### **Get the Materials!**

- GitHub Repo:
  - https://github.com/datasciencedojo/meetup/t ree/master/intro to ml with r and caret

- Kaggle Titanic Competition:
  - https://www.kaggle.com/c/titanic



# An Intro to Machine Learning with R and caret

June 7th, 2017



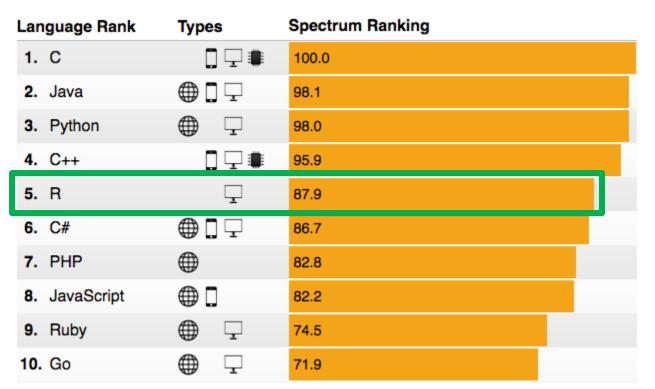
### Who Am I?

- Dave Langer, VP of Data Science Data Science Dojo
- 20+ years in technology:
  - Roles in development, architecture, & BI/DW/analytics.
  - Last job Sr. Director, BI & Analytics @ Microsoft.
- Hooked on Data Science 5 years ago:
  - Extensive background in data and analytics.
  - Learned Machine Learning from 2<sup>nd</sup> place Netflix Prize winner.
- Joined Data Science Dojo to democratize Data Science:
  - More tutorials on our YouTube channels!



# Motivation

# The IEEE's 2016 Ranking of most Popular Programming Languages



R has experienced rapid YoY increases in popularity.

This is remarkable as R is a specialized language for data and analytics!

http://spectrum.ieee.org/computing/software/the-2016-top-programming-languages



# **Expectation Setting**

- I am assuming the following:
  - You are experienced with R coding.
  - You are experienced with machine learning concepts.
  - You are interested in learning more about how caret can accelerate your ML work.
- This is a quick intro to ML with R and caret:
  - I will gloss over a lot of things (e.g., feature engineering).
  - I will illustrate some "art of the possible".
  - More in-depth coverage is available via resources I will mention later.
- My goal is to make you excited about doing ML with caret!



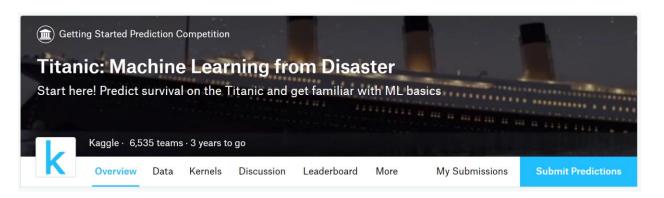
# Prerequisites

- To follow along you will need the following:
  - R
  - RStudio

- The following R packages are required to follow along:
  - e1071, caret, doSNOW, ipred, and xgboost
- The GitHub repo has source, data, and slide files.



## The Data



Why use this dataset?

data science for everyone

1. Everyone is familiar with the problem domain.

 It is a good proxy for common business data – for example, customer profile data.

# The Data

#### **Data Dictionary**

Variable	Definition
survival	Survival
pclass	Ticket class
sex	Sex
Age	Age in years
sibsp	# of siblings / spouses aboard the Titanic
parch	# of parents / children aboard the Titanic
ticket	Ticket number
fare	Passenger fare
cabin	Cabin number
embarked	Port of Embarkation

#### Key

$$0 = No, 1 = Yes$$

$$1 = 1st, 2 = 2nd, 3 = 3rd$$

C = Cherbourg, Q = Queenstown, S = Southampton



### caret

- Caret is an acronym for [C]lassification [A]nd [RE]gression [T]raining.
- Written and maintained by Max Kuhn, caret has become a go-to package for ML in R.
- Caret accelerates your ML work in R by providing functions for:
  - Working with hundreds of ML algorithms using a common interface.
  - Data splitting/sampling.
  - Feature selection.
  - Model tuning.
  - Etc.



### LET'S LEARN SOME CARET!



# QUESTIONS



# **APPENDIX**



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### Resources

- caret web site:
  - http://topepo.github.io/caret/index.html

- A most excellent book (highly recommended)
  - https://www.amazon.com/Applied-Predictive-Modeling-Max-Kuhn/dp/1461468485/

