

Reductions

The structure of the Freelancer (FL) logo allows for a maximum reduction of 6mm height when used in print or 30px height when used in digital. Specific logos have been prepared for when reductions are at certain sizes or below. Please refer to the

resources repository to select the appropriate logo depending on the creative that you are developing. The ONLY exception is when working on digital media and needing to use a FL Tag, which construction and sizes are specified on the next section.

Reductions



Clear space

When using the Freelancer logo mark always leave a clear space around it based on the measurements shown on the diagram.

Clear space specifications

