# TRON Ventures

Investing in African Innovation

#### Portfolio Overview

TRON Ventures is committed to empowering the next generation of African entrepreneurs through strategic investments in high-growth startups across key sectors. Our portfolio represents innovative companies solving real problems for African consumers and businesses while creating sustainable economic growth.

Investment Philosophy: We invest in early-stage African startups with proven traction, strong teams, and scalable technology solutions that address local market needs with global potential.

# Portfolio Performance

12+

PORTFOLIO COMPANIES

+185%

AVERAGE RETURN

\$5M+

TOTAL INVESTED

1,200+

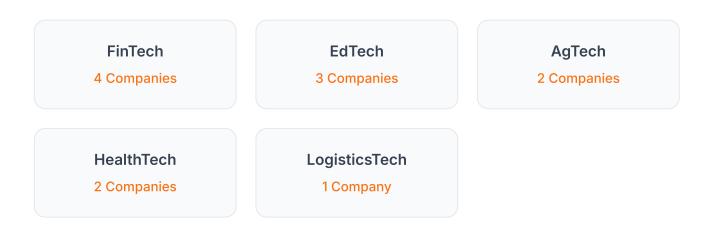
JOBS CREATED

15+

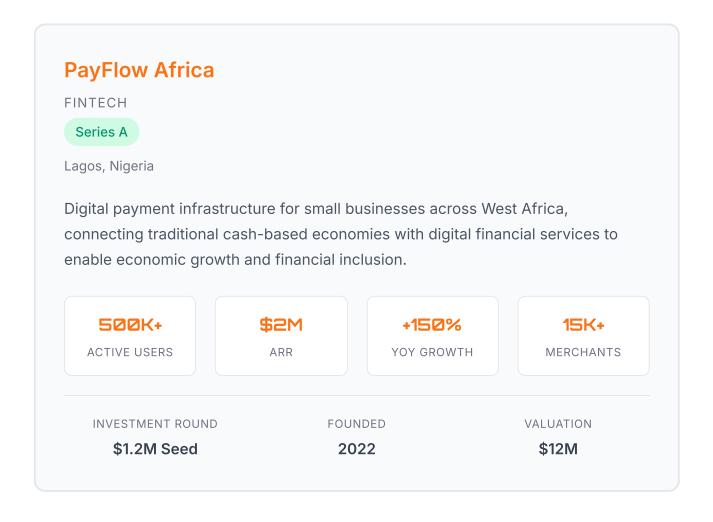
COUNTRIES

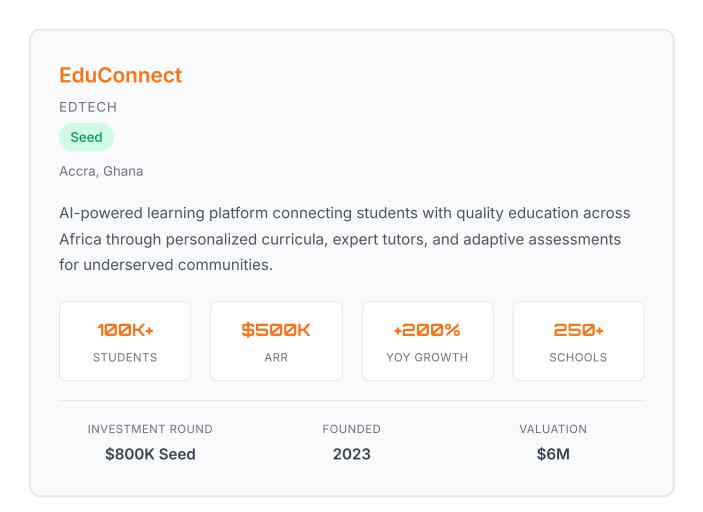
\$50M+

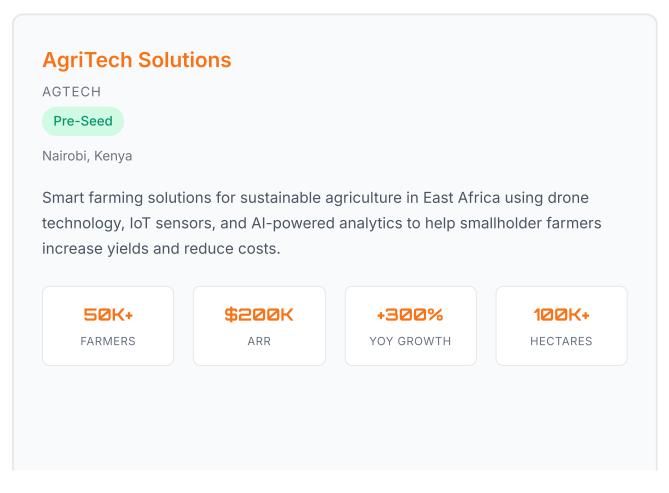
#### Sector Breakdown



# Featured Portfolio Companies







\$300K Pre-Seed	2024	\$3M
INVESTMENT ROUND	FOUNDED	VALUATION

#### Investment Criteria

- Stage: Pre-seed to Series A companies with proven traction
- Geography: African markets with deep local knowledge and regional expansion potential
- Technology: Scalable, technology-driven solutions with clear competitive advantages
- Market Size: Large addressable markets with clear path to profitability
- Team: Strong founding teams with relevant experience and commitment
- Impact: Positive social and economic impact on African communities

### Value-Add Services

#### **Strategic Support**

- · Board representation and strategic guidance
- Go-to-market strategy development
- Financial planning and fundraising support
- Operational excellence programs

#### **Network Access**

- Introductions to potential customers and partners
- · Access to follow-on investors and funding sources
- Mentorship from industry experts and successful entrepreneurs
- Connection to government and regulatory bodies

#### **Business Development**

- Market expansion strategies across African markets
- Technology and product development guidance
- Talent acquisition and team building support
- Legal and compliance assistance

### Portfolio Exits & Success Stories

- MobileCredit (2023): Acquired by major bank for \$15M, 8x return
- EduPlatform (2023): Series B funding at \$25M valuation, 5x return
- LogiFlow (2024): Strategic acquisition for \$8M, 4x return
- HealthConnect (Ongoing): Series A at \$12M valuation, 3x current return

#### **Investment Team Contacts**

**Portfolio** 

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For detailed portfolio company information and investment opportunities, please contact our investment team.