



ConfigManagementCamp Sponsor Berlin 2016

So you would like to be a ConfigManagementCamp Sponsor

About the Camp

After 3 successful editions in Gent, this year we are going on the road for the very first time, we're collaborating with the team organising Devopsdays Berlin to host a one day single track event with similar content to ConfigManagementCamp Ghent (@cfmgmtcamp) on November 15th in Berlin .

We have commitment from the Ansible (<http://www.ansibleworks.com/>), Chef (<http://www.getchef.com>), Juju (<https://juju.ubuntu.com/>), Puppet (<http://www.puppet.com>), Foreman (<http://theforeman.org/>) communities. And the list is growing. This year we expect 100 - 200 people to come to the event.

We will be charging a minimal entrance fee for this event so we are sure we can cover the venue and the catering cost. On top of that we are looking for sponsors to improve the quality for the visitors and speakers.

Sponsorship opportunities

ConfigManagementCamp aims to be a place for learning and working together within the different communities as well as across those communities. As such we have tried to create opportunities that fit a wider array of sponsors.

A 10% discount is given (for both events) if you sponsor both ConfigManagementCamp Berlin and Devopsdays Berlin 2016

An overview:

Sponsor Packages	Flex	Silver	Gold	Platinum
Price (EURO)	Your Price	€ 500	€ 1500	€ 2500
Logo on CfmgmtCamp Web site		✓	✓	✓

Logo on program handout			✓	✓
Logo on all email communication		✓	✓	✓
Demo a product (5 min max) during Open Space Session (*)			✓	✓
1 minute pitch to full audience (including streaming audience)(**)				✓
Shared table for swag			✓	
Booth/table space				✓

(*) This is an optional session open to all attendees

(**) Streaming of the event is TBC

Become a sponsor now by emailing info@cfmgmtcamp.eu

We will be invoicing from a German Company.

Flex / Your price

When choosing the Flex / Your Price we leave you the option to decide how much you want to spend. We want to cater for all budgets. We could also use sponsors for T-Shirts or other swag. All the money you spend will be used towards both the audience and the speakers and this setup allows you to set your own budget.

Booth Space

Gold Sponsor packages receive booth space at the event. Your booth space will consist of a 6' rectangular table. Your table can be used to display your products and materials or swag giveaways. We encourage sponsors to send people with in-depth technical knowledge on their products or services to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

One-minute Pitch

Between sessions, Gold Sponsors are given one minute to introduce themselves and their company to the full audience. The emcee will invite a small number to make an introduction during transitions between sessions.

The Venue

Venue: Kalkscheune Berlin

Address: Johannisstrasse 2, 10117 Berlin, Germany

Located along Friedrichstrasse, within walking distance of the Brandenburg Gate and Museum Island and close to the central railway station, the Kalkscheune Centre provides setup and seating for our DevOpsDays Berlin. Varied rooms in a landmarked building and a green inner courtyard provide a very special framework for our event. Find out more about the Kalkscheune on their [website](#).

About the organisers

This camp is organised by some of the thought leaders in the configuration management and DevOps spaces. As there are many communities involved, the organisation consists of

many people who handle relatively small domains. An random ordered list of organisers is currently:

Alessandro Franceschi	al@lab42.it	
Kara Sowles	kara@puppetlabs.com	Puppet room lead
Eric Sorenson	eric.sorenson@puppetlabs.com	Puppet Community
Gareth Rushgrove	gareth@moroeathseven.com	Puppet Community
Jorge O. Castro	jorge@ubuntu.com	Juju room lead
Kris Buytaert	Kris.Buytaert@inuits.eu	Venue, overall coordination, website
Nathen Harvey	nharvey@getchef.com	Chef room lead
Toshaan Bharvani	tab@toshaan.com	Finances
Walter Heck	walterheck@olindata.com	
Ohad Levy	ohadlevy@gmail.com	Foreman room lead
Greg Sutcliffe	greg.sutcliff@gmail.com	Foreman Community lead