
Configuration Management Camp 2018 Sponsor Prospectus



1 About

Configuration Management Camp is the event for technologists interested in adopting, improving, and using Open Source Configuration Management frameworks. People from diverse communities meet, exchange ideas, and learn from one another.

The first Configuration Management Camp was held in 2014 and has grown to more than 600 registered attendees.

The event is now organized with, for, and by many people from the different open source configuration management communities.

We have the privilege to use the venue of the Hogent university.

This year Configuration Management Camp takes places on 5 - 7 February 2018 in Ghent, Belgium, just after FOSDEM 3 February 2018 and 4 February 2018 in Brussels, Belgium.

Configuration Management Camp is held after FOSDEM to facilitate combining travel for all attendees.

The fact that many people will already be travelling to Brussels for FOSDEM makes it easier to attract the right group of international people.

We have commitments from the following communities:

- Ansible
- CFEngine
- Chef
- Foreman
- Juju
- Puppet
- Rudder Project
- SaltStack

Configuration Management Camp strives to include all open source communities, participants, and contributors.

2 Sponsorship

Configuration Management Camp is a free event, we aim to be a place for learning and working together within the different communities as well as across those communities.

We offer an array of sponsor opportunities that fit a wide choice of options.

If the standard sponsor options do not fit your needs, please contact us to discuss any flexible sponsor options.

When choosing your preferred sponsor budget, please keep in mind that we aim to keep the event FREE.

We provide breakfast, lunch, and coffee during the breaks to all attendants and a social event on Monday evening.

Budget permitting we hold a speakers' dinner and offer t-shirts and/or other swag to attendees.

Level	Metal	Bronze	Silver	Gold	Platinum	Titanium
Limit	∞	∞	∞	∞	10	5
Invoice	yes	yes	yes	yes	yes	yes
Website	name	logo	logo	logo	logo	logo
Logos documents	-	-	yes	yes	yes	yes
Logos mailing	-	-	-	yes	yes	yes
Shared table goodies	-	-	yes	yes	yes	yes
Speakers' dinner invite	-	-	-	yes	yes	yes
Booth	-	-	-	AOR ¹	yes	yes
Sponsor pitch	-	-	-	-	yes	yes
Streaming logo	-	-	-	-	-	yes
Price	100 EUR	500 EUR	1000 EUR	2000 EUR	3500 EUR	5500 EUR

All prices in EUR exclusive Belgian VAT 21%, if applicable.

Booths are assigned on a first pay, first assigned basis. A booth consists of a specific place in the food area with a table and chair.

We also provide specific sponsoring for a additional sub event :

- Speaker's gifts
- Speakers' dinner
- Monday Lunch
- Social Event on Monday evening
- Tuesday Lunch
- Tuesday sweets during the afternoon break

For specific event sponsoring a general sponsoring level of bronze or higher is required. For exact amounts and availability, contact us further.

- Limit : This indicates the maximum number of sponsors in that level.
- Invoice : We provide an invoice from a Belgian company, please provide us with a valid EU VAT number or an export address.
- Website : Your name or logo is mentioned on the website <http://cfmgmtcamp.eu> .
- Shared table goodies : You have access to put company sponsored swag on a shared table.
- Speakers' dinner invite : if budget permits, we organize a speakers' dinner on Sunday in Ghent Centre, you, as a sponsor get an invite.
- Booth : The venue permits us to have some booths, that attendees can visit during the breaks or lunch, you can use this booth, as sponsor, to display, promote your product, services, material, or swag. We encourage sponsors to send people with in-depth technical knowledge as most of the attendees have a technical background. We provide you only with a table, and advise you to keep it simple.

¹Available on Request, space permitting

- Sponsor pitch : As a sponsor you will be permitted to do a Ignite talk with a commercial touch. We recommend all sponsors keep it as technical commercial.
- Streaming logo : If budget and resources permit, we will stream or record the event, your logo as a sponsor will be added here.

3 Team

Configuration Management Camp is organised by some of the thought leaders in the Configuration Management and DevOps spaces. As there are many communities involved, the organisation consists of many people. All people involved help in their way to contribute to the overall success of the event.

3.1 Core

Kris Buytaert	Kris.Buytaert@inuits.eu	Overall coordination
Toshaan Bharvani	toshaan@vantosh.com	Finances, sponsor, overall

3.2 Miscellaneous

Bert Van Vreckem	bert.vanvreckem@hogent.be	Ghent Venue lead
Bernd Erk	bernd.erk@netways.de	Berlin 2016 Venue lead
Bill Weis	bill@puppet.com	Portland, OR 2017 Venue lead
Walter Heck	walterheck@olindata.com	FOSDEM devroom lead
Patrick Debois	patrick.debois@gmail.com	Panel lead

3.3 Communities

3.3.1 Ansible

Robyn Bergeron	robyn@ansible.com	Ansible room lead
Greg DeKoenigsberg	greg@ansible.com	Ansible room lead
Vincent Van der Kussen	vincent.vanderkussen@gmail.com	Ansible community
Toshaan Bharvani	toshaan@vantosh.com	Ansible community

3.3.2 CFEngine Community

Jonathan Clarke	jonathan.clarke@normation.com	CFEngine/Rudder room lead
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3.3.3 Chef Community

Nathen Harvey	nharvey@chef.io	Chef room lead
Mandi Walls	mwalls@chef.io	Chef room co-load
Kimball Johnson	kjohnson@chef.io	Chef room co-lead

3.3.4 DevOps Community

Patrick Debois	patrick.debois@gmail.com	DevOps lead
Kris Buytaert	Kris.Buytaert@inuits.eu	DevOps lead
Matthew Jones	matt@geekle.id.au	
Bernd Erk	bernd.erk@netways.de	
Walter Heck	walterheck@olindata.com	

3.3.5 Foreman Community

Ohad Levy	ohadlevy@gmail.com	Foreman room lead
Greg Sutcliffe	greg.sutcliffe@gmail.com	Foreman room lead

3.3.6 Juju Community

Jorge O. Castro	jorge@ubuntu.com	Juju room lead
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3.3.7 Puppet Community

Kara Sowles	kara@puppet.com	Puppet room lead
Meg Hartley	meg@puppet.com	Puppet room lead
Eric Sorenson	eric.sorenson@puppet.com	Puppet room co-lead
Gareth Rushgrove	gareth@morethanseven.com	Puppet Community
Alessandro Franceschi	al@lab42.it	Puppet Community
Brice Figureau	brice.figureau@daysofwonder.com	Puppet Community

3.3.8 Rudder Community

Jonathan Clarke	jonathan.clarke@normation.com	Rudder room lead
Florian Heigl	me@florianheigl.me	Rudder room co-lead

3.3.9 Salt Community

Rhett Glauser	rglauser@saltstack.com	SaltStack room lead
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