
Optimising clients with API-gateways

Anton Fagerberg
anton@antonfagerberg.com

April 8, 2015

Master's thesis work carried out at Jayway AB.

Supervisors: Roger Henriksson, Roger.Henriksson@cs.lth.se
Nils-Olof Bankell, Nils-Olof.Bankell@jayway.com

Examiner: Görel Hedin, Gorel.Hedin@cs.lth.se

Abstract

This thesis investigates the benefits and complications of working with API-gateways in order to optimise the communication between clients and servers. We do this by examining the underlying protocol, HTTP, and the general theory regarding API-gateways.

An API-gateway framework was developed to help understand some of the common problems and provide a way to rapidly develop solutions to them. This framework was then applied in case studies in order to find problem areas, and solve, them in real production systems from the industry.

Keywords: API, gateway, proxy, communication, optimisation, performance, HTTP

Acknowledgements

I would like to thank Jayway AB for giving me the resources to explore this topic and the freedom to do it in any way I wanted. A big thank you to my supervisors Nils-Olof Bankell at Jayway and Roger Henriksson at Lund University for all their help during this process. Thank you Görel Hedin for being the examiner on this master thesis.

Thank you X, Y & Z for proof reading this thesis and providing many helpful pointers. A big thanks to the developers of Elixir and the tools around it, especially Plug, which made the prototype a pleasure to work with.

Contents

1	Introduction	9
1.1	Method	9
1.1.1	Performance issues with HTTP/1.1	9
1.1.2	API-gateways in theory	10
1.1.3	API-gateway framework	10
1.1.4	Case studies	10
2	Performance issues with HTTP/1.1	11
2.1	Headers	11
2.2	Maximum TCP connections	15
2.2.1	Chunked responses	16
2.3	Compression	17
2.4	Related works	17
3	API-gateways in theory	19
3.1	What is an API Gateway?	19
3.2	Differing client needs	20
3.3	Multiple resources & requests	20
3.4	Duplicate & Unnecessary items	21
3.5	Format transformation	22
3.6	Pure REST & HATEOAS	23
3.7	Compression	23
3.8	Caching	24
3.9	Decreasing bandwidth & cost	25
3.10	Secure point of entry for private networks	25
3.11	Latency	26
3.12	Error handling	27
3.13	Security - authentication & authorisation	27
3.14	Conditional back-ends	28
3.15	Rate limiting	28

3.16	Old API version support	28
3.17	Analytics	28
3.18	Load balancing	29
3.19	Related works	29
4	CrocodilePear: API-gateway framework	31
4.1	Language & Libraries	31
4.1.1	Elixir	31
4.1.2	The pipe operator	31
4.1.3	Elixir processes	32
4.1.4	Plug	32
4.1.5	HTTPOison	32
4.2	High-level concept	33
4.2.1	Data	33
4.2.2	Processes: producers & consumers	33
4.3	Pipeline	34
4.3.1	Request	34
4.3.2	Response	35
4.3.3	Transformers	35
4.3.4	Timers	35
4.3.5	Concatenate JSON	36
4.4	Examples	37
4.4.1	Request proxying	37
4.4.2	Concatenate responses to JSON	38
4.4.3	Transformers	38
4.4.4	Timers	39
4.4.5	Simple authentication	40
4.4.6	Caching	41
4.5	Related works	42
5	Cases studies	43
5.1	Streamflow	43
5.1.1	Case lists	43
5.1.2	Evaluation	43
5.2	Bank App	47
5.2.1	Transaction overview	47
5.2.2	Evaluation	48
6	Accountant System	49
6.1	Working with XML in JSON clients	49
6.2	Translating XML APIs	51
6.2.1	Response	51
6.2.2	Request	51
6.3	Evaluation	53
7	Conclusions	55
7.1	Future work	56

Bibliography	57
Appendix A Definitions	63
A.1 JSON	63
A.2 XML	63
A.3 REST	63
A.4 HATEOAS	63
A.5 DMZ	64
A.6 Proxy	64

Chapter 1

Introduction

This thesis started with the assumption that the traffic between back-end server APIs and clients was not properly optimised — especially in mobile clients. The reason behind this was thought to be a mismatch between the client expectations and the defined server responses. If, for example, a back-end API was developed with a desktop client in mind and a mobile client was added later on, then the traffic to the mobile client would not be properly adapted if the server was not rewritten.

In the world of software, and especially in the enterprise area, there are many reasons why the back-end server itself cannot be rewritten. This can be because of cost factors, risk of breaking existing clients, ownership issues or even lack of knowledge. Because of this, we wanted to investigate whether the introduction of a new software layer between the client and server could mitigate this issue.

1.1 Method

This new software layer between the client and server corresponded to the concept of an API-gateway. We designed this thesis to consist of four parts which all builds upon each other.

1.1.1 Performance issues with HTTP/1.1

First we look at the transport protocol HTTP, especially HTTP/1.1, and what problems appears when the server and client does not communicate efficiently. We look at the weaknesses in this protocol and how they can have been solved over the years in the industry.

1.1.2 API-gateways in theory

Secondly, we theorise around the broad concept of API-gateways. Here we try to define the different ways the API-gateway can improve the relationship between clients and servers, and how the problems defined in the previous HTTP chapter can be solve.

1.1.3 API-gateway framework

Thirdly, an API-gateway framework was written to gain a better understanding of the problem from a practical and technical point of view. This framework allows us to deeper understand and benchmark the problems defined in earlier chapters and provide real applicable solutions to them.

1.1.4 Case studies

Finally, we did a case study on real-world production systems. This consisted of an analysis to determine whether the systems had issues which could be resolved with the introduction of an API-gateway. A solution was then created for that system with the framework from the previous chapter. This was done in order to verify that not only could the framework be used in real-world scenarios but also to be able to benchmark the results before and after the introduction of it. By doing so, we can determine in which scenarios it is practical to implement an API-gateway and how

Chapter 2

Performance issues with HTTP/1.1

Hypertext Transfer Protocol (HTTP) is an application protocol for distributed, collaborative, hypermedia information systems[16]. The first standard version of HTTP/1.1 was released in January 1997[28]. The next version, HTTP/2 (originally named HTTP/2.0), is expected to be finalised in 2015 (ändra här om det publiceras innan ex-jobbet är klart). Although HTTP/2 addresses several of the HTTP/1.1 performance issues, it is reasonable to assume that it will take many years before HTTP/2 fully replaces HTTP/1.1 as the protocol used on all web servers and middle-boxes such as proxies and firewalls — and even longer for many legacy systems and clients used in the enterprise environments. It is therefore relevant to acknowledge and mitigate the performance issues related to HTTP 1.1, even many years after the release of HTTP/2.

2.1 Headers

It is common in modern web applications to send a lot of HTTP requests toward one or many back-end APIs. These requests can be very small, such as a PUT request to update a single field, but the actual payload of a HTTP requests can also be considered small in many cases when it is compared to the total amount of data being transferred. There are typically plenty of headers along with every HTTP request and these headers can be a substantial amount of every request and may therefore end up being the performance bottle neck — especially if a lot of small requests has to be transmitted often.

As an example, consider the Instagram API[22] which has an end-point where you can get information about a certain user account. The response is serialised in JSON format.

Suppose client was built which is supposed to show details about, for example, your 10 most followed friends. We can benchmark how making 10 separate API requests would differ, in transmitted HTTP data size, from how it would behave if we could fetch all 10 users with one request.

```
1 {
2   "data": {
3     "id": "1574083",
4     "username": "snoopdogg",
5     "full_name": "Snoop Dogg",
6     "profile_picture": "http://distillery[...]",
7     "bio": "This is my bio",
8     "website": "http://snoopdogg.com",
9     "counts": {
10      "media": 1320,
11      "follows": 420,
12      "followed_by": 3410
13    }
14  }
15 }
```

Figure 2.1: User data response from the Instagram API encoded in JSON format.

HTTP requests can be benchmarked using cURL[34]. To make the requests authentic and look like they were made from an actual browser, we tell cURL to use the default headers provided by the browser Firefox. These headers includes among other things the browsers User-Agent, media types which are acceptable responses and so on. A local server running on port 9000 is used to simulate the the Instagram API in this particular example.

```
1 curl --trace-ascii - 'http://localhost:9000/user/snoopdogg' -H 'Host:
  localhost:9000' -H 'User-Agent: Mozilla/5.0 (Macintosh; Intel Mac
  OS X 10.10; rv:36.0) Gecko/20100101 Firefox/36.0' -H 'Accept: text/
  html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8' -H '
  Accept-Language: en-US,en;q=0.5' --compressed -H 'Connection: keep-
  alive' -H 'Pragma: no-cache' -H 'Cache-Control: no-cache'
```

Figure 2.2: The cURL command used in the benchmarks.

Performing this request will give us the following results:

```
1 => Send header, 355 bytes (0x163)
0000: GET /user/snoopdogg HTTP/1.1
3 001e: Accept-Encoding: deflate, gzip
003e: Host: localhost:9000
5 0054: User-Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10.10; rv:36.
0094: 0) Gecko/20100101 Firefox/36.0
7 00b4: Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/*
00f4: *;q=0.8
9 00fd: Accept-Language: en-US,en;q=0.5
011e: Connection: keep-alive
11 0136: Pragma: no-cache
0148: Cache-Control: no-cache
13 0161:
<= Recv header, 17 bytes (0x11)
15 0000: HTTP/1.1 200 OK
<= Recv header, 47 bytes (0x2f)
17 0000: Content-Type: application/json; charset=utf-8
<= Recv header, 21 bytes (0x15)
19 0000: Content-Length: 286
<= Recv header, 2 bytes (0x2)
21 0000:
<= Recv data, 286 bytes (0x11e)
```

Figure 2.3: Results from cURL when sending an HTTP request to fetch one user. The actual response payload has been omitted.

We can from the output in Figure 2.3 that 355 bytes are sent as request header data, 87 bytes are received as response header data (17 + 47 + 21 + 2) and the actual response payload is 286 bytes. This means 61% of every request to this API end-point are nothing but header data.

Some of the header data is often required and it does contain useful information so we can't just discard it. But if we instead would expose one end-point where all ten users could be requested simultaneously with one HTTP request, and that end-point could return an array of JSON objects instead, then we would get away with only transmitting the header data once and not ten times.

```

=> Send header, 446 bytes (0x1be)
2 0000: GET /users/snoopdog1,snoopdog2,snoopdog3,snoopdog4,snoopdog5,sno
0040: opdog6,snoopdog7,snoopdog8,snoopdog9,snoopdo10 HTTP/1.1
4 0079: Accept-Encoding: deflate, gzip
0099: Host: localhost:9000
6 00af: User-Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10.10; rv:36.
00ef: 0) Gecko/20100101 Firefox/36.0
8 010f: Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/
014f: *;q=0.8
10 0158: Accept-Language: en-US,en;q=0.5
0179: Connection: keep-alive
12 0191: Pragma: no-cache
01a3: Cache-Control: no-cache
14 01bc:
<= Recv header, 17 bytes (0x11)
16 0000: HTTP/1.1 200 OK
<= Recv header, 47 bytes (0x2f)
18 0000: Content-Type: application/json; charset=utf-8
<= Recv header, 22 bytes (0x16)
20 0000: Content-Length: 2871
<= Recv header, 2 bytes (0x2)
22 0000:
<= Recv data, 2871 bytes (0xb37)

```

Figure 2.4: Results from cURL when performing one HTTP request to fetch 10 users. The actual response payload has been omitted.

From the results in Figure 2.4, we can see that the size of the request headers has been increased from 355 to 446 bytes because of the longer URL which specifies all users to fetch. The response headers are increased with just one byte from 87 to 88 because of the increased Content-Length field. This results in a total header size of 534 bytes. The response payload has increased from 286 bytes to 2871 bytes - about ten-fold which is expected since we request 10 users at once instead of one per request. A very small increase in data is added because of the array syntax in the JSON format.

By not doing ten separate requests, and instead do one concatenated request, the overhead added as a result of all the headers have now been reduced from 61% to 16%. This number will scale accordingly to the number of requests concatenated — the more requests concatenated, the lesser amount of overhead from HTTP headers.

#	10 users, 10 request	10 users, 1 request
Total headers	4,420 B	534 B
Total payload	2,860 B	2,871 B
% headers of total data	61%	16%

Figure 2.5: Header and payload ratio when doing ten separate requests, compared to one concatenated request, to fetch all users.

The header data displayed in this example should be viewed as a lower bound. In practise, HTTP cookies, which are used for personalisation, analytics and session management, are also sent with every HTTP request as part of the headers and can add up to multiple kilobytes of protocol overhead for every single HTTP request[19, page 200].

This is one of the issues that may (ändra ”may” om det stämmer när http2 släpps - kolla även HTTP compressions och säkerhetsproblem) be mitigated by using HTTP/2 which remembers which headers that has already been sent and therefore doesn’t need to retransmit them on subsequent requests[19, page 222].

2.2 Maximum TCP connections

The HTTP/1.X protocol does not allow data to be multiplexed over the same connection[19, p.194]. For this reason, most browser vendors has introduced a connection pool of six TCP connections per host (the HTTP/1.1 specification limits the pool to two connections[15] per host, but modern browsers have refused to conform to this standard in order to decrease the load times).

A common way to deal with the connection limit is to use domain sharding. Since the limit of six TCP connections are on a host name basis, it is possible to create multiple subdomains to get around this limit. If the subdomains {shard1, shard2, ...}.example.com were created and they all pointed to the same server, then more than six TCP connections can be used in parallel at the same time to the same server from a browser.

This approach is not without downsides as every new hostname requires a new DNS lookup, a TCP three-Way handshake and a TCP slow start which can have a negative impact on the load times[19, page 199] — just the DNS lookup typically takes 20-120 ms[32, page 63]. Another problem with domain sharding is the fact that the browser always opens six connections per shard even if not all, or none of them are used. In addition, domain sharding can be a complicated manual process to set-up and it is hard to determine how many shards to use for optimal performance. When Yahoo investigated this problem they concluded that you should, as a rule of thumb, use at least two, but no more than four domain shards[33].

As an example, we can benchmark the impact of the connection pool limit when downloading thumbnails for an image gallery. Suppose we want to download 60 thumbnails, each encoded in base-64 format. The connection we are using in this example has a lot of bandwidth but suffers from high latency.

If all images were retrieved using one HTTP request per thumbnail, we can see in Figure 2.6 that the six TCP connection limit will become a bottleneck.

Method	Status	Type	Initiator	Size	Time	Timeline	1.00 s	1.50 s
GET	200	text/plain		13.3 KB	308 ms			
GET	200	text/plain		13.3 KB	308 ms			
GET	200	text/plain		13.3 KB	308 ms			
GET	200	text/plain		13.3 KB	310 ms			
GET	200	text/plain		13.3 KB	310 ms			
GET	200	text/plain		13.3 KB	309 ms			
GET	200	text/plain		13.3 KB	614 ms			
GET	200	text/plain		13.3 KB	613 ms			
GET	200	text/plain		13.3 KB	611 ms			
GET	200	text/plain		13.3 KB	615 ms			
GET	200	text/plain		13.3 KB	615 ms			
GET	200	text/plain		13.3 KB	614 ms			
GET	200	text/plain		13.3 KB	917 ms			
GET	200	text/plain		13.3 KB	916 ms			
GET	200	text/plain		13.3 KB	916 ms			
GET	200	text/plain		13.3 KB	920 ms			
GET	200	text/plain		13.3 KB	920 ms			
GET	200	text/plain		13.3 KB	920 ms			

Figure 2.6: Chrome developer tools showing how the six TCP connection limit becomes a bottle neck on a connection with 300 ms of latency.

We can calculate the total delay caused by latency in our example by with the following formula:

$$\text{total latency} = \text{number of thumbnails} * \frac{\text{latency per request}}{\text{number of parallel requests}} \quad (2.1)$$

In our example, we fetch 60 thumbnails on a connection which has a latency of 300 ms to the server. Our browser (Google Chrome) can handle six parallel TCP connections which gives us the following result:

$$\text{total latency} = 60 * \frac{300}{6} = 3,000\text{ms} = 3\text{seconds} \quad (2.2)$$

If we instead could concatenate these 60 thumbnail-requests into one request, and the response instead would contain all of the thumbnails — then we would only have to pay the latency cost once. This would reduce the total latency by an order of magnitude, from 3,000 ms to 300 ms, since we only have to pay the price for the latency once.

It is worth pointing out that increasing the bandwidth of the connection would not resolve this problem as the latency is the only bottleneck in this example.

It is not uncommon for browsers to wait idle for 100 - 150 ms before spending 5 ms to download an image. This means that latency is often accounting for 90-95% of the total waiting time for the HTTP requests[21].

2.2.1 Chunked responses

In the previous example where we fetched thumbnails, we often want to display them as soon as each individual image has been loaded and not wait for the entire concatenated response.

When using a concatenated request to fetch multiple resources at the same time, the server can use chunked transfer encoding in the HTTP response to send the individual thumbnail data in chunks[14]. By doing so, images, or any other data, can be displayed on the client as soon as each chunk is available, even out of order if necessary.

This approach, with concatenated requests and a chunked response, has been successfully implemented at Dropbox on their gallery software implementation[25].

2.3 Compression

All requested uncompressed data, such as text, can be compressed before it is sent to the client to reduce the transferred data size. A common compression algorithm used in HTTP requests is GNU Zip (Gzip) and works best on text-based files such as HTML, CSS and JavaScript. Gzip has an expected compression rate of 60-80% when used on text-based files[19, page 237].

It is worth mentioning that there are scenarios where Gzip compression applied to very small files can increase the total size because of the Gzip dictionary overhead. This problem can be mitigated by defining a minimum file size threshold[18].

As an example, arbitrary user data for 50 users was created and stored in JSON format. When this data was requested from a server without compression, the total content-length of the HTTP request payload amounted to 55,205 bytes of data. By applying Gzip compression to the same data, the content length was reduced to 16,563 bytes of data which amounts to a 70% space saving.

$$\text{Space Saving} = 1 - \frac{\text{Compressed Size}}{\text{Uncompressed Size}} = 1 - \frac{16,563}{55,205} = 70\% \quad (2.3)$$

An important thing to note about Gzip compression is that only the payload is compressed in HTTP/1.1[35]. This means that the headers, including cookies, are not compressed which would've otherwise been an additional performance gain. This is one of the improvements which have been addressed in the development of HTTP/2[19, page 222].

2.4 Related works

High Performance Browser Networking - What every web developer should know about networking and web performance, Ilya Grigorik, 2013, O'Reilly Media

The essential book which covers all aspects around browser networking and the limitations around the HTTP protocol.

High Performance Web Sites - Essential Knowledge for Front-End Engineers, Ilya Grigorik, 2007, O'Reilly Media.

How to build high performing web sites with technologies which can be applied inside the API-gateways.

Even Faster Web Sites - Performance Best Practices for Web Developers, Ilya Grigorik, 2009, O'Reilly Media.

Follow-up book to High performance Web Sites with additional technologies which can be applied inside the API-gateways.

Nine Things to Expect from HTTP/2, Mark Nottingham, 2014, mnot's blog
https://www.mnot.net/blog/2014/01/30/http2_expectations

A blog post from Mark Nottingham, chair of the IETF HTTP Working Group and a member of W3C TAG, where he briefly explores nine things to expect from HTTP/2.

Chapter 3

API-gateways in theory

When developing clients for a back-end API, you often find that the clients needs and the back-end APIs functionality isn't a perfect match. Different functionality is often required based on whether the client is a mobile application, a desktop application or something entirely different. The way the clients want to use the API can also radically differ based on what kind of product is being developed.

Not being able to optimise the API for each clients needs can hurt the clients performance since it has to do a lot of extra work but can also strain the developer whom may have to do extra work to refit the API for the clients.

Changing the back-end API is often not possible, especially in an enterprise environment. The back-end can be a legacy system which is not allowed to be changed, it might be impractical to adapt the back-end for different client type without breaking existing clients or the back-end development team might be strained for any other reason.

One approach to solve this problem is by utilising an API gateway.

3.1 What is an API Gateway?

An API gateway works as an additional layer between the client and the server. For an API gateway to be efficient, it has to be able to augment the communication between the client and the server, and by doing so, improve the clients performance and implementation of the API.

It is also possible for an API-gateway to work in reverse and translate the clients requests for the server instead. This type of API-gateway is however not studied in this document.

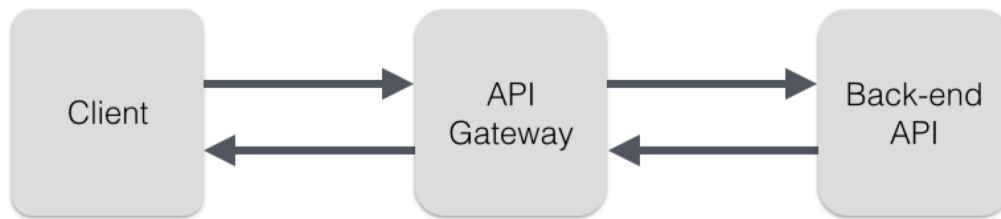


Figure 3.1: The API gateway is placed as a layer between a client and a back-end API.

3.2 Differing client needs

Nowadays, it is very common for different types of clients to consume the same API. One can imagine an image service with an API that returns a list of the latest uploaded images to some service. Depending on what type of client is requesting this data, the API gateway can augment the number of returned images. If the requesting device is a small mobile phone, the API gateway can choose to return a lot fewer images than if the requesting device was connected to a large wall monitor.

A similar approach has been implemented at Netflix where each client development team writes their own adaptor code at the back-end to fully optimise the underlying API for that client's specific needs[8]. This concept is much like in the same fashion as how an API-gateway works.

3.3 Multiple resources & requests

A client often has to perform many requests simultaneously, either to one or multiple back-end APIs. A typical scenario is when a user loads a web application for the first time and the application's initial state and data has to be retrieved or when multiple connected resources have to be loaded.



Figure 3.2: An API gateway receives a concatenated request which it distributes to multiple resources, the responses are then concatenated into a single response. The resources can either belong to one or several back-end systems.

When working with HTTP requests, there are multiple penalties for executing many small requests compared to one concatenated request. These penalties includes the previously mentioned limit of maximum TCP connections (page 15) and the overhead from http headers (page 11). This approach can be seen directly in many modern API-designs such as the Facebook Graph API[5] — but for those APIs which lacks this feature, an API-gateway can effectively mitigate these issue.

3.4 Duplicate & Unnecessary items

When requesting data from a back-end API, the response may contain unnecessary data which the client doesn't need. In a similar fashion, if a client performs several similar requests, it is possible that all the responses contains some amount of duplicate data. By using an API gateway, the results from the back-end API can be augmented to remove those items that the individual clients does not need.



Figure 3.3: The client request the items A, B, C, D. The API gateway fetches A, D from Resource 1. Item A from the Resource 2 response can be discarded since it's duplicate data. Item E, F from Resource 3 can be discarded since they are not wanted by the client. The API gateway can after retrieval respond with just the requested items A, B, C, D.

3.5 Format transformation

It is common when working with older legacy systems that the data is formatted in a way which is not suitable for modern clients. In the case of JavaScript, many browsers and developers prefer to work with JSON rather than XML. An API gateway can, on the fly, convert the data from the back-end to a format more appropriate for the requesting client and respond with it.

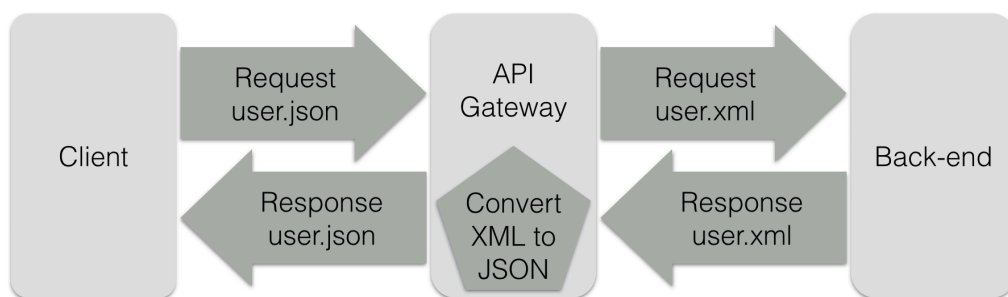


Figure 3.4: The client requests “user” in JSON-format. The API gateway fetches “user” in XML-format from the back-end, converts it to JSON and responds to the client in the appropriate format.

This approach has the benefit that the conversion code does not have to be rewritten for every client. Rewriting the same conversion code, potentially in a new language, for

each client increases the risk of introducing bugs related to the conversion because of the larger code bases[26].

By performing the transformation in the gateway, the processing work is moved away from the client which can improve its performance as well.

3.6 Pure REST & HATEOAS

If an API follows the strict rules of REST, it utilises the concept of Hypermedia as the Engine of Application State (HATEOAS). Instead of defining a collection of end-points which the client can utilise, it requires the client to discover the resources itself by first performing a GET request to the APIs root. To root will respond with the resources available, such as users. The client then has to query the users root to discover which requests can be made in regards to the users resource — and so on. Working in this way is very demanding for the developer which has to work with the API in the client[23, page 61].

API-gateways can be used to transform a Pure REST API with HATEOAS to a simpler API which only follows some of the restrictions put in place by REST. This can significantly lower the amount of traffic between the client and the back-end, which can be a big performance gain in cases such when the latency is high between the client and the back-end — assuming that the latency between the API gateway and the back-end is low such as when they are placed inside the same LAN.

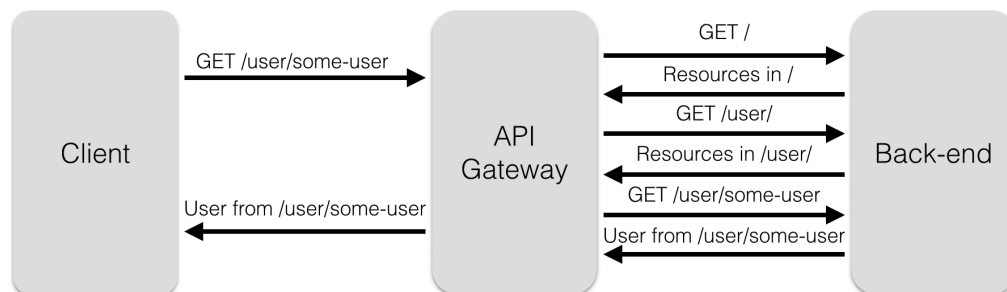


Figure 3.5: Scenario where the API gateway performs the pure REST HATEOAS-communication and at the same time exposes a simple end-point for the client.

3.7 Compression

API gateways can be used to compress responses in the cases where no compression is present on the back-end API. This can significantly reduce the amount of traffic the client has to receive which increases the performance, especially on mobile devices. HTTP compression was explored on page 17 where it was noted that Gzip has an expected compression level of 60-80% on text-based media.

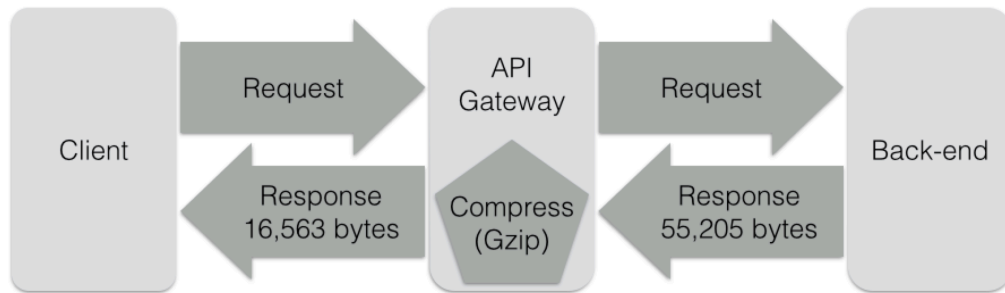


Figure 3.6: The API gateway compresses the response from the back-end API with Gzip which reduces the response traffic in the client by 70%. Numbers taken from the example on page 17.

3.8 Caching

Responses from frequent API calls can be cached using the API gateway to reduce the load on the back-end system[23, page 107]. The cache can have a specified lifetime or be invalidated based on certain events such as a table update on a database. There are several different caching strategies and third-party systems which the API-gateway can utilise — this subject is a vast and complex topic in itself and is therefore not explored further in theory here.

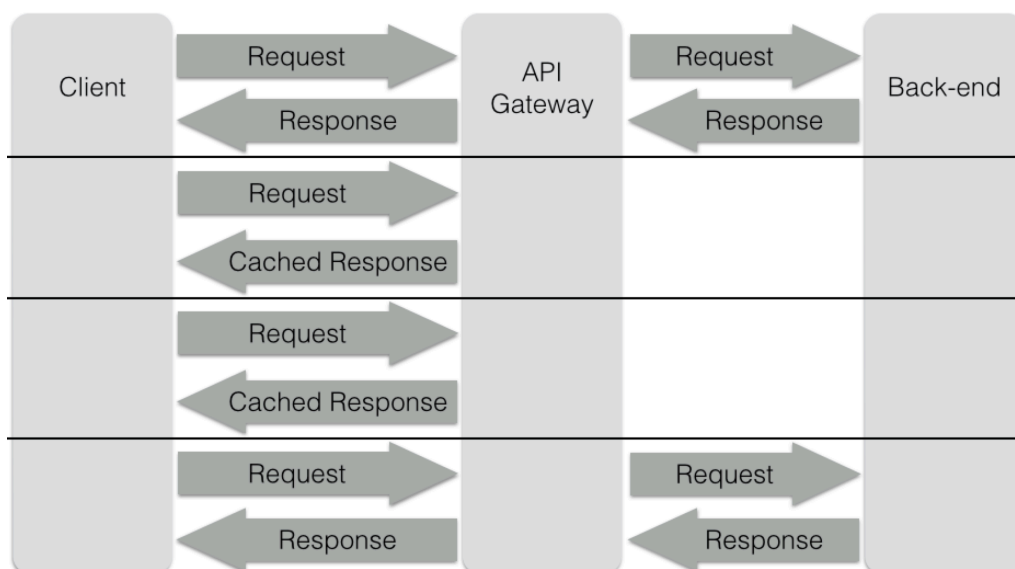


Figure 3.7: Frequent API calls to the same end-point can be cached to reduce the load on the back-end.

3.9 Decreasing bandwidth & cost

Cloud providers, such as Amazon[11] and Microsoft[27], do not charge for the bandwidth as long as data is transferred between servers in the same cloud regions. When using an API-gateway in the cloud, bandwidth & its costs can be reduced by placing the API-gateway in the same cloud region as the back-ends and apply bandwidth saving techniques such as the previously in this chapter mentioned: compression, duplicate & unnecessary items, pure REST and in some cases even format transformation.

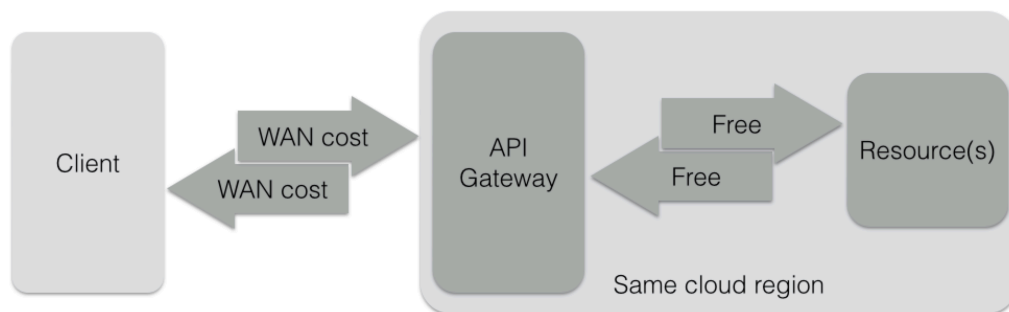


Figure 3.8: Cloud providers such as Amazon[11] and Microsoft[27] charges based if the traffic is over WAN or in the same cloud region.

3.10 Secure point of entry for private networks

It is not uncommon for corporations to have several internal services with APIs which are protected inside a private network. A VPN, virtual private network, can be utilised to give clients on the outside access to services inside the private network. A VPN can however have the side effect of exposing to much of the private network to the client machines.

Another approach is to place an API-gateway inside the DMZ of the private network. By doing so, outside clients can access the API-gateway as a single point of entry for all internal APIs. The API-gateway can be configured to expose a defined collection of the internal APIs and proxy them to the outside clients.

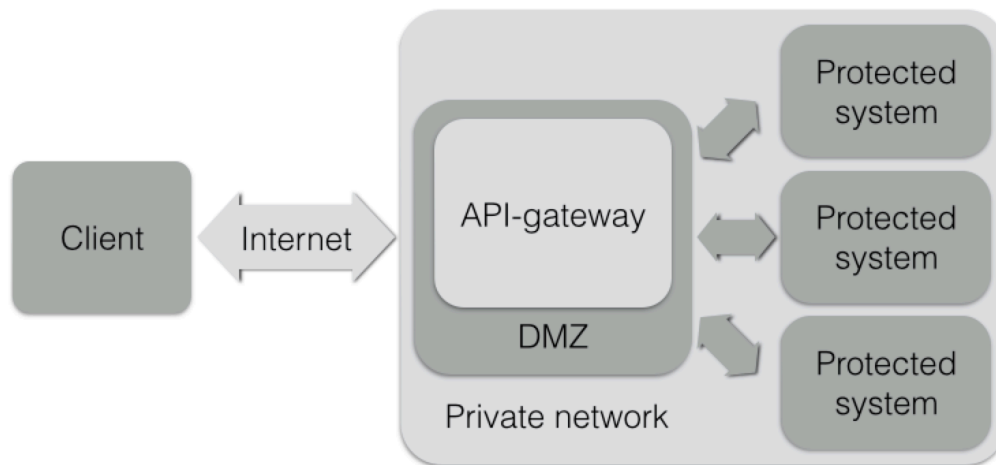


Figure 3.9: An API-gateway used as a secure way of exposing internal services in a private network to the outside world.

3.11 Latency

One important goal of an API-gateway is to reduce, or at least not increase, the latency in the communication between the client and the back-end. Because of this, the placement of the API-gateway, from a network point of view, is very important.

The first approach is to place the gateway on the same LAN or together with the client. Placing the API-gateway on the same machine as the client is rarely possible or practical. It complicates updating the gateway and defeats much its purpose.

Placing the API-gateway inside the same LAN as the client can be a good solution, for example when used inside corporation. The constraint with this approach is that no outside clients, such as smartphones not connected to the LAN, will be able to avoid the extra latency introduced over WAN — or may not be able to connect to it at all based on the LAN security. This is however an approach which does not introduce double latency.

The second approach is to place the API-gateway as a separate application in its own cloud or on a LAN separated from the backend. While this may be the only solution for certain hosting setups, this introduces the problem of double latency. Since the TCP-packets has to go through two WAN connections, both of them can introduce a substantial amount of latency which can worsen the response time.

Finally, the third approach is to place the API-gateway on the same LAN as the back-end system. This is in many cases the best approach as it avoids the double latency, gives access to outside clients and introduces flexibility in regards to updates.

The problem with double latency can however arise and be unavoidable if the API-gateway is communicating with several back-end systems which are placed on different LANs. In such a scenario, several factors have to be considered before deciding which LAN to place the gateway in such as the which back-end API has the most traffic, bandwidth costs between LANs, the latency between the different LANs and so on.

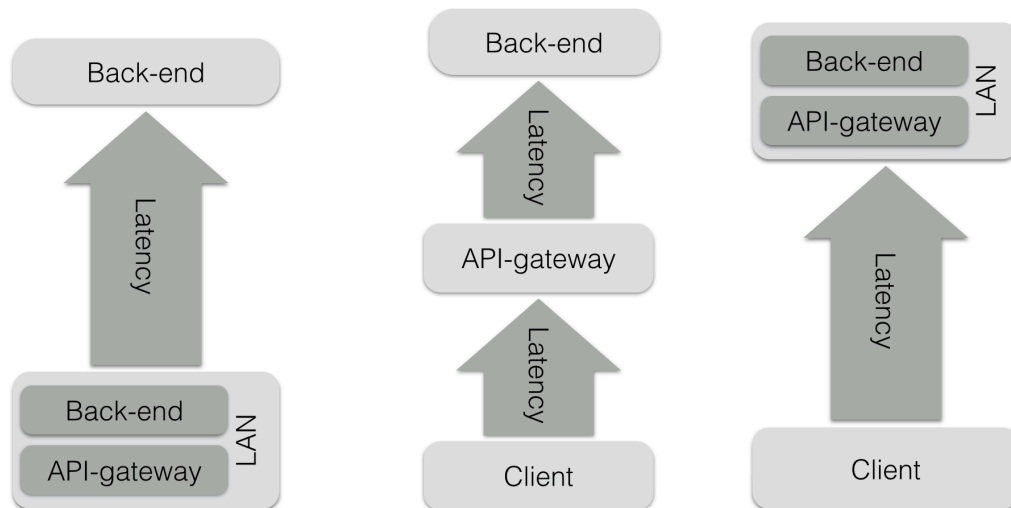


Figure 3.10: How latency affect the different placement strategies for the API-gateway.

3.12 Error handling

An API-gateway should be able to handle potential errors with different strategies. In the simple scenarios where a single request is proxied and potentially transformed, the API-gateway can chose to either resubmit the failing request to the back-end API, a number of times potentially after a small delay, or simply relay the error to the client.

It gets harder to decide what to do in cases where several requests are concatenated or transformed together in some way. The developer of the API-gateway's end-point has to decide if a partial result is relevant for the client or if one failure should invalidate the entire result set.

Deciding to invalidate the entire result based on one request failure is problematic if the API-gateway want to used chunked responses. Ideally, the API-gateway want to transmit data to the client as soon as it is available but since chunks can't be retracted, the API-gateway either has to wait for all back-end results to arrive before responding or introduce some kind of an error chunk which tells the client to discard the previously sent data.

The API-gateway developer always have to make the decision whether to handle much of the error complexity in the API-gateway itself or move this responsibility to the client.

3.13 Security - authentication & authorisation

API-gateway security is, like all security scenarios, a complex issue. All but the simplest cases should be solved outside the implementation of the gateway itself. What makes an API-gateway complex from a security point of view is the fact that one end-point provided from the API-gateway can communicate with several back-end systems, all of which can utilise different authentication and authorisation protocols. Because of this, a single sign-on service provided outside the API-gateway itself is a good approach for the more complex API-gateways which integrate with several back-end systems.

Further in-depth discussion around this topic is outside the scope of this document

3.14 Conditional back-ends

By utilising an API-gateway, several different back-ends can be exposed as one single end-point. If we, for example, wanted to provide an API with weather reports from Sweden and Denmark but we've noticed that two different back-end APIs provide better reports — one for Denmark and one for Sweden. With an API-gateway, we can translate the incoming API-calls to the format required by the different back-ends and delegate the call based on certain inputs such as from where the API-call is made.

3.15 Rate limiting

API-gateways can make sure we avoid traffic spikes on back-end services by implementing a rate limit of API-calls. This can usually be done in many different ways as seen in Azure[1] and Apigee[2]. Such ways includes a global rate limit, per client rate limit or a per token rate limit. This can also be seen from a business perspective where a certain number of calls are free but a fee has to be paid for subsequent calls.

3.16 Old API version support

It happens that API developers makes changes which breaks backward compatibility when moving on to newer versions. Fields can be added, renamed or removed. In such scenarios, old clients may be forced to update in order to work with these breaking API changes.

Instead of rewriting many of the already released clients to fit the new API-version, an API-gateway can, in some cases, be used to translate the new API format to the old one. How feasible this is depends on what kind of changes has been introduced and whether they are destructive or not.

3.17 Analytics

API-gateways are in a perfect position to collect data to be used for analytics since the API-gateway is able to monitor all traffic between the clients and the back-ends.

An API-gateway can easily collect analytics from HTTP data such as:

- Client technology, the browsers user-agent which is sent with request headers is one way to collect a variety of data. Example: User-Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10.10; rv:37.0) Gecko/20100101 Firefox/37.0.
- Request-response time for both the client and individual back-end APIs.
- Latency from different back-end APIs.
- Geolocation from HTML 5 geolocation API[4] or by geolocating the requesting IP address.

- Errors from back-end APIs.
- Invalid client requests.
- Traffic peak hours.
- Suspicious client behaviour such password or denial of service attacks.

Since performance is a top priority in API-gateways, the collected data should preferably be delegated to and stored and processed using a third-party analytics engine.

3.18 Load balancing

API-gateways can be used as load balancers to distribute workloads across multiple back-end systems. By implementing different scheduling algorithms by either doing a simple round-robin or doing a custom complex algorithm by taking additional factors into account such as the back-end systems reported load, response time, geolocation etc.

3.19 Related works

Optimizing the Netflix API, Ben Christensen, 2013, The Netflix Tech Blog

<http://techblog.netflix.com/2013/01/optimizing-netflix-api.html>

Netflix has applied a concept similar to API-gateways where each client team develops their own end-points adapted to their own specific need.

The Netflix API Optimization Story, Jeevak Kasarkod, 2013, InfoQ

<http://www.infoq.com/news/2013/02/netflix-api-optimization>

Further in-depth interview with Ben Christensen which is the author of the blog post mention above which examines the architecture of Netflix approach.

Managing API Performance, Apigee

<http://apigee.com/docs/content/managing-api-performance>

A collection of articles from the API company Apigee. The articles focuses on optimising APIs for performance in many common scenarios.

Chapter 4

CrocodilePear: API-gateway framework

The prototype framework CrocodilePear was developed in order to understand and being able to rapidly develop custom API-gateways. Existing API-gateways mainly focus on expanding APIs from the business point of view with a heavy focus on monetisation, security and BaaS (backend as a service). CrocodilePear's focus is on the other hand from a pure technical point of view with the goal to help developers create their own customised API-gateways programatically with a high degree of freedom and a small amount of abstractions.

4.1 Language & Libraries

4.1.1 Elixir

Elixir is a functional language designed for building scalable and maintainable applications on the Erlang Virtual Machine. The Erlang VM is known for running low-latency, distributed and fault-tolerant systems while also being successfully used in web development[30]. Properties all of which are important for a successful API-gateway implementation.

Two other important influences for choosing Elixir in this prototype are the pipe operator and the asynchronicity achieved by utilising Elixir processes.

4.1.2 The pipe operator

One of the integral parts of Elixir is the pipe operator: `|>`. The pipe operator takes the output from the expression left side of the operator and pipes it into the first argument of the right hand side function. People who are accustomed to Unix may see the similarity with the Unix pipe operator: `|`.

As an example, we can take a look at the following nested and hard to read code:

```
1 Enum.sum(Enum.filter(Enum.map(1..100_000, &(&1 * 3)), odd?))
```

Figure 4.1: Elixir code written without the pipe operator.

The code from the figure above can be rewritten using the pipe operator which results in a more easily read version:

```
1 1..100_000 |> Stream.map(&(&1 * 3)) |> Stream.filter(odd?) |> Enum.sum
```

Figure 4.2: The same code as in the previous figure but written with the pipe operator.

This also has the good side-effect that it makes you reason about the code in a better way. When you read it, you might say something like: “First I have the range of numbers, then I map over it, then I filter them, then I sum them”.

The pipe operator is an important part in how CrocodilePear works, as it pipes requests to a result, potentially through transformations along the way. This makes CrocodilePear’s syntax look like an easy to read DSL (Domain Specific Language) for exposing endpoints and piping requests to the client.

4.1.3 Elixir processes

Processes are Elixir’s term for utilising the Actors model as its concurrency model. In Elixir, processes are extremely lightweight (compared to operating system processes) which means that it is not uncommon to have thousands of them running simultaneously. Elixir processes run concurrently, isolated from each other and can only communicate by message passing[31].

4.1.4 Plug

Plug is a specification for composable modules in between web applications - and works as connection adapters for different web servers in the Erlang VM[13]. In CrocodilePear, Plug is utilised for exposing end-points to the clients to which they can send requests, and a way for the API-gateway to send responses back over HTTP to the clients.

4.1.5 HTTPoison

Internally, CrocodilePear uses HTTPoison[20]. It is based on hackney[12], and it is used to send HTTP requests to back-end systems. The HTTPoison library is only used internally and is therefore abstracted away to simplify the API-gateway development and ensure that it can be removed or replaced in the future.

4.2 High-level concept

4.2.1 Data

The data used in CrocodilePear corresponds to that of an HTTP request. It consists of a numeric HTTP code, such as 200 for OK, headers which is an key-value map and an arbitrary amount of chunks which makes up the actual data payload of the HTTP request/response, in this document called the body - not to be confused with the HTML body-tag.

In addition to this, a meta-data map is available for storing data outside the HTTP-model. This can be utilised to pass intermediate meta-data between requests which are not part of the requests themselves.

4.2.2 Processes: producers & consumers

The key component in CrocodilePear's asynchronous behaviour is the relationship between producers and consumers. Both consumers and producers are fully asynchronous Elixir processes which communicate by passing messages between each other. When a consumer is ready to receive data from a producer, it sends a message to the producer with its identity and a status telling the producer that it is ready to receive.

```
1 send(producer, { self, :ready })
```

Figure 4.3: The consumer sends a tuple with status “ready” and the identity of itself, using the function `self()`, to the producer when it is ready to receive data.

The identity of the producer is always known to the consumer via an Elixir PID, process identification, which is passed around in the pipeline (explained below). The producer will only produce a response once and will terminate after a consumer has consumed the response.

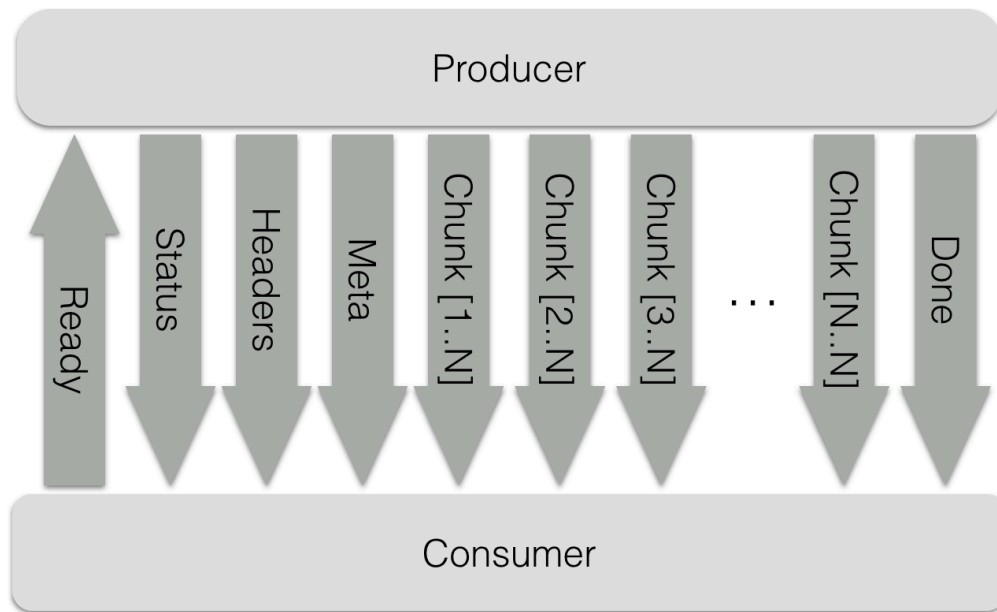


Figure 4.4: Message passing between a producer and a consumer.
Time flows from left to right.

After the producer has been notified that a consumer is ready to consume its data, it must first respond with the status, the headers and the meta data. After that, the chunks must be sent in order. Finally, a done message is sent indicating that the producer will terminate and all chunks have been sent.

All Elixir processes, the consumers and producers, are abstracted away from the end-user of the framework. Instead, the end-user only works with functions which are applied to all chunks combined on a per request basis. Abstracting away the concurrency model has in practice no performance penalty while it does makes the development a whole lot easier. There is, however, nothing that hinders a developer to work on the lower process level if that for some reason is wanted.

4.3 Pipeline

The pipeline is what ties all pieces in CrocodilePear together. The pipeline follows a simple rule: every intermediate function in the pipeline should take a list of producer PIDs as its first argument and return a new list of producer PIDs as its only return value.

The two exceptions are the functions *request* and *response* which normally are the beginning and the end of each pipeline. It is also possible to mix a CrocodilePear pipeline with a normal function pipeline in Elixir, this is explored further in the examples below.

4.3.1 Request

The *request* function in CrocodilePear takes an arbitrary number of URLs as strings or a map structure if more advanced settings is needed such as specifying request headers, the HTTP method GET, POST and so on. The *request* will always return a list of producer

PIDs. Each producer will produce the response from one HTTP request from the specified URL.

4.3.2 Response

The *response* function takes a list of producers and turns them in to an HTTP response by utilising the provided *conn* in *Plug*. If more than one producer is passed to the *response* function, the first responding producer will be consumed first which means that the response order is not deterministic — if not explicitly defined so. However, the first responding producer will be consumed fully before any other producer is consumed which guarantees that the chunks will not be mixed together.

As soon as one of the chunks from a producer has been consumed by the response function, it will respond to the client with it by utilising the chunked HTTP response.

4.3.3 Transformers

Transformers are a concept used in CrocodilePear to manipulate the response data form a request while it flows through the pipeline without exposing the underlying concurrency model.

The transformer function takes a lambda function as its only parameter. This lambda is called with the response map, as soon as its available, as its only parameter and allows transformations to take place.

```

1  blanker = fn(response) ->
    response
3    |> Dict.update!(:status, fn(_discarded_status) -> 404 end)
    |> Dict.update!(:headers, fn(_discarded_headers) -> %{} end)
5    |> Dict.update!(:body, fn(_discarded_body) -> "" end)
    |> Dict.update!(:meta, fn(_discarded_meta) -> %{} end)
7  end

```

Figure 4.5: The function *blanker* is a simple lambda function which can be used in a transformer. It sets the status to 404 and removes all headers, the meta-data and the payload by simply ignoring the received values and providing corresponding empty values instead. The actual data in status, headers and body are discarded by using an underscore at the start of the function call in *Dict.update!*.

4.3.4 Timers

CrocodilePear include timers which can be placed anywhere in the pipeline to benchmark the time it takes to reach the different stages. Timers can be used anonymously or with labels attached to them and they will output data to the default logger. The timers also work

with the underlying concurrency model which means that every single chunk in from any of the processes can be timed individually.

```
1 10:41:57.437 [info] {1424, 252517, 434960} (Got URL)
10:41:58.187 [info] {1424, 252518, 187494} [headers] (Executed request
) on #PID<0.256.0>
3 10:41:58.187 [info] {1424, 252518, 187591} [status] (Executed request)
on #PID<0.256.0>
10:41:58.187 [info] {1424, 252518, 187728} [chunk] (Executed request)
on #PID<0.256.0>
5
[...]
```

```
7
10:41:59.529 [info] {1424, 252519, 529096} [status] (Added transform
function) on #PID<0.431.0>
9 10:41:59.529 [info] {1424, 252519, 529177} [headers] (Added transform
function) on #PID<0.431.0>
10:41:59.543 [info] {1424, 252519, 543830} [chunk] (Added transform
function) on #PID<0.431.0>
11 10:41:59.544 [info] {1424, 252519, 543943} [done] (Added transform
function) on #PID<0.431.0>
10:41:59.544 [info] {1424, 252519, 544106} (Responded to query)
```

Figure 4.6: The output from the logger. From left to right: time when message is logged, log level, Erlang timestamp {MegaSecs, Secs, Microsecs}, [message atom] optional message (producer PID if present).

4.3.5 Concatenate JSON

The function *concatenate_json* takes a list of producers, consumes them and returns a new producer. The new producer’s chunks will be the responses from the previous consumers, concatenated to a JSON list. Each chunk sent by the new producer will be one item from the JSON list, along with some JSON syntactical data. The order is determined based on which producer starts responding first.

Each item in the list will be a JSON-object containing the four keys: status, headers, meta and body (payload). Optionally, if a “true” value is passed in to the function, each item in the list will be only the “body” (payload) with the headers, meta and status omitted.

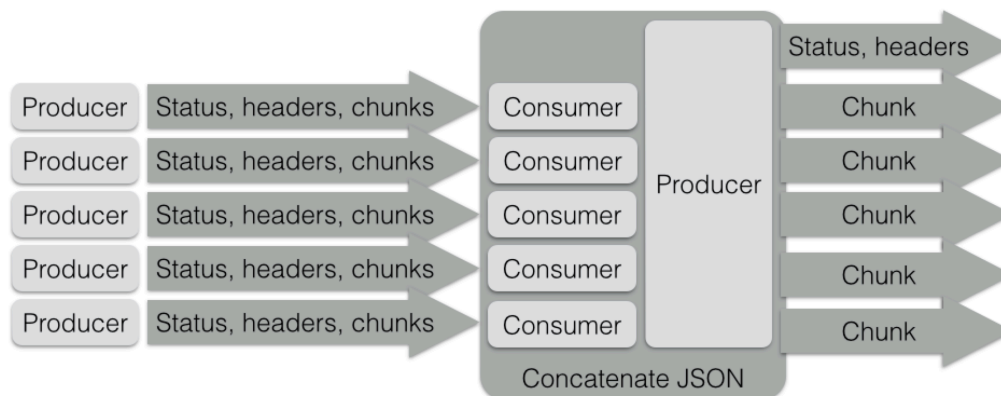


Figure 4.7: Concatenate JSON creates one consumer for each producer. As soon as one consumer has consumed an entire response, the new producer will send that as a chunk in JSON format.

Even though *concatenate_json* takes an arbitrary number of producer PIDs as its argument, it will itself only return one new producer as its result is one JSON list object.

4.4 Examples

4.4.1 Request proxying

A simple proxy is a good introduction example which demonstrates how the request / response pipeline can be used. In this example, we extract an URI from the query string in the connection and pipe it to the *request* function which in turn is piped into the *response* function.

```
2 conn.query_string
  |> request
  |> response(conn)
```

Figure 4.8: A simple proxy.

In a similar fashion, we could take an arbitrary number of requests and proxy them into one result. Here we take several URIs from the query string, separated by the character “|” and pipe them in to the *request* and *response* functions as before. By using Elixir's *String.split*, a list of strings is created which is passed into the *request* function.

```
1 String.split(conn.query_string, "|")  
  |> request  
3 |> response(conn)
```

Figure 4.9: A simple proxy for an arbitrary number of URIs.

This will execute all requests concurrently and start responding, in indeterministic order, based on which of the requests is responding first.

4.4.2 Concatenate responses to JSON

The `concatenate_json` function can be used to concatenate several requests into a JSON list object. It will also set the “Content-Type” header to the appropriate “application/json”.

```
1 String.split(conn.query_string, "|")  
  |> request  
3 |> concatenate_json  
  |> response(conn)
```

Figure 4.10: Demonstration of the `concatenate_json` function.

The response will be one JSON list where each item in the list contains the response’s status, headers, meta and payload as an JSON objects.

4.4.3 Transformers

In this more complex example, we will use all previously explained techniques along with a transformer to create a more powerful end-point. We will go over the code in the following figure line by line.


```

get "/temperature" do
2   uris =
      String.split(conn.query_string, "|")
4   |> Enum.map(&("http://api.openweathermap.org/data/2.5/weather?q
     =#{&1}") )

6   temperature_extractor = fn(item) ->
      Dict.update!(item, :body, fn(body) ->
8       response_body = Poison.decode!(body)

10      Map.put(%{}, response_body["name"], response_body["main"]["temp
      "])
      |> Poison.encode!
12   end)
end

14   uris
16   |> request
      |> transform(temperature_extractor)
18   |> concatenate_json(true)
      |> response(conn)
20 end

```

Figure 4.11: A complex example with a transformer.

On line 1, we expose the new end-point `/temperature` from the API-gateway on which we'll wait for GET requests.

On line 2 - 4, we intercept cities and country codes, such as “Lund,SE|Copenhagen,DK”, from the query string sent through the connection and then split them in to a list using the separating character: `|`. This list is then mapped over which will create the appropriate URLs to call for the underlying API which we will use in this example.

On line 6 - 13, we create a new transformer lambda function. When we receive the actual payload data, the body, we will decode it from JSON format to native Elixir data types using the third-party library `Poison`[36]. We will create a new JSON object by extracting the name and temperature as a new key-value pair and encode it using `Poison` again - the rest of the payload data is discarded. The other response data: status, headers and meta, will be left intact since our function only updates the data stored within the key `:body`.

On line 15 - 19, we tie everything together using the pipeline. We take the URIs, pipe them into a request, pipe the request in to a transformer with our new function `temperature_extractor`, pipe that in to the `concatenate_json` function and pipe that to the response.

In this example, we have used request/response concatenation, discarding of duplicate and unnecessary data, and provided a simple way for clients to request temperature data from multiple cities in one requests with a tailor made response.

4.4.4 Timers

Timers can be used anywhere in the pipeline to output timed logger information.

```
uris
2 |> timer("got URIs")
  |> request
4 |> timer("created requests")
  |> transform(temperature_extractor)
6 |> timer("added transformer")
  |> concatenate_json(true)
8 |> timer("concatenated to JSON")
  |> response(conn)
10 |> timer("started responding")
```

Figure 4.12: Utilising timers in the pipeline.

The logger for this pipeline would produce an output similar to:

```
10:47:49.795 [info] {1424, 252869, 793251} (got URIs)
2 10:47:49.815 [info] {1424, 252869, 796360} [status] (concatenated to
   JSON) on #PID<0.311.0>
10:47:49.821 [info] {1424, 252869, 815637} [headers] (concatenated to
   JSON) on #PID<0.311.0>
4 10:47:49.894 [info] {1424, 252869, 890575} [headers] (created requests
   ) on #PID<0.288.0>
10:47:49.894 [info] {1424, 252869, 894745} [headers] (created requests
   ) on #PID<0.282.0>
6 10:47:49.895 [info] {1424, 252869, 891617} [headers] (created requests
   ) on #PID<0.280.0>
10:47:49.895 [info] {1424, 252869, 891539} [headers] (created requests
   ) on #PID<0.284.0>
8 10:47:49.895 [info] {1424, 252869, 894894} [status] (created requests)
   on #PID<0.282.0>
10 [...]
12 10:47:49.903 [info] {1424, 252869, 903675} [chunk] (concatenated to
   JSON) on #PID<0.311.0>
10:47:49.903 [info] {1424, 252869, 903826} [done] (concatenated to
   JSON) on #PID<0.311.0>
14 10:47:49.904 [info] {1424, 252869, 903948} (started responding)
```

Figure 4.13: Example output from using timers in a pipeline.

4.4.5 Simple authentication

While security is mostly outside the scope of this text (see page 27), a small example was created to illustrate how a simple security mechanism can work within CrocodilePear.

In this example, a username and password is retrieved from the URL — note that this is not secure and this simplified example should not be used in practice! We validate the credentials using a simple if statement and if the credentials are valid, then we specify

a HTTP Basic Auth header with a valid username and password to authenticate with the back-end system.

What this illustrates is that we can have different credentials for the API-gateway and the back-end APIs. CrocodilePear uses Plug which itself, and with third-party plugins, provides several authentication mechanisms such as sessions, cookies and HTTP basic auth.

```

get "/http-basic-auth/:user/:password" do
  headers =
    if (user == "test_user" and password == "test_password") do
      [authorization: "Basic #{Base.encode64("administrator:
4      administrator")}"]
    else
      []
6    end

    %{url: "https://api-url/", headers: headers}
10    |> request
    |> response(conn)
12 end

```

Figure 4.14: Simple authentication example.

4.4.6 Caching

Response caching can be added to CrocodilePear. There are two places where it makes to most sense to add caching in the pipeline. Either we can substitute the request-function with a request_cache-function or we can do a cache outside the pipeline.

```

get "/proxy/multi/concat-json/cache" do
  String.split(conn.query_string, "|")
  |> request_cache
4  |> concatenate_json
  |> response(conn)
6 end

```

Figure 4.15: Individual requests are cached independently of each other with the substitute function request_cache.

If we add the new substitute function request_cache, it can cache the requested URLs independent of each other. This means that if we have 50% of the requests cached, we only have to perform the remaining 50% requests. The draw-back with this approach is that only the “raw” responses are cached which means that if we are doing any transformations in the pipeline, these will be performed on all results — including cached responses. One has to determine if the overhead of these computations are negligible or if another approach has to be taken.

```
get "/proxy/multi/concat-json/cache" do
2   cache_key = "some_unique_key"

4   if (has_cache?(cache_key)) do
       get_cache(cache_key)
6       |> response(conn)
   else
8       String.split(conn.query_string, "|")
       |> request
10      |> concatenate_json
       |> response_cache(conn, cache_key)
12   end
end
```

Figure 4.16: Pseudo-code illustrating how an entire response can be cached.

The second approach is to add the response to the cache right before it is sent to the client. This means that all the computations and transformations are cached so they don't have to be executed again. The draw-back with this approach is that the entire response is cached as one, meaning that if an end-point does 100 parallel requests where only one request differs, all requests has to be re-added to the cache for every tiny change.

Both these approaches are a bit naive and there are many things which has to be considered before implementing a caching solution in a real world example such as how long responses should be cached and whether the client should be able to invalidate a cached item and so on. In addition to this, one can imaging using the cache only when certain back-end requests are down of if a request is failing for any reason. As mentioned in the previous section of caching (page 24), caching is a large and complex subject with many aspects which can't be covered in this thesis.

4.5 Related works

Tyk - An open source, lightweight, fast and scalable API Gateway

<https://tyk.io/>

An open source API-gateway written in Go which enables you to control who accesses your API, when they access it and how they access it.

LoopBack API Gateway

<http://docs.strongloop.com/display/public/LB/LoopBack+API+Gateway>

An API-gateway developed by StrongLoop with focus on security, mediation and transformation, infrastructure QoS, monitoring and reporting, aggregation and visualisation.

Chapter 5

Cases studies

As part of this thesis, we have evaluated three systems for find potential usages for API-gateways. The goal was to look at all systems from different point of views so if two systems had common problems, then it would only be mentioned in one of the case studies. The reasoning behind this was to highlight the different usage potential for API-gateways.

5.1 Streamflow

Streamflow[10] is a system used in municipalities to communicate with its citizens and organisations to communicate with their customers. It is used to register and track customer cases and works as a central case management hub.

Streamflow has an HATEOAS API with JSON-encoded responses. The desktop client for Streamflow was written in Java using Swing, but a new web-client written using AngularJS is currently under development. The following case study has used the in-development AngularJS client using the existing production API which uses HTTP/1.1.

5.1.1 Case lists

In Streamflow, incoming cases are categorised automatically by the rules implemented for the municipality or organisation. Each category has two folders: “inbox” and “my cases”. When clicking “inbox” or “my cases” for a category, all cases in that folder will be fetched from the server and the results will be displayed in a list.

5.1.2 Evaluation

When requesting the case list, several recursive requests will be executed from the client in order to collect all required information and follow the HATEOAS specification (the first steps in the request chain has been omitted):

1. Request a list of all cases in the selected category and folder. This will return a list of case-objects which are 0.9 KB per object.
2. For each case in the list, request the case information. This will return the same case-object once more. The reason for executing this request is to discover the next hypermedia resource called *general*. The wanted payload, the “*general*” resource, is 94 bytes while the total response is 3.5 - 4 KB. This results in a overhead with roughly 97.5% of unnecessary data for each request.
3. Request the “*general*” resource for each case. From this response, the client wants two fields: a date and a note. If a priority is present, the client also wants the next resource called *priorities*. The total response is 1.5 - 2 KB and the wanted data is 130 B resulting in a unwanted overhead of roughly 92.5% for each request.
4. If the cases has a defined priority, that priority has to be requested. This response is 293 B and will contain information about all priority levels, usually four levels. Each case only has one priority which results in a 75% overhead for each request.

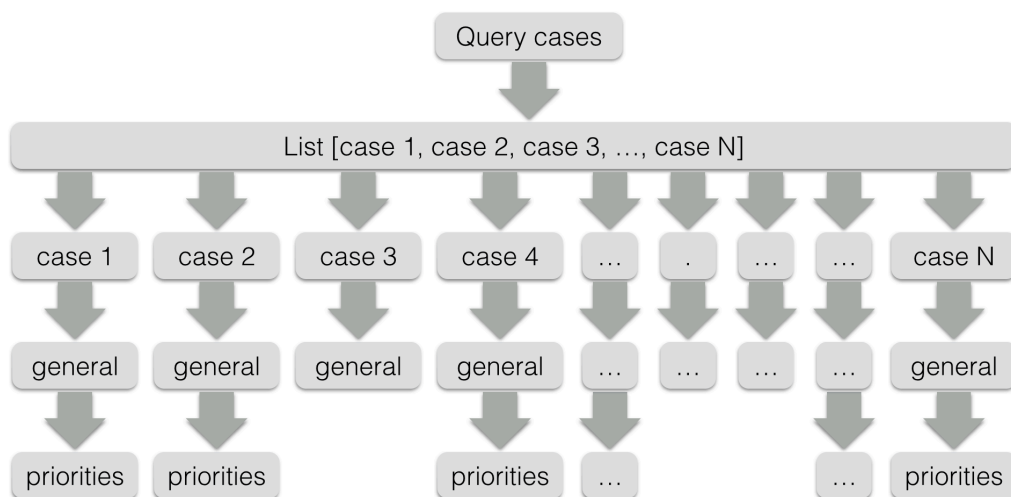


Figure 5.1: How the recursive requests are executed in the Streamflow web-client to fetch all needed resources and comply with HATEOAS.

By placing an API-gateway written with CrocodilePear in between the Streamflow web-client and the Streamflow API, all recursive requests can be concatenated for the client to one request with one response. By doing so, a lot of unnecessary data can also be discarded before it is sent to the client. This unnecessary data is duplicate data such as the duplicate case-information, irrelevant data for the client such as HATEOAS discovery information and unneeded data such as unused priorities.

In the test environment, measurements were made on a list which contained 156 cases. For this list, the client had to execute 373 requests (1 request for the list, 156 requests for each case to get the location of the general resource, 156 requests for the general resource for each case, and 60 priority requests for the cases which needed that information). All

The Streamflow API also doesn't compress the responses. By adding a gzip compression to the payload inside the API-gateway before responding to the client, the data could be reduced even more, from 1,100 KB to 9.9 KB, which amounts to a 99% decrease of transmitted data!



It should be noted that the final version of the web client will most likely be limited

address the problem that 86% of the transferred data is unnecessary overhead.

5.2 Bank App

The second system CrocodilePear was test on was a bank app for an undisclosed major bank in Sweden, here after just called Bank App. The Bank App is a mobile app which has clients for iOS, Android and Windows Phone. What made the Bank App interesting, from the API-gateway point of view, was that it already had a good API from the start with a design that suited the clients needs. Further on, the clients where written as a hybrid app where common web technologies could be shared among the different platforms with a small amount of native components.

5.2.1 Transaction overview

An essential part of the application is the transaction overview which is where the users can look at their balance, orders, fund orders, trades and transactions.

When the transaction overview screen is loaded, the client uses promises (asynchronous computations) to collect and transform the results from the different API end-points. The results are then bound to the scope variable which will make sure that the information is rendered in the view.

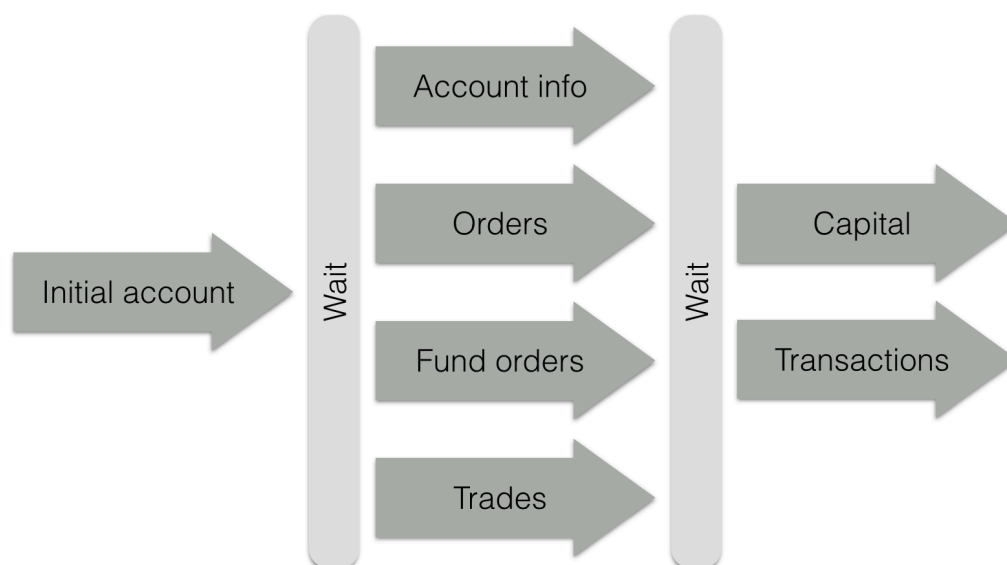


Figure 5.3: How the asynchronous calls to the API and transformation works. There are two places where the code waits for previous computations.

To load the required data, the initial account information has to be fetched first. Using that response, the client will then load the account information, orders, fund orders and trades for that account. The client then waits for the four requests to respond, perform some transformations to the data and then merge the it with capital and transactions data so that the fetched information fits the clients data model.

5.2.2 Evaluation

All in all, the client requests data from five different API end-points and uses about twice as many functions to fetch and transform these results. Since the requests are less than six in the transaction overview, it will have no problem with the TCP-connection limit.

The data served from the API only had a small amount of information which the client discarded and so the data transfer before and after the introduction of the gateway was almost identical — about 1 KB less after the introduction of the API-gateway.

It is possible that the overhead of unnecessary data can differ from customer to customer. One example of this is the fact that the API sends all of the customer's accounts, including inactive accounts, but the client is only interesting in the active accounts. It is however hard to argue that this amount of overhead is so substantial that it will cause performance issues.

One thing that made the Bank App special is that the different mobile platforms shared a common code base for the overview screen. This meant that iOS, Android and Windows Phone could utilise the same JavaScript code for transforming, filtering and sorting the requested data.

If the Bank App instead was developed by using native code, we would see that the fetching and transforming code had to be rewritten for each platform in a new language. If we draw a parallel to the industry average defect rate, about 1 - 25 errors per 1000 lines of code[26], this means that every new client platform introduced to the transaction overview would potentially create 0.1 - 2.5 new bugs — a number which could be reduced if the code only had to be written once in the API gateway instead.

Perhaps more importantly, by moving the code to the API gateway means that the combined codebase would not just be less error prone but also more maintainable. If we, to take one example, wanted to sort the accounts in descending order rather than ascending, we could change this code once in the API-gateway and avoid updating every client.

If this code instead was located in the clients, all of them had to be updated individually, probably by different teams, and submitted to the various app stores for a potentially long review process.

Having different code bases for common tasks in the clients would also increase the risk of introducing discrepancies by mistake despite the goal of having identically working clients on all platforms.

In the end, the code in the client to perform these requests and transform the results amounted to roughly 100 lines of code and the corresponding end-point in the API-gateway amounted to roughly the same amount of lines.

It is hard to argue for the inclusion of an API-gateway in the current state of this project based on the facts that the Bank App already has a shared cross-platform code base and a well suited API with mostly optimised end-points. One can imagine that the need for an API-gateway can increase over time if the API isn't moving as fast or is as flexible so that it will meet the clients needs. It is also possible that new clients are introduced, clients move to native code bases or fork the existing cross-platform code base. However, in the current state of the project, the inclusion of an API-gateway will not provide any substantial gain.

Chapter 6

Accountant System

Accountant System is a code name for a system used by a large Swedish accountant firm to help them keep track of important documents, tasks and priorities. The client is a single-page web application written in AngularJS which uses an existing legacy back-end API. The back-end API communicates entirely with XML-encoded messages over HTTP — but the client only works with JSON internally. Working with JSON in web applications can be considered very beneficial since JSON and its syntax is a subset of the JavaScript language. JSON support is also included in the ECMAScript standard, which JavaScript implements, since version 5[9], which enables easy (de)serialisation of JavaScript objects to JSON.

6.1 Working with XML in JSON clients

When it comes to conversion from XML to JSON, and vice versa, there is no standard which can be applied to make the conversions uniform. Even though the formats do solve some of the same problems in regards to data transmission, the semantics and features are inherently different and it is therefore impossible to create a 1:1 mapping between the two formats.

In an article from XML.com[17] which was published by O’Riley, a standard conversion algorithm was developed to highlight some of the issues around this topic. One of the examples started with a very simple XML structure defined as:

```
1 <e>
  <a>some</a>
3  <b>textual</b>
  <a>content</a>
5 </e>
```

Figure 6.1: Simple XMP data structure.

An algorithm was developed to convert the XML-structure to JSON. When this algorithm was tested, the first naive approach to convert it to JSON would result in the following invalid JSON structure:

```
1 "e": {
  "a": "some",
3  "b": "textual",
  "a": "content"
5 }
```

Figure 6.2: First attempt at transforming XML to JSON. The result is an invalid JSON data structure.

The problem with this structure is that we can not have “a” as the key in two places in an associative array — “a” has to be unique. If we try to solve this by converting the values for the key “a” to a list, then we get a syntactical valid JSON structure:

```
1 "e": {
  "a": [ "some", "content" ],
3  "b": "textual"
}
```

Figure 6.3: The second approach to transform XML to JSON. The result is valid JSON but the ordering problem has been introduced.

However, another problem has been introduced with this approach which is that the element order is no longer preserved. If we would iterate over the values in the XML, we would end up with “some, textual, content” but when we now iterate over our JSON-structure we would end up with “some, content, textual” which is not the desired result.

Based on this, the following conclusions was made by XML.com:

“A structured XML element can be converted to a reversible JSON structure, if all subelement names occur exactly once, or subelements with identical

names are in sequence. A structured XML element can be converted to an irreversible but semantically equivalent JSON structure, if multiple homonymous subelements occur nonsequentially, and element order doesn't matter.” [17]

Note that the algorithm from XML.com is just one approach to solve some of the problem around XML-JSON conversion — there are many additional issues which makes the conversion very complex. As with many things where there is no 1:1 mapping, different library developers and corporations are developing their own standards to handle the conversion.

To humorously illustrate this problem, a tool was created[3] which converted JSON to XML with IBM's JsonX standard and then back to JSON from XML with JsonML's[6] standard. These tools follow their own defined conversion standard which adds additional data to handle potential corner-cases. When these conversions are performed recursively with each output added to the others input, you would expect that the formats stay the same, instead the data structure will grow indefinitely until the browser crashes.

In the end — the point is that converting XML to JSON, and vice versa, is troublesome and since there is no 1:1 mapping, it is handled differently in the variety of libraries used today.

6.2 Translating XML APIs

In XMLThing, the XML-JSON conversion was handled in two different ways — one way for requests and one for responses.

6.2.1 Response

When working with XML responses from the API, the client utilised a third-party library which converted the XML responses to JSON which could then be used as JavaScript objects in the views, often after some transformations. As with previous examples, this adds additional complexity to the client which has to transform the responses before they can be properly handled by the client.

6.2.2 Request

What is more interesting is how the requests are made to the API. When we look at a typical REST end-point which is accessed over HTTP, we first have a HTTP verb such as GET, POST, PUT and DELETE which indicates how the resource should be manipulated. Secondly, we have an end-point which is we communicate with over a URL. Lastly, we add a payload which either contains the data we want to submit or additional parameters which can make the request more specific than what can be expressed by the URL itself.

In the case of XMLThing, we can look at the simplest scenario which is saving a note. To do this, the client has to send the following XML-data to the back-end:

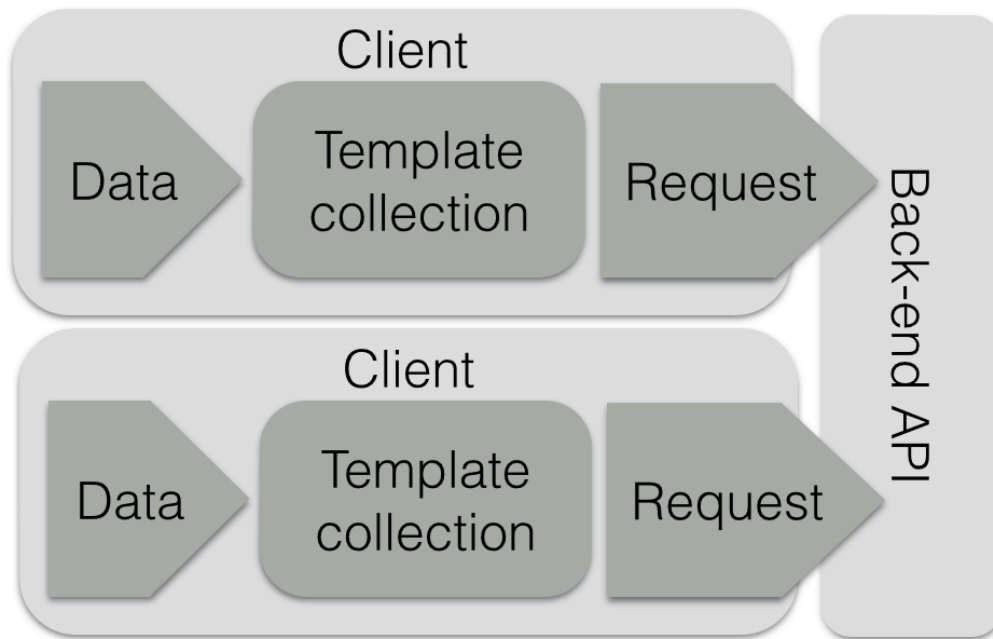


Figure 6.4: Each client has to maintain their own collection of XML-templates in order to make proper requests to the API.

```
2 <SaveNotesRequest>
  <Notes>
    <JPTEXTt>This is the actual note.</JPTEXT>
4  </Notes>
  </SaveNotesRequest>
```

Figure 6.5: XML-data used for creating a new note.

This XML data has to be sent with a POST to a specific URL “/note/create”.

Here we can reason about what the purpose of the XML is. From the URL we can deduce where the information should be sent and what information we are sending — a note. We can from the HTTP verb POST see that we want to create a new note and in this case, the URL also contains this information since it ends with “/create”. The only thing missing to complete this action is the actual payload which is the note, in this case “This is the actual note.”. It is also worth pointing out that the the actual note amounted to roughly 1/3 of the payload and about 2/3 was structural XML data in the example in Figure 6.5.

When working with this API, the XML is entirely redundant from the clients point of view, but for historical reasons the back-end API can not change. This puts an additional strain and layer of complexity in every new client which interacts with the REST API. Not only do the client have to know about the normal interaction methods such as the URL and HTTP verbs but it also needs to have a collection of XML-templates with a different XML-template for every request it wants to execute.

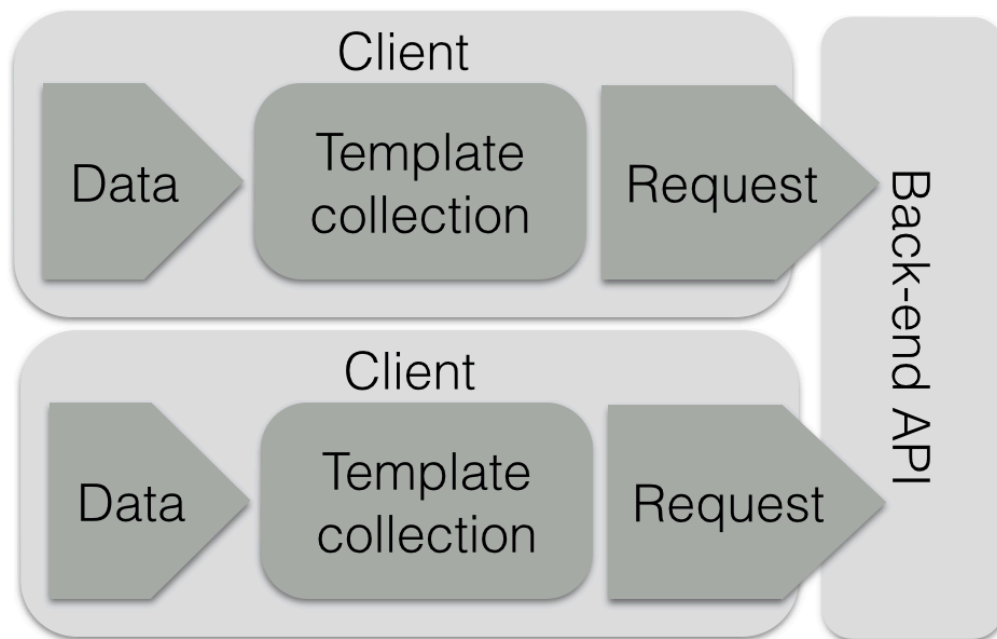


Figure 6.6: Each client has to maintain their own collection of XML-templates in order to make proper requests to the API.

To avoid having to maintain a collection of XML-template in each client, we can introduce an API-gateway to do this job. By introducing an API-gateway, we can expose similar end-points which works without any XML in the client. The API-gateway will maintain the only list of XML-templates which it uses communicate to the back-end.

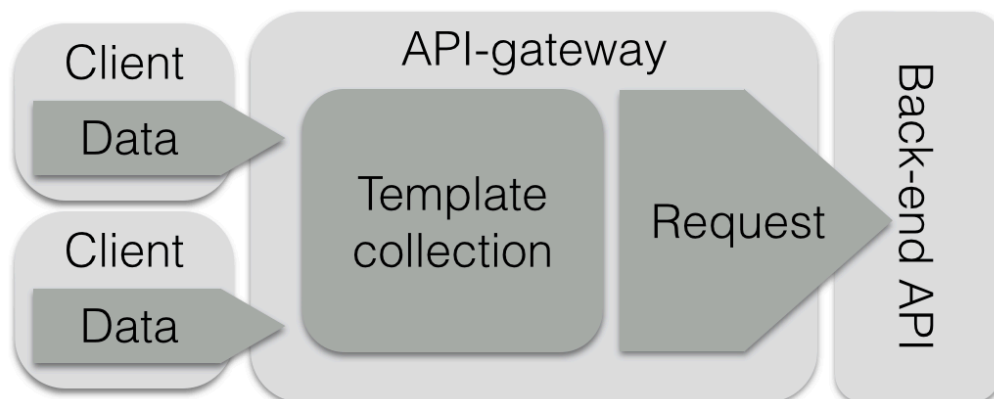


Figure 6.7: The API-gateway maintains a list of XML-templates so the client can communicate to the back-end without them.

6.3 Evaluation

In the case of Accountant Software, we can see a decrease in bandwidth used when dropping the XML-format in the client since XML is a verbose format. A study in 2011 com-

pared the XML-based protocol SOAP (Simple Object Access protocol) with FIX (Financial Information Exchange) and CDR (Common Data Representation) in financial messaging systems and concluded that SOAP had 2–4 times larger messages on average[24]. It is however hard to draw a fair parallel with that study to this case study.

The biggest gain is likely to be found in developer productivity and stability. The JSON versus XML is an ongoing debate which has been active for several years. Jeff Barr who is the Chief Evangelist for Amazon Web Services stated in 2003 that 85% of their API users utilised REST while only 15% wanted the XML-based SOAP interface[29]. The comparison here isn't entirely fair either since SOAP is a protocol and not just XML while REST is an architectural style which can utilise XML — and that is the case for Accountant Software.

What we can do is to look at the limitations in XML for Accountant Software in particular. The first thing to note is that all modern browsers has built in support for Parsing JSON and there is a natural 1:1 relationship between JavaScript objects encapsulating data and the JSON format. For Account Software to work with XML, a third-party library had to be introduced and all API-responses has to be validated to make sure that the JSON-to-XML parsing works in a decent manner as there are pitfalls to watch out for. For clients written in JavaScript, it would be a more natural approach to use an JSON-based API.

An API-gateway can, like the client already does, automatically translate the XML-based responses from the API to JSON. The benefit of placing the translation step in the API-gateway is that all clients will translate the XML to JSON in the exactly the same way instead of relying on local libraries.

When looking at the requests to the back-end API, we earlier concluded that the XML in many cases is unnecessary since all information describing data is already present in the URL in combination with the HTTP verb. By moving all XML-templates to the API-gateway, all clients can utilise a much simpler API. An additional benefit to this approach is that all XML-templates are gathered in one place in contrast to the current approach where every client has to keep track of their own collection of templates.

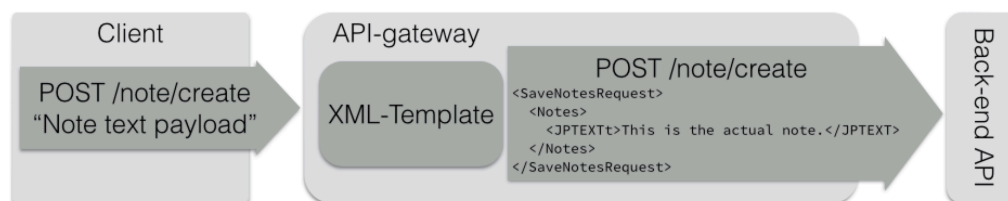


Figure 6.8: The API-gateway exposes a simpler REST interface to the client and converts this to the more complex XML-based interface to the back-end.

Chapter 7

Conclusions

As seen in the case studies, the API-gateway concept is not a silver bullet and the need for an API-gateway varies on a number of factors.

HTTP requests are still very expensive in HTTP/1.1 because of the substantial overhead of headers and cookies. Browsers limits the TCP connection pool to six connections which degrades the performance, especially when the network connection is suffering of high latency. HTTP/2 will solve many of these issues but a complete switch to HTTP/2 will take many years — the need to change will not only be demanding for the browser- and server-developers but all intermediate devices such as proxies need to be upgraded as well. The HTTPbis working group has also announced that HTTP/2 will only work with URLs protected by HTTPS[7]. This further highlights the need for an optimising API-gateway for many years to come. Simple techniques such as request concatenation and data transformations can dramatically increase the performance for the communications between the clients and back-ends.

From the case studies we have seen that API-gateways can be very useful when working with legacy back-end APIs that doesn't conform to the clients needs. There are many scenarios when the back-ends themselves can not be changed such as when old clients has to be supported or the back-end itself isn't actively developed anymore. In such scenarios, API-gateways can move the burden away from the client and place it closer to the back-end where network costs are negligible. However, the API-gateway is not only useful for optimising performance but can also increase developer productivity. By transforming the responses to the format which the clients want, the API-gateway can make the client development easier and less error prone.

API-gateways can also be helpful when designing new systems which has to support a variety av clients. As seen with Netflix[8], which supports many different clients with different needs, the client team can be responsible for developing their own API-gateway end-points which serves their client a custom tailor-made response. This puts the same amount of work on the client and back-end developer teams but lessens the traffic costs, reduces the clients complexity and increases performance.

7.1 Future work

The API-gateway concept is very broad and there are many unexplored areas which the concept can be translated to. Many topics in this thesis which are only briefly touched upon, such security and caching, deserve an entire thesis of their own to be fully explored.

The prototype framework developed in this thesis used Elixir but there is no doubt that the same functionality could be translated to other programming languages. By migrating the framework to other languages, new challenges and solutions would doubtless appear and shine new light on the topic.

Bibliography

- [1] Api management access restriction policies. <https://msdn.microsoft.com/library/azure/dn894078.aspx>.
- [2] Comparing quota, spike arrest, and concurrent rate limit policies. <http://apigee.com/docs/api-services/content/comparing-quota-spike-arrest-and-concurrent-rate-limit-policies>.
- [3] Convert json to jsonx to jsonml and so on.. <http://orihoch.uumpa.com/jsonxml/>.
- [4] Geolocation api specification. <http://dev.w3.org/geo/api/spec-source.html>.
- [5] Graph api, making batch requests. <https://developers.facebook.com/docs/graph-api/making-multiple-requests>.
- [6] Jsonml. <http://www.jsonml.org/>.
- [7] Next-gen http 2.0 protocol will require https encryption (most of the time). <http://www.pcworld.com/article/2061189/next-gen-http-2-0-protocol-will-require-https-encryption-most-of.html>.
- [8] Optimizing the netflix api. <http://techblog.netflix.com/2013/01/optimizing-netflix-api.html>.
- [9] Standard ecma-262 ecmascript® language specification edition 5.1 (june 2011). <http://www.ecma-international.org/publications/standards/Ecma-262.htm>.
- [10] Streamflow. <http://www.jayway.com/portfolio/streamflow/>.
- [11] Inc. Amazon Web Services. Amazon ec2 pricing. <http://aws.amazon.com/ec2/pricing/>.

- [12] B. Chesneau. hackney - http client library in erlang. <https://github.com/benoitc/hackney>.
- [13] Elixir-lang. Microsoft azure - data transfers pricing details. <https://github.com/elixir-lang/plug>.
- [14] J Fielding, R.; Reschke. Hypertext transfer protocol (http/1.1): Message syntax and routing - chunked transfer coding. <http://tools.ietf.org/html/rfc7230#section-4.1>.
- [15] J.; Mogul J.; Frystyk H.; Masinter L.; Leach P.; Berners-Lee T Fielding, R.; Gettys. Hypertext transfer protocol – http/1.1. <http://www.ietf.org/rfc/rfc2616.txt>.
- [16] James; Mogul Jeffrey C.; Nielsen Henrik Frystyk; Masinter Larry; Leach Paul J.; Berners-Lee Fielding, Roy T.; Gettys. Hypertext transfer protocol – http/1.1. ietf. rfc 2616. <https://tools.ietf.org/html/rfc2616>.
- [17] S. Goessner. Converting between xml and json, 2006. <http://www.xml.com/lpt/a/1658>.
- [18] I Grigorik. Optimizing encoding and transfer size of text-based assets. <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency/optimize-encoding-and-transfer>.
- [19] I Grigorik. High-Performance Browser Networking. O’Rilley Media, Inc., 2013.
- [20] E. Gurgel. Httppoison. <https://github.com/edgurgel/httpoison>.
- [21] B Hoffman. Bandwidth, latency, and the size of your pipe. <http://zoompf.com/blog/2011/12/i-dont-care-how-big-yours-is>.
- [22] instagram.com/developer. User endpoints. http://instagram.com/developer/endpoints/users/#get_users.
- [23] G.; Woods D. Jacobson, D.; Brail. APIs: A Strategy Guide. O’Rilley Media, Inc., 2012.
- [24] R. Kohlhoff, C.; Steele. Evaluating soap for high performance business applications: Real-time trading systems. <http://www2003.org/cdrom/papers/alternate/P872/p872-kohlhoff.html>.
- [25] Z Mahkovec. Improving dropbox performance: Retrieving thumbnails. <https://tech.dropbox.com/2014/01/retrieving-thumbnails/>.
- [26] S. C. McConnell. Code Complete, 2nd edition. Microsoft Press, 2004.
- [27] Microsoft. Microsoft azure - data transfers pricing details. <http://azure.microsoft.com/en-us/pricing/details/data-transfers/>.

- [28] R. Fielding; UC Irvine; J. Gettys; J. Mogul; DEC; H. Frystyk; T. Berners-Lee; MIT/LCS. Hypertext transfer protocol – http/1.1.
- [29] T. O'Reilly. Rest vs. soap at amazon. <http://archive.oreilly.com/lpt/wlg/3005>.
- [30] Plataformatec. Elixir. <http://elixir-lang.org>.
- [31] Plataformatec. Elixir - getting started - processes. <http://elixir-lang.org/getting-started/processes.html>.
- [32] S Souders. High Performance Web Sites. O'Rilley Media, Inc., 2007.
- [33] S. Souders and YUI Team. Performance research, part 4: Maximizing parallel downloads in the carpool lane. <http://yuiblog.com/blog/2007/04/11/performance-research-part-4/>.
- [34] D. Stenberg. curl groks urls. <http://curl.haxx.se/>.
- [35] D Stenberg. Http transfer compression. <http://daniel.haxx.se/blog/2011/04/18/http-transfer-compression/>.
- [36] D. Torres. Poison. <https://github.com/devinus/poison>.

Appendices

Appendix A

Definitions

A.1 JSON

JSON, JavaScript Object Notation, is a data-interchange text format based on a subset of the JavaScript Programming Language. It is an open standard format which uses human-readable text. JSON is often used as an alternative to XML.

A.2 XML

XML, Extensible Markup Language, is a markup language used for encoding documents. It can be used as an alternative to JSON among many other document formats.

A.3 REST

REST, Representational State Transfer, consists of guidelines and best practices for creating scalable web services. The style was developed by W3C Technical Architecture Group (TAG) in parallel with HTTP/1.1. RESTful systems often communicate over HTTP using so called HTTP verbs such as GET, POST, PUT, DELETE to send and retrieve data between clients and servers.

A.4 HATEOAS

HATEOAS, Hypermedia as the Engine of Application State, is a constraint to the REST architecture. The clients enters a REST application through a fixed URL and all future actions are discovered dynamically within resource representations from the server.

A.5 DMZ

DMZ, DeMilitarised Zone, is an isolated subnet located outside the protected LAN where workstations and internal back-end systems are located. It is common that machines which have to be directly exposed from the internet are placed inside the DMZ.

A.6 Proxy

A proxy server acts as the intermediary between clients and servers by relaying the data between them.