

Anthony Scott Kahly

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SUMMARY

Experienced leader in sales; skilled in exceeding sales goals and company expectations by expanding client base and maintaining high standards of customer service. Expertise in balancing customer needs and company demands while building customer loyalty through strong product knowledge and customized marketing strategies. Quick learner, hard worker, and loyal employee.

EDUCATION

Business Administration

Asbury University
Bluegrass Community Technical College

Wilmore KY

August 2014 – June 2015
August 2016 - Present

High school Diploma/Marketing Career Pathway

Paul Laurence Dunbar HS - College & Career Ready

Lexington KY

June 2014

EXPERIENCE

WILDCAT MOVING

Site Supervisor

Lexington, KY

October 2021 – Present

Managed and organized move teams to ensure customer satisfaction, safety, and efficiency

Lead sales contests for insurance and services

Provided full service moves for customers and ensured that they were happy with their service, often staying late and putting in the extra work to increase repeat business and word of mouth advertising for Wildcat Moving

NUHEALTH

General Manager/Health Coach

Lexington, KY

January 2018 – March 2021

Managed inventory, display, and financial records for all 4 locations.

Lead team in sales and implemented customer service techniques to better serve clientele.

Provided training to new associates and established solid lines of communication with managers and owners.

Initiated successful social media marketing campaigns and out of the box advertising to increase customer traffic, customer awareness, and customer purchase amounts

Worked closely with customers and clients to bridge the gap between supplements and healthy habits, allowing customers to reach and sustain their goals.

GNC

Assistant Manager/Sales Lead

Nicholasville, KY

July 2015 – January 2018

Increased store sales and handled the everyday management of a small retail establishment.

Worked with corporate to set and achieve sales goals, manage inventory, motivate staff,

increase traffic and repeat customers, and execute detailed visual merchandising.

Goldstar Chili Palomar

Server/Runner

Lexington KY

Aug 2013 – August 2014

Provided excellent customer service, often getting compliment cards filled out for the business.

Worked as a team to fulfill customer needs.

Assisted manager in management duties including opening and closing the register, ensured store procedures were completed correctly, and led the team in the operation of a food service business.

Gingerstrings Custom Lacrosse Stringing

Owner and Operator

Lexington KY

May 2010 – September 2015

Successfully operated a small online business, covering all areas of entrepreneurship including;

sales, marketing, advertising, web design, record keeping, management, and accounting.

SKILLS

- Innovative
- Communication
- Problem Solving
- Ready to Learn
- Dedicated
- Social Media Marketing
- Flexible
- Technology
- Initiative

INTERESTS

Advertising, Business, Marketing, Web Design, Sales, Management, Entrepreneurship, Nutrition, Health, Powerlifting,

REFERENCES

- AUSTIN BRASFIELD
GENERAL MANAGER OF NUHEALTH
859-963-8334
- JORDAN MAGERS
OFFICE MANAGER OF WILDCAT MOVING
660-342-5257
- KRISTINA LUKEHART
MANAGER AT ALLTECH/MENTOR
859-401-2200