



Rice University. January 2016.

HACK RICE SPONSORSHIP

The Rice Computer Science Club is happy to announce Rice's fifth annual hackathon! Over the past four years, the hackathon has grown from a small group of 40-50 Rice students coding in a single dorm's commons to a group of over 250 Rice and non-Rice hackers occupying the entire student center. This year, we hope to attract even more talented college hackers and provide them with even more hardware, allowing these students to really show off their engineering chops!

AS A SPONSOR

We need your help to make HackRice possible! Through sponsorship your company can:

- Send employees as mentors
- Pitch your company and give tech talks
- Send company swag
- Meet top engineering students

This year, we are expecting a few hundred students from across Texas and neighboring states. By sponsoring HackRice, you will have the opportunity to meet extremely talented hackers who are excited to meet you too!

YOU WILL SUPPORT...

- Prizes - In addition to prizes for the winners, you can sponsor prizes for the students that best use your technologies.
- Food and Drinks - In order to keep our hackers going for 36 hours, they will have constant access to drinks and snacks, as well as standard meals.
- Logistics - Organizing a hackathon requires a lot of planning, and even more resources! Tables, room reservations, power strips, and wifi are just some of the resources we'll be using to keep the hackathon running!
- Marketing - To get students excited about the hackathon, we will invest money in a website as well as other promotional materials.
- Transportation - To accommodate students not from Rice, we plan to reimburse students' travel costs.



Rice University, January 2016.



	$O(n!)$	$O(2^n)$	$O(n^2)$	$O(n \log n)$	$O(n)$	$O(1)$
Packages	\$1,000	\$2,000	\$3,000	\$4,000	\$8,000	\$15,000
General						
Recognition at hackathon	✓	✓	✓	✓	✓	✓
Send mentors	✓	✓	✓	✓	✓	✓
Tutorial talk		2 minutes	2 minutes	2 minutes	5 minutes	10 minutes
Company talk			5 minutes	5 minutes	10 minutes	20 minute keynote
Recruiting						
Distribute recruiting material	✓	✓	✓	✓	✓	✓
Job postings in club email digests		✓	✓	✓	✓	✓
Resume book of participants			After the hackathon	Before the hackathon	Before the hackathon	Before the hackathon
Recruiters on site			✓	✓	✓	✓
Co-judge presentations					✓	✓
Company Presence						
Logo on website	✓	✓	✓	✓	✓	✓
Company sponsored snack	✓	✓	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓	✓	✓
Company sponsored prize		✓	✓	✓	✓	✓
Logo on t-shirt			Hack Rice shirt	Hack Rice shirt	Hack Rice and club shirt	Hack Rice and club shirt
Company blurb on website			✓	✓	✓	✓
Sponsor challenge with prize					✓	✓
Company blurb on program					✓	✓
Placement on all HackRice						✓