



Antonio D'Addio

UI/UX Designer

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01 EDUCATION

2022 — 2025

Start2Impact

UX/UI Designer

- **User Research:** Conducting surveys, interviews, and focus groups.
Creating personas and user journey maps.
- **Information Architecture:** Structuring content effectively.
Creating sitemaps and wireframes.
- **Visual Design:** Understanding typography, color theory, and layout.
Designing interfaces for web and mobile applications.
- **Prototyping & Testing:** Building interactive prototypes.
Conducting usability tests to gather feedback and refine designs.
- Basics of HTML, CSS, and JavaScript to understand front-end development.
- Introduction to responsive and adaptive design.
- Familiarity with version control systems like Git.

02 SKILLS

Communication

Adaptability

Ability to Work in a Team

Computer Skills

Ability to Work Under Pressure

Ability to Multitask

Fast Learner

Customer Service

Communication Skills

Adobe InDesign

Figma

Adobe Illustrator

Adobe Photoshop

Affinity Designer

03 LANGUAGES

Italian

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French

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English

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