Anton Salvador

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Education

UNIVERSITY OF FLORIDA   **Gainesville, FL**
BS in Marketing and Computer Science
3.36 GPA

Experience & Leadership

Emerging Tech   **Gainesville, FL**
Digital Marketing Specialist   July 2022 - Present
- Self-studied and learned the government contracting sphere from scratch and helped in the creation of proposal presentations to be presented to clients.
- Led the marketing team in the revitalization of our company's LinkedIn account and improved post impressions by 1039.8% in my first week.
- Coordinated the successful redesign and rebranding of the company website with design tools like Figma.
- Research similar industries and companies and analyze what they do correctly and apply that to our company.
- Worked as Project Manager to 9 coworkers on a new government contracting CRM to be released.

Open Source Club   **Gainesville, FL**
Vice-President and Head of Marketing   March 2022 - Present
- Revitalized the club and grew it from 4 active members to 130+ active members in January 2023.
- Scheduled networking events between multiple Computer Science clubs on campus.
- Facilitated events that led to open source collaboration, such as "casual coding" twice a week.

Projects

The Study Room Podcast   **Gainesville, FL**
Founder & Co-Host
- Managed the YouTube, Spotify, and Apple Podcast accounts to amass 2000+ views on all platforms.
- Developed content maps for the Podcast and Instagram to grow our reach across multiple countries.
- Wrote script outlines and content for each podcast episode.
- Created thumbnails and graphics for all social media content.

Lunch Buddies   **Gainesville, FL**
Project Manager   October 2022 - Present
- Led a group of 15+ in the development of a new iOS and Android mobile app to help students find others to eat lunch with.
- Coordinated the group to code using React Native and Go
- Communicated project updates to remote members and club board members to promote accountability.
- Implemented our own version of a Scrum framework to work best with out situation

Skills & Interests

Technical: Java | C++ | Microsoft Office (Excel, Powerpoint, Word) | Google Suite | Photoshop | Figma
Language: Conversational Tagalog and Russian
Interests: Pickleball, Tennis, Basketball, Arthouse films, Classical music, and Videogames