

TRON Ventures

Investing in African Innovation

Portfolio Overview

TRON Ventures is committed to empowering the next generation of African entrepreneurs through strategic investments in high-growth startups across key sectors. Our portfolio represents innovative companies solving real problems for African consumers and businesses while creating sustainable economic growth.

Investment Philosophy: We invest in early-stage African startups with proven traction, strong teams, and scalable technology solutions that address local market needs with global potential.

Portfolio Performance

12+

PORTFOLIO
COMPANIES

+185%

AVERAGE RETURN

\$5M+

TOTAL INVESTED

1,200+

JOBS CREATED

15+

COUNTRIES

\$50M+

PORTFOLIO
VALUATION

Sector Breakdown

FinTech

4 Companies

EdTech

3 Companies

AgTech

2 Companies

HealthTech

2 Companies

LogisticsTech

1 Company

Featured Portfolio Companies

PayFlow Africa

FINTECH

Series A

Lagos, Nigeria

Digital payment infrastructure for small businesses across West Africa, connecting traditional cash-based economies with digital financial services to enable economic growth and financial inclusion.

500K+

ACTIVE USERS

\$2M

ARR

+150%

YOY GROWTH

15K+

MERCHANTS

INVESTMENT ROUND

\$1.2M Seed

FOUNDED

2022

VALUATION

\$12M

EduConnect

EDTECH

Seed

Accra, Ghana

AI-powered learning platform connecting students with quality education across Africa through personalized curricula, expert tutors, and adaptive assessments for underserved communities.

100K+

STUDENTS

\$500K

ARR

+200%

YOY GROWTH

250+

SCHOOLS

INVESTMENT ROUND

\$800K Seed

FOUNDED

2023

VALUATION

\$6M

AgriTech Solutions

AGTECH

Pre-Seed

Nairobi, Kenya

Smart farming solutions for sustainable agriculture in East Africa using drone technology, IoT sensors, and AI-powered analytics to help smallholder farmers increase yields and reduce costs.

50K+

FARMERS

\$200K

ARR

+300%

YOY GROWTH

100K+

HECTARES

INVESTMENT ROUND

\$300K Pre-Seed

FOUNDED

2024

VALUATION

\$3M

Investment Criteria

- **Stage:** Pre-seed to Series A companies with proven traction
- **Geography:** African markets with deep local knowledge and regional expansion potential
- **Technology:** Scalable, technology-driven solutions with clear competitive advantages
- **Market Size:** Large addressable markets with clear path to profitability
- **Team:** Strong founding teams with relevant experience and commitment
- **Impact:** Positive social and economic impact on African communities

Value-Add Services

Strategic Support

- Board representation and strategic guidance
- Go-to-market strategy development
- Financial planning and fundraising support
- Operational excellence programs

Network Access

- Introductions to potential customers and partners
- Access to follow-on investors and funding sources
- Mentorship from industry experts and successful entrepreneurs
- Connection to government and regulatory bodies

Business Development

- Market expansion strategies across African markets
- Technology and product development guidance
- Talent acquisition and team building support
- Legal and compliance assistance

Portfolio Exits & Success Stories

- **MobileCredit (2023):** Acquired by major bank for \$15M, 8x return
- **EduPlatform (2023):** Series B funding at \$25M valuation, 5x return
- **LogiFlow (2024):** Strategic acquisition for \$8M, 4x return
- **HealthConnect (Ongoing):** Series A at \$12M valuation, 3x current return

Investment Team Contacts

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For detailed portfolio company information and investment opportunities, please contact our investment team.