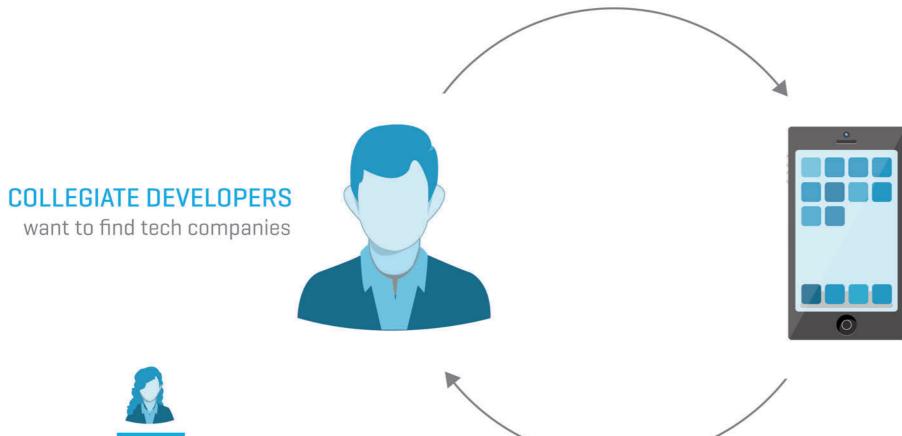


## Partnerships

APRIL 11-13, 2014 | LOS ANGELES, CA

## The Problem



#### **TECH COMPANIES**

want to find collegiate developers



Developers actively search for exciting tech companies with a culture that fits them.



Companies spend a large amount of time and money searching for young and talented developers to hire.

# LA Hacks Connects Both Sides of the Tech Industry



LA Hacks gives companies the chance to meet and recruit developers while enabling hackers to give an authentic view of their talent by letting their code do the talking.

### Overview

Teams of developers from all over the West Coast will compete to build technology products judged by top tech industry professionals.



PAULEY PAVILION



APRIL 11-13, 2014



36 HOURS OF CODING



1200+ HACKERS



\$20,000 CASH PRIZES



FREE FOR ATTENDEES



**SPEAKERS** 



MOBILE APP



LOADS OF SWAG



5-STAR EXPERIENCE

### Benefits



#### RECRUIT TOP DEVELOPERS

Your company will get access to a talented pool of the best collegiate hackers from across the West Coast.



#### PROMOTE YOUR API

Integrate your brand and product into hackers' creations by assisting developers in their implementation of your API.



#### LET HACKERS' CODE SPEAK FOR ITSELF

Hiring managers will get an authentic view as to what potential recruits are truly capable of building.



#### STRENGTHEN BRAND ASSOCIATION

Attach your brand to LA Hacks and promote it to a targeted group of the nation's top collegiate developers.

## **Meet the Directors**



HADAR DOR



GUY HADAS VICE PRESIDENT



VARADH JAIN
DIRECTOR OF BUSINESS DEVELOPMENT



DOR CARPEL
DIRECTOR OF FINANCE



DANIEL GRAUPENSPERGER
DIRECTOR OF UX



BRANDON FOO DIRECTOR OF MARKETING



STEVEN NG
DIRECTOR OF OPERATIONS



JUSTIN BREZHNEV
DIRECTOR OF OUTREACH

## Meet the Team



## Premiere Hackathon of the West Coast

## The Hackathon of the West Coast.

After successfully organizing SoCal's largest hackathon, LA Hacks is scaling up and taking over the entire West Coast!



## **Experience of LA Hacks**

LA Hacks has unmatched hackathon experience with a brand recognizable to and appreciated by the West Coast tech community.

"We had an incredible experience with LA Hacks. From the creative hacks on display to the recruiting opportunities, they're one of the best hackathons we've sponsored. Can't wait until next year's!"



- ALEX MOORADIAN (CEO, READYFORCE)

"BeyondCurious proudly sponsored LA Hacks. We were excited about LA Hacks because we thought it would be a great opportunity to see some of the talent coming out of Southern California schools. We weren't disappointed!"

**BeyondCurious** 

- CARRIE YURY (DIRECTOR OF RESEARCH & INSIGHTS, BEYONDCURIOUS)



INTERESTED IN SPONSORING? sponsor@lahacks.com

FOR ALL OTHER INQUIRIES info@lahacks.com