CfgMgmtCamp 2017 Sponsor Documenation



Version 2.02 - 14/11/2016

1 About

ConfigManagementCamp is a community wide event held in Ghent, Belgium, just after FOSDEM.

The event grow from PuppetCamp, and has in the meantime grown to include all communities around Configuration Management in it broadest sense.

The first CfgMgmtCamp was held in 2014, and has grown from about 350 to more then 600 registered attendees.

The event is now organized with, for, and by many people from the different open source configuration management communities and the evolution therof.

We have the privilege to use the venue of the Hogent university, where previous events of Puppet-Camp and DrupalCone have been held.

This year CfgMgmtCamp takes places on 6 February 2017 and 7 February 2017 in Ghent, Belgium, just after FOSDEM 4 February 2017 and 5 February 2017 in Brussels, Belgium.

CfgMgmtCamp is held after FOSDEM to facilitate travelling speakers to combine FOSDEM and CfgMmgtCamp.

The fact that many people will already be travelling to Brussels for FOSDEM makes it easier to attract the right group of international people.

We have commitments from the following communities:

- Ansible
- CFEngine
- Rudder Project
- Chef
- Foreman
- Juju
- Puppet
- SaltStack

CfgMmgtCamp strives to include all open source communities. participants, and contributors.

2 Sponsorship

CfgMgmtCamp is a free event, we aim to be a place for learning and working together within the different communities as well as across those communities.

We offer an array of sponsor opportunities that fit a wide choice of options.

If the standard sponsor options do not fit your needs, please contact us to discuss any flexible sponsor options.

When choosing your prefered sponsor budget, please keep in mind that we aim to keep the event FREE.

We provide breakfast, lunch and coffee during the breaks to all attendants and a social event on Monday evening.

Budget permitting we hold a speakers dinner and T-shirt or swag.

| Level | Metal | Bronze | Silver | Gold | Platinium | Titanium |
|------------------------|----------|----------|----------|----------|-----------|----------|
| Limit | ∞ | ∞ | ∞ | ∞ | 5 | 3 |
| Invoice | yes | yes | yes | yes | yes | yes |
| Website | name | logo | logo | logo | logo | logo |
| Logos documents | _ | _ | yes | yes | yes | yes |
| Logos mailing | - | - | - | yes | yes | yes |
| Shared table goodies | - | - | yes | yes | yes | yes |
| Speakers dinner invite | - | _ | _ | yes | yes | yes |
| Booth | - | - | - | AOR^1 | yes | yes |
| Sponsor pitch | - | _ | _ | - | yes | yes |
| Streaming logo | - | - | - | - | _ | yes |
| Price | 100 EUR | 500 EUR | 1000 EUR | 2000 EUR | 3500 EUR | 5500 EUR |

All prices in EUR exclusive Belgian VAT 21%, if applicable.

- Limit: This indicates the maximum number of sponsors in that level.
- Invoice: We provide an invoice from a Belgian company, please provide us with a valid EU VAT number or an export address.
- Website: Your name or logo is mentioned on the website http://cfgmgmtcamp.eu.
- Shared table goodies: You have access to put company sponsored swag on a shared table.
- Speakers dinner invite: if budget permits, we organize a speakers dinner on Sunday in Ghent Centre, you, as a sponsor get an invite.
- Booth: The venue permits us to have some booths, that attendents can visit during the breaks or lunch, you can use this booth, as sponsor, to display, promote your product, services, material, or swag. We encourage sponsors to send people with in-depth technical knowledge as most of the attendies have a technical background. We provide you only with a table, and advice you to keep it simple.
- Sponsor pitch: As a sponsor you will be permitted to do a Ignite talk with a commercial touch. We recommend all sponsor to keep it as technical commercial.
- Streaming logo: If budget and resources permit, we will stream or record the event, your logo as a sponsor will be added here.

3 Team

CfgMgmtCamp is organised by some of the thought leaders in the Configuration Management and DevOps spaces. As there are many communities involved, the organisation consists of many people. All people involved help in their way to contribute to the overall success of the event.

3.1 Core

¹Available on Request

| Kris Buytaert | Kris.Buytaert@inuits.eu | Overall coordination |
|------------------|-------------------------|----------------------------|
| Toshaan Bharvani | toshaan@vantosh.com | Finances, sponsor, overall |

3.2 Miscellanious

| Bert Van Vreckem | bert.vanvreckem@hogent.be | Ghent Venue lead |
|------------------|---------------------------|---------------------|
| Bernd Erk | bernd.erk@netways.de | Berlin Venue lead |
| Walter Heck | walterheck@olindata.com | FOSDEM devroom lead |
| Patrick Debois | patrick.debois@gmail.com | Panel lead |

3.3 Communitities

3.3.1 Puppet Community

| Kara Sowles | kara@puppet.com | Puppet room lead |
|-----------------------|---------------------------------|---------------------|
| Meg Hartley | meg@puppet.com | Puppet room lead |
| Eric Sorenson | eric.sorenson@puppet.com | Puppet room co-lead |
| Gareth Rushgrove | gareth@morethanseven.com | Puppet Community |
| Alessandro Franceschi | al@lab42.it | Puppet Community |
| Brice Figureau | brice.figureau@daysofwonder.com | Puppet Community |

3.3.2 Chef Community

| Nathen Harvey | nharvey@chef.io | Chef room lead |
|-----------------|------------------|-------------------|
| Mandi Walls | mwalls@chef.io | Chef room co-load |
| Kimball Johnson | kjohnson@chef.io | Chef room co-lead |

3.3.3 Ansible

| Robyn Bergeron | robyn@ansible.com | Ansible room lead |
|------------------------|--------------------------------|-------------------|
| Greg DeKoenigsberg | greg@ansible.com | Ansible room lead |
| Vincent Van der Kussen | vincent.vanderkussen@gmail.com | Ansible community |
| Toshaan Bharvani | toshaan@vantosh.com | Ansible community |

3.3.4 Juju Community

| Jorge O. Castro jorge@ubuntu.com Juju room lead |
|-----------------------------------------------------|
|-----------------------------------------------------|

3.3.5 Foreman Community

| Ohad Levy | ohadlevy@gmail.com | Foreman room lead |
|----------------|-------------------------|-------------------|
| Greg Sutcliffe | greg.sutcliff@gmail.com | Foreman room lead |

3.3.6 Salt Community

| Rhett Glauser | rglauser@saltstack.com | SaltStack room lead |
|---------------|------------------------|---------------------|

3.3.7 CFEngine Community

| Jonathan Clarke | jonathan.clarke@normation.com | CFEngine/Rudder | room |
|-----------------|-------------------------------|-----------------|------|
| | | lead | |

3.3.8 Rudder Community

| Jonathan Clarke | jonathan.clarke@normation.com | Rudder room lead |
|-----------------|-------------------------------|---------------------|
| Florian Heigl | me@florianheigl.me | Rudder room co-lead |

3.3.9 DevOps Community

| Patrick Debois | patrick.debois@gmail.com | DevOps lead |
|----------------|--------------------------|-------------|
| Kris Buytaert | Kris.Buytaert@inuits.eu | DevOps lead |
| Matthew Jones | matt@geekle.id.au | |
| Bernd Erk | bernd.erk@netways.de | |
| Walter Heck | walterheck@olindata.com | |