



# Antoine Le Bras

Product designer

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Portfolio: antoine-lebras.store

As a UX enthusiast, I love **solving people's real problems** by addressing them via **useful, enjoyable, and intuitive user experiences**. It gives me a sense of satisfaction to know that I can **make a difference in users' daily lives**.

## Work experience

### Andjaro - Product designer

Apprenticeship    Paris    Sept 2021 - Sept 2023

- Worked with all stakeholders of a product team and developers. Responsible for the user experience of the mobile site as lead designer on the redesign as well as the creation of the registration tunnel.
- Worked around all the planning elements present on Andjaro (SaaS platform and mobile site): team planning, individual and personal planning.

### Slumberland - UX/UI designer

Internship    Paris    Mar 2021 - Sept 2021

- Participation in a long term project for Dassaut Falcon: from the creation of wireframes and mock-ups, the initialization of a design system to usability tests.
- Creation of wireframes and mock-ups for the Société Générale group adapted to the Typo 3 CMS.
- Creation of a hearing loss simulator and flyer customization tool for Sonance Audition.

### DataGrowb' - UI designer

Internship    Nantes    Mai 2020 - Jul 2020

Creation of the mistercoocky.com website from the design to the development.

## Education

### ECV Digital - Master's degree in UX design

Paris    2021 to 2023

### ECV Digital - Bachelor in digital project management

Nantes    2018 to 2021

## Skills

### UX-UI

Users interviews  
Information architecture  
Wireframing  
Accessibility  
Prototyping  
Usability testing  
Figma and Adobe tools

### Langage

French native  
English (TOEIC 825 - 2023)  
HTML - CSS - JS

### Soft skills

Critical look  
Global vision on a product  
Empathy  
Pedagogy  
Team player

## My touch

I enjoy traveling abroad to experience new cultures and learn more about different ways of life. It helps me gain a broader perspective on the world around me and how I plan to influence it through my work.  
On top of that, I am passionate about sports and e-sports, and am constantly on the lookout for the latest news in these fields. This allows me to stay connected to what's going on in the world in areas I love