices and implementing four layers of security.
- Deployed the application using Vercel Cloud.
- Configured the domain, syncing Namecheap with the Vercel deployment.
- Designed the database schemas and relationships, ensuring scalability and performance.
- Deployed the serverless API, configuring all security parameters, environment variables, and more.
- Led the project from design to implementation and development, estimating time and development costs.
- Optimized the site for speed and SEO using best practices: implemented dynamic sitemap generation, robots.txt, and Google Analytics GA4.

**Technologies:**

Figma, Next.js, Tailwind CSS, Axios, Redux, Node.js, Express, JWT, MongoDB, Mongoose, Bcrypt, Nodemailer, GitHub, Vercel, Framer-motion, Google Analytics GA4.

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**iOneTech (Project tuMascoTienda Self-Managed E-commerce), Santiago, Chile**

- Designed the UX/UI of the online store tuMascoTienda, focusing on an intuitive and engaging shopping experience for users.
- Developed the platform's frontend, creating a clean and functional interface for managing products and the shopping cart.
- Designed and developed the API with a four-layer security structure to ensure the protection of data and transactions.
- Planned and documented all API endpoints, ensuring they met the system's requirements.
- Designed all database schemas and relationships, optimizing the structure for efficient performance.
- Implemented a self-managed system for product, user, and order management, allowing administrators to manage the store efficiently.
- Coordinated the complete development process, including time estimation, planning, development, and deployment.
- Complete self-managed blog system to improve SEO.

**Technologies:**

Figma, React, Tailwind CSS, Nodemailer, Redux, Axios, Node.js, Express, MongoDB, JWT, Bcrypt, GitHub, Vercel, Google ReCaptcha, Cloudinary.

**Chiki Icecream, Tennessee, USA**

- Designed and developed the business website with a focus on UX/UI, ensuring an easy-to-use and intuitive interface that improved customer interaction.
- Integrated an automated email notification system for both clients and the sales team.
- Developed backend services for user management, event creation, and login/logout functionalities for the CRM platform.
- Created a CRM application similar to Trello or Jira for managing website and event requests, with a Kanban system that facilitated the tracking of client requests based on business steps. The design focused on simplicity and usability, ensuring users could efficiently manage requests.
- Improved the business's online presence, directly impacting sales by enhancing the sales process and creating a user-friendly form to generate leads.
- Achieved excellent SEO results, scoring 100/100 in recommended practices and 92/100 in SEO for both mobile and desktop devices.
- Designed the entire architecture, web services, and deployment. Integrated different routes and services in the API for seamless connectivity between the business website and CRM.

**Technologies:**

Figma, React, Vite, Tailwind CSS, React Router DOM, Axios, Node.js, Express, JWT, MongoDB, Mongoose, Bcrypt, Nodemailer, GitHub, Vercel, Redux.

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**Kasher Services, Pucon, Chile**

- Designed mockups and developed the entire UX/UI in Figma, ensuring a smooth and intuitive user experience for the business website. The design focused on usability, responsiveness, and visual appeal to effectively capture clients' attention.
- Developed the business website with an automated email notification system for both clients and the sales team, ensuring cohesive and easy interaction throughout the process.
- Developed backend services to handle user requests and email confirmations for both users and the sales department. The UX/UI design of the forms prioritized simplicity, allowing for smooth interactions between users and the system.
- Designed the entire architecture, web services, and deployment, ensuring the business website consumed various API routes and services.

**Technologies:**

Figma, React, Vite, Tailwind CSS, React Router DOM, Axios, Node.js, Express, MongoDB, Mongoose, Nodemailer, GitHub, Vercel, Redux.

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**Senzary, Florida, USA (Startup)****UX/UI Full Stack Developer | July 2023 - June 2024**

At Senzary, an IoT solutions startup, I played a key role as a UX/UI Full Stack Developer, contributing to the development of IoT applications, e-commerce platforms, and corporate websites. My focus was on improving user experience, optimizing functionality, and ensuring the efficient integration of services and libraries.

**Projects:****Senzary e-commerce Platform:**

- Improved UX/UI functionalities in the frontend and developed the backend.
  - Integrated new libraries and services to enhance the platform's performance.
- Technologies:** Figma, React, Redux, Tailwind CSS, Nodemailer, Vercel, Stripe, Node.js, Express, UPS.

**Senzary Web:**

- Designed and developed the corporate website.
- Technologies:** Figma, React, TeleportHQ, CSS.

**IoTLogIQ Data Centers Module:**

- Designed the UX/UI for an IoT monitoring solution used in 5 countries.
  - **Technologies:** Figma, HTML, CSS, JavaScript, Thingsboard Professional.
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## Professional Education

- **Full Stack Web Developer** | Henry Bootcamp | 2022
  - **First Year of Bachelor's Degree in Business Administration** | Universidad de Margarita (UNIMAR) | 2015 - 2016
  - **Bachelor's Degree** | Instituto Teológico Superior Cristo Resucitado | 2011 - 2015
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## Complementary Education

- **Digital Marketing** | Udemy | 2022
- **Intermediate English Course Fulltime** | Canadian College of English Language
- **Self-taught:** Protools, Logic Pro Studio, 3D Studio Max, Unity 3D, Unreal Engine, Twinmotion, Figma, Photoshop.

## Languages

- **Spanish:** Native
- **English:** Advanced