Anton Do

UX./UI Designer

Experience

OlanaAdoptions | UX/UI Designer | June 2024 - August 2024

- Created detailed wireframes and interactive prototypes, laying the foundation for a user-centered design that effectively addressed user needs.
- Actively gathered user feedback and implemented iterative design changes, enhancing the user experience and ensuring the application met user expectations.
- Improved the adoption process through a user-friendly web app interface, making it easier and more efficient for users to navigate the adoption journey.

Projects

Petsy | UX/UI Designer

- Designed intuitive wireframes and high-fidelity prototypes that streamlined the user journey, ensuring a seamless shopping experience on the Petsy eCommerce platform.
- Conducted user research and usability testing to identify pain points, leading to actionable insights that enhanced the site's overall usability and user satisfaction.
- Collaborated with cross-functional teams to align design solutions with business goals, resulting in a cohesive and visually appealing user interface that increased user engagement.

Education

App Academy | Fall 2022 | Remote

Immersive software development course with emphasis on pair programming

San Jose State University | August 2017 - May 2021

Bachelor of Arts in Linguistics, Minor in Business

t: 408.391.7394

e: antonhdo@gmail.com

San Jose, CA

<u>Portfolio</u>

<u>Linkedin</u>

<u>GitHub</u>

Skills

Research:

User Interviews

User Persona

Usability Testing

Affinity Maps

UX/UI Design:

Design Thinking

Wireframe

Flowchart

Prototype

Informational Architecture

Technologies:

Figma

NextJs

Builder.io

Material UI

Tailwind CSS

ChatGPT

Coding Languages:

JavaScript

HTML

CSS