IDENTIFY

BY RETHINK TECH LTD

•••

IDENTIFY

⚙

User

MMERICHUKWU NNAEBUKA ANOSIKE
DAO MODERATOR

View your ID   •••
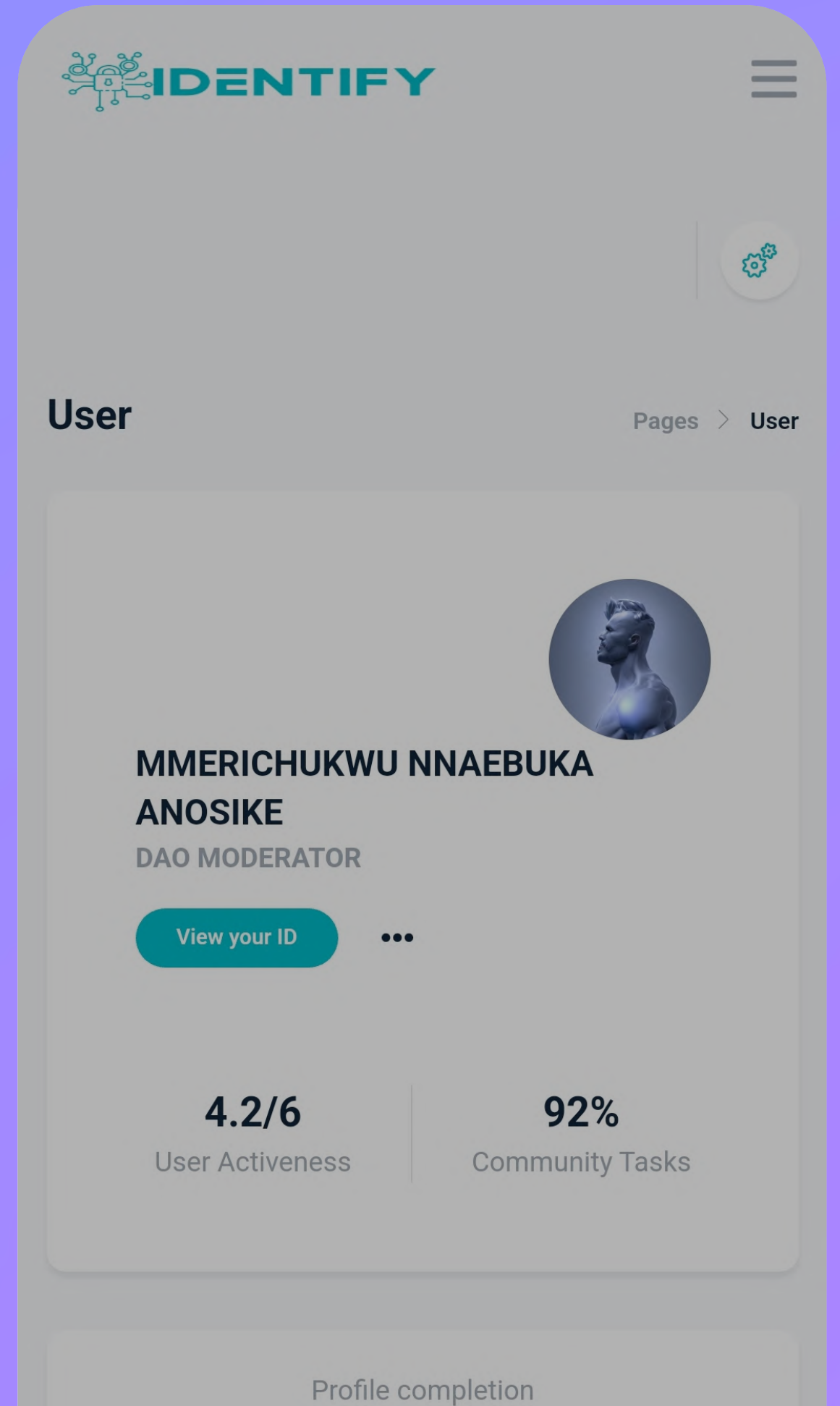
4.2/6
User Activeness

92%
Community Tasks

Profile completion

Try Pitch

MISSION STATEMENT

To provide a Blockchain based Identification and DAO system for all use cases.
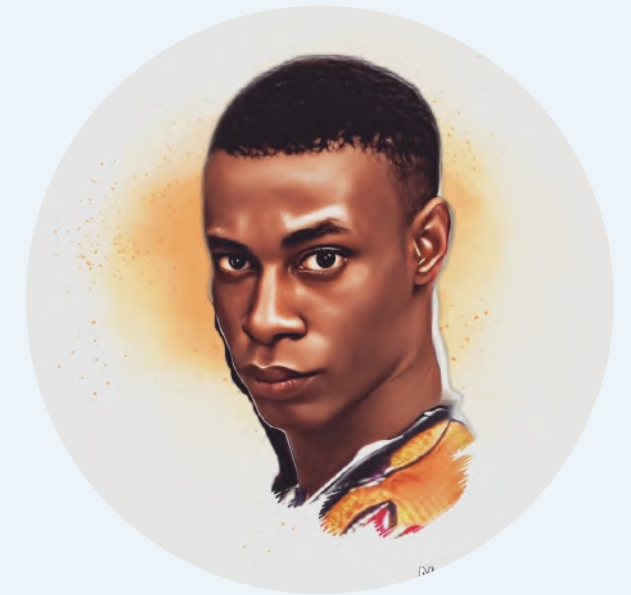
TEAM

GLORY AMADIFE

CEO + FOUNDER

MMERICHUKWU ANOSIKE

CTO   + CO-FOUNDER

SAMUEL OZIEGBE
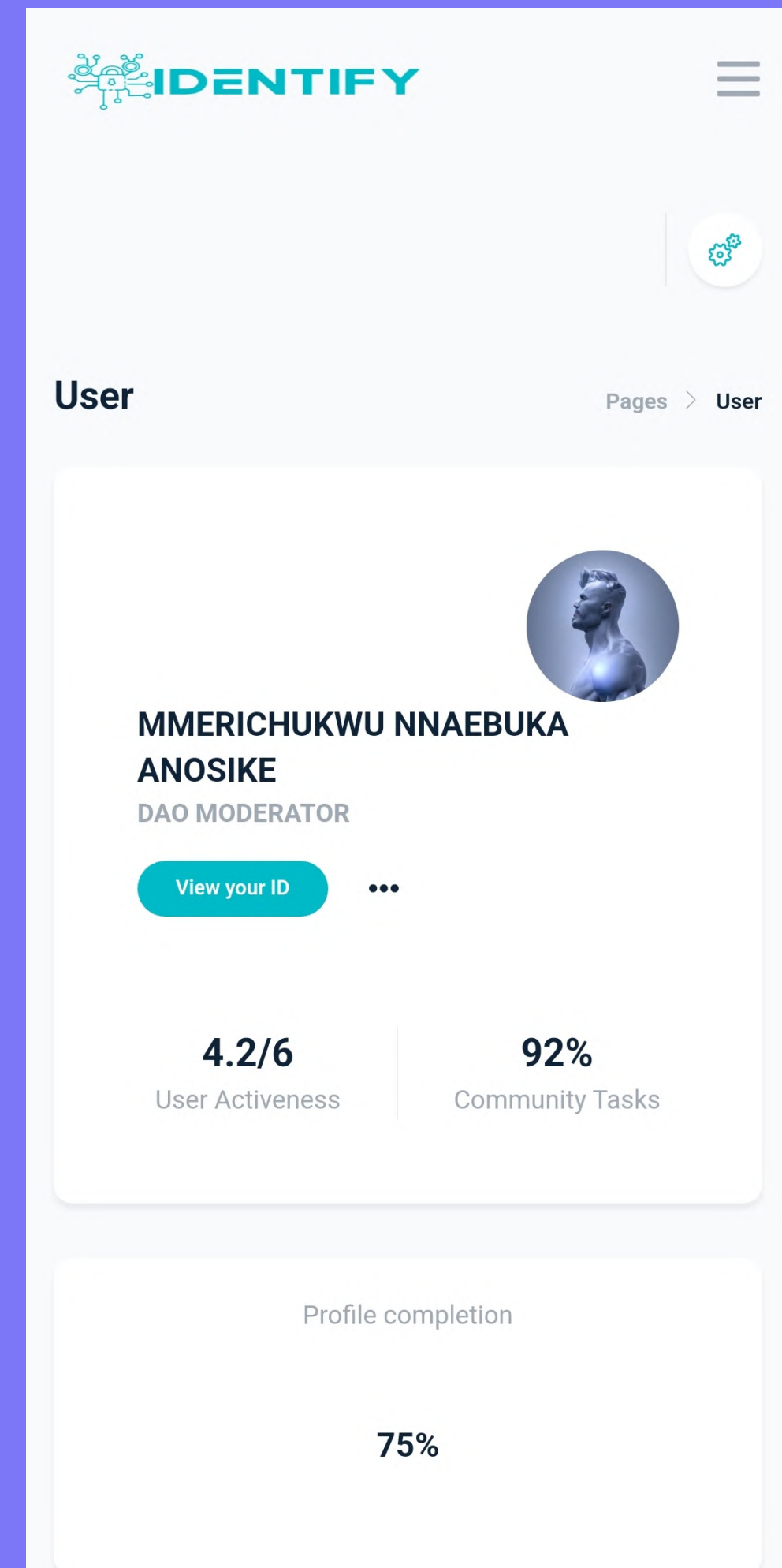
FULL-STACK ENGINEER

ANTHONY NWEKE

BLOCKCHAIN DEVELOPER

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OUR SOLUTION

We are creating a fast and seamless automated identification system that leverages blockchain technology to address the problem of verification, payment and customer care services in a decentralized community.

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IDENTIFY

User

Pages > User

MMERICHUKWU NNAEBUKA ANOSIKE
DAO MODERATOR

View your ID •••

4.2/6
User Activeness

92%
Community Tasks

Profile completion

75%

RETHINK TECH LTD

THE PROBLEM

The integrity of a customer in any transaction is essential but the current verification system is time consuming and stressful especially for first time users.

WHY NOW?

According to Statista, given the massive interest in Blockchain technology, spending in the industry is expected to grow from 4.5 billion U.S. dollars in 2020 to an estimated 19 billion U.S. dollars by 2024.

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TARGET INDUSTRY & MARKET
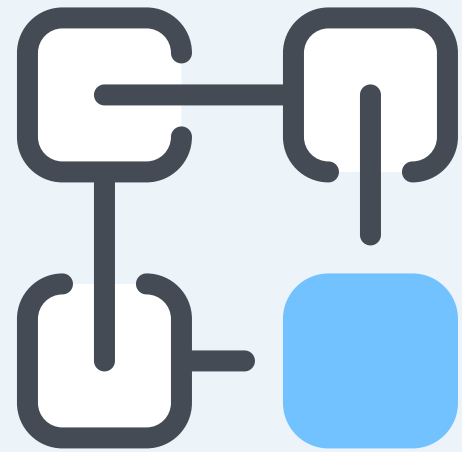
Blockchain-based companies

Enhance the onboarding experience for new users and reduce fraud by knowing exactly who your users are.

Fintech & Banking based companies

Improve account onboarding by reducing manual document submission, expediting approval, and connecting users' existing accounts for simple fund transfers.

Insurance-based companies

Improve the efficiency of your approval process, access verified banking data to guide risk management choices, and lessen fraud.

The Government

Decentralize , secured and Immutability of user information

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MARKET OPPORTUNITY

Total Addressable Market (TAM)
The total global opportunity for this product.
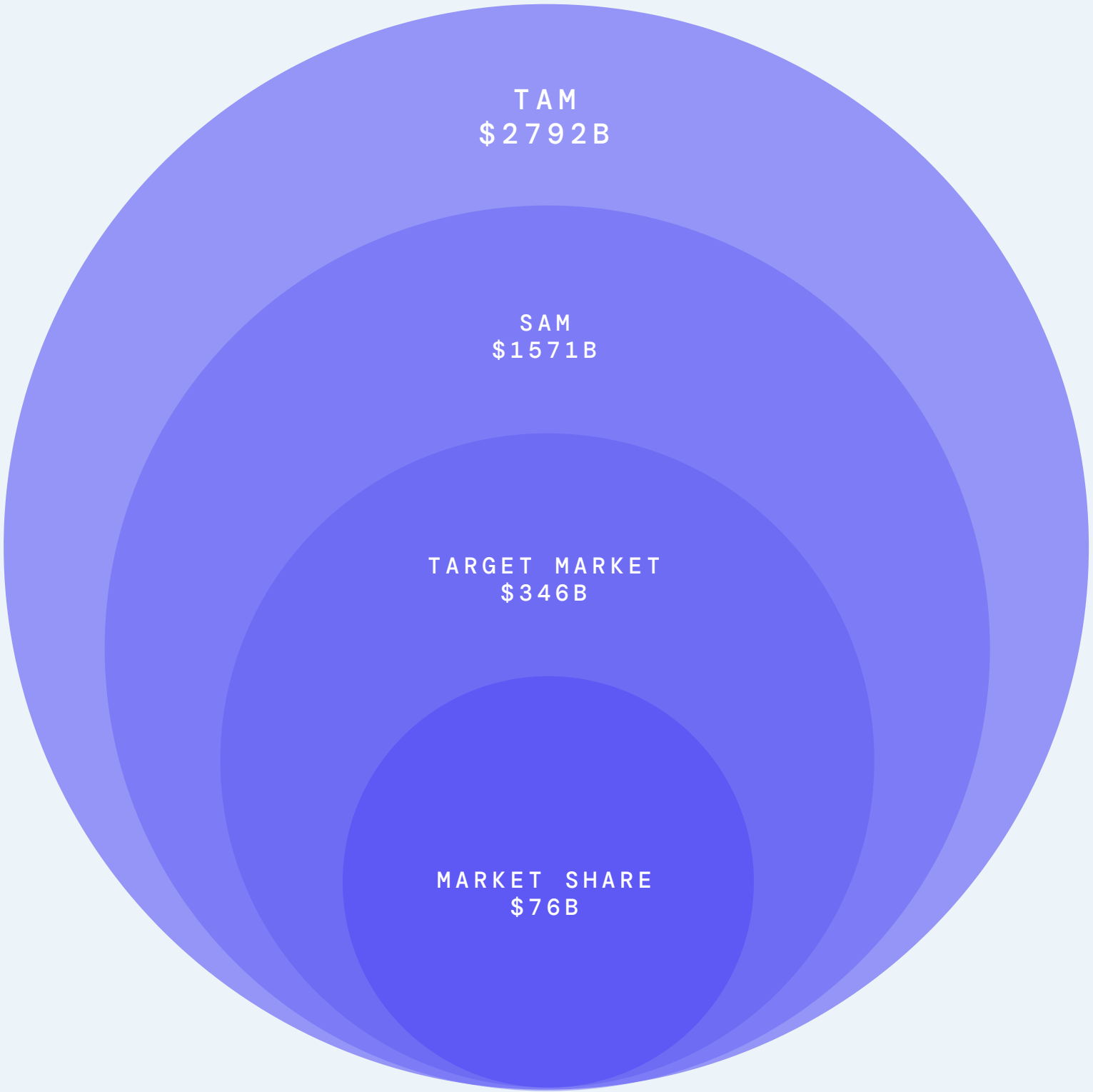
Serviceable Addressable Market (SAM)
The TAM that we can actually serve

Target Market
The people we are selling to.

Market Share
Our market share.

TAM
$2792B

SAM
$1571B

TARGET MARKET
$346B

MARKET SHARE
$76B

The global E-KYC market size was valued at USD 1571.12 billion in 2021 and is expected to surpass USD 2792 billion by 2030, registering a CAGR of 21.55% during the forecast period (2022– 2030).

Link to the statistics

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Competitors

OKRA

KYC   VERTIFICATION

SHUFTI Pro

KYC   VERTIFICATION

UQUDO

KYC   VERTIFICATION

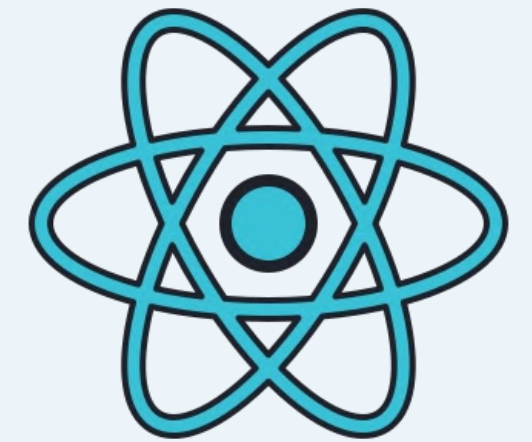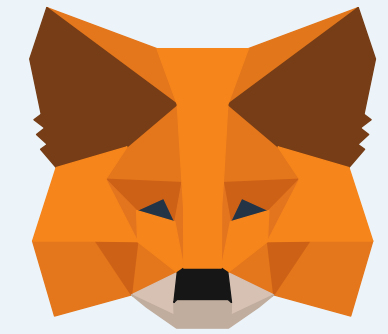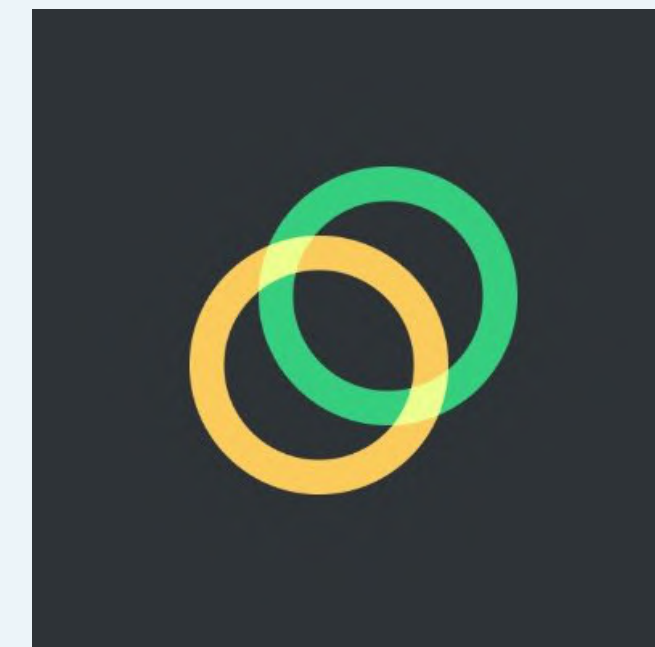**YOUVERIFY**

IDENTIFICATION SYSTERM

myidentitypass

IDENTIFICATION SYSTERM

IDENTIFY

Technologies used

1. Celo Composer

2. Bunzz

3. Web3.js

4. React

5. Celo Smart contracts endpoints

6. Celo Blockchain

7. Rainbowkit
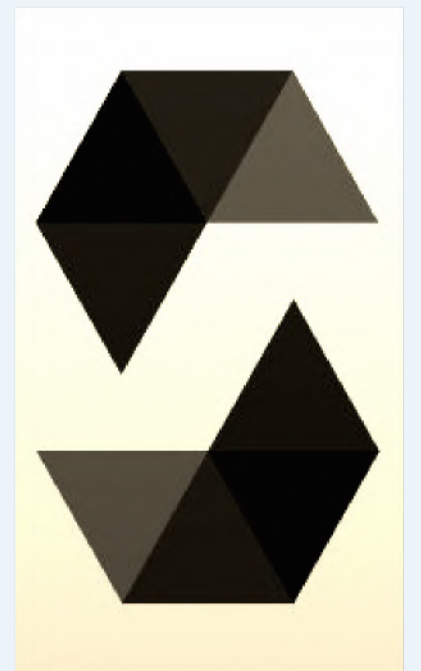
VALUE PROPOSITION

TO INDIVIDUALS

- Identify NFT ID system
- ID wallets (holding their finances and other NFTs)
- ID instant signup
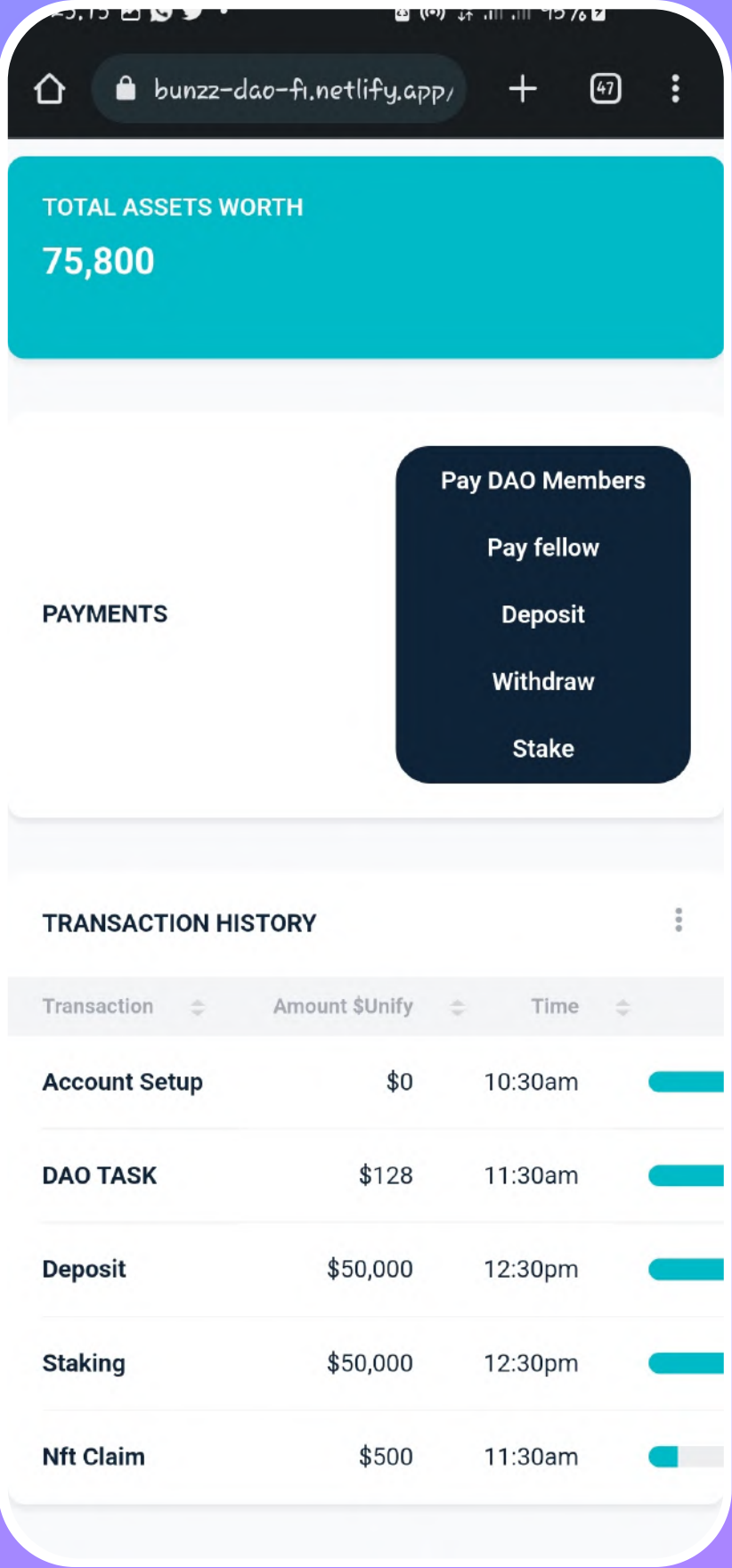- Identify DAOs

TO COMPANIES

- A unified NFT IDS system
- Spilt Payment system
- Dynamic voting system with real time results
- Community calls and members registration
- Real time analytics for owners
- DAO pay
- DAO bots . And other cool community features

Competitive Advantages

EASY TO USE

INFFICIENT

OKRA

IDENTIFY

EFFICIENT

SHUFTI Pro

UQUDO

DIFFICULT TO USE
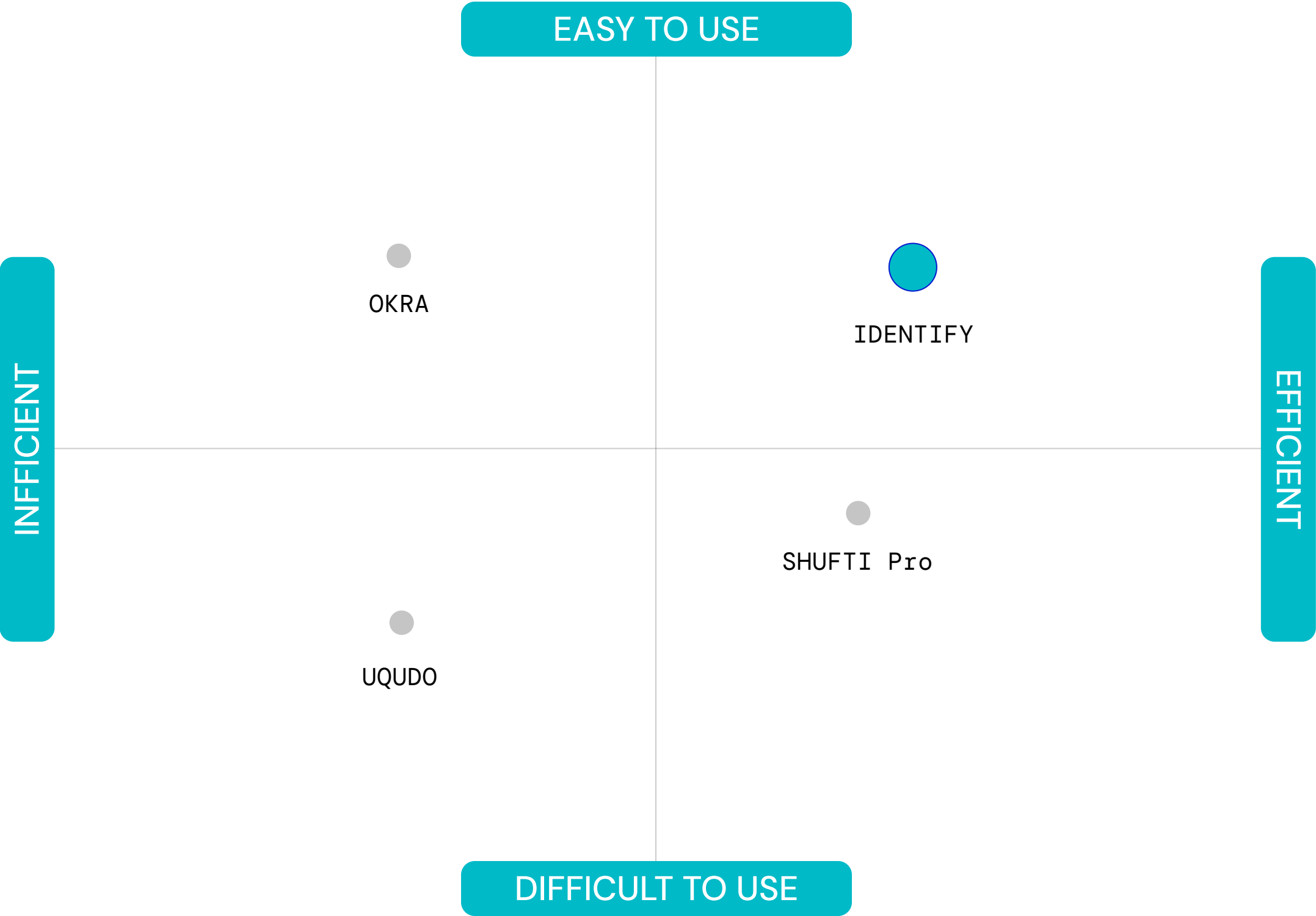
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PRODUCT / FEATURES

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Pitch

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