# Margaritaville Mutual\*

\*Not Financial Advice

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# Pitch overview

- The Strategy
- Copulas
- The Data
- Modelling
- Backtesting

#### The Strategy

Retrieving Stock data

→ Any type data would work

→ The data must be correlated

Fitting Copula

Goal:

model dependence structure

Trading Signals

→ Identify unusual spike

→ Spike down -> Buy

→ Spike up -> sell

#### Copulas - Economic Intuition

Definition

A Function to join (or couple) multivariate distribution functions

How does it work?

Regardless of each variable's distribution, copulas model the dependency between these

Usage

- → Specifically good at modelling tail dependencies
- → Model complex dependencies

#### The Data and Pre-processing

#### **Getting Data**

FAANG companies

- + MSFT
- + NVDA

The data spans from: start of 2022 - end on 2024

Log Returns

Scale-invariant

Stationary Data

Statistically convenient

Fit GARCH(1, 1)

Clusters volatility

Copula is fit on residuals

Copula

Gaussian multivariate

Doesn't need normal returns

Likelihoods

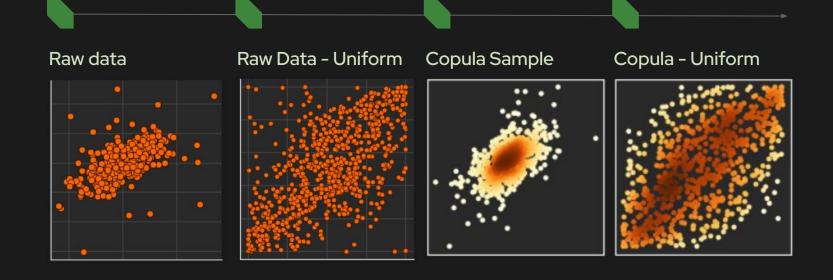
Tech data correlate

Low likelihood = Extreme event

Same core idea as mean reversion

#### Modelling: Fitting the Copula

Example: AAPL - AMZN



## Backtesting - NFLX

Start Value	End
100 000	171 828
Benchmark:	150 906

Sharpe Ratio 1.19
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Parameters	1
Likelihood Cut Off	20%
Fees	0.001
Slippage	0.0002



## Backtesting - AAPL

Start Value	End
100 000	121 861
Benchmark:	139 377

Sharpe Ratio 0.81	
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Parameters	]
Likelihood Cut Off	20%
Fees	0.001
Slippage	0.0002



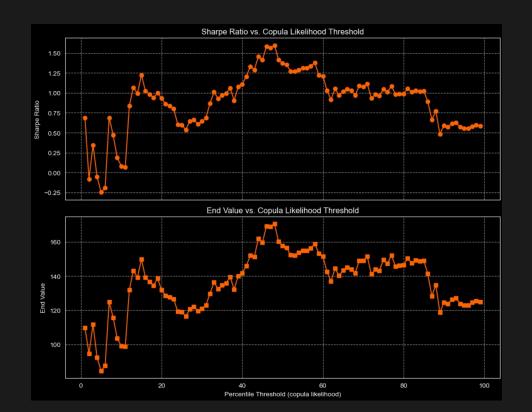
## Backtesting - AAPL

Sensitivity [1, 99]

Sharpe Ratio [-0.25, 1.5]

#### Revenue

Min	Max
- 15 000	+ 55 000
Benchmark:	+ 39 377



#### Risks and Limitations

Mean Reversion

Spike up or down can be a new market equilibrium

Assumes the rest of the market's behaviour as baseline

Market crashes

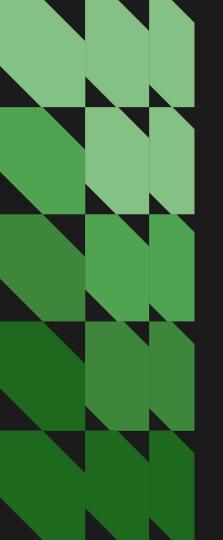
Signals: A stock is significantly different from the rest

Does not capture market crashes as signals

Relationships over time

Copulas require much data for estimation

Relationships between stock returns can change over time



## Thank you for Investing

... your time into listening