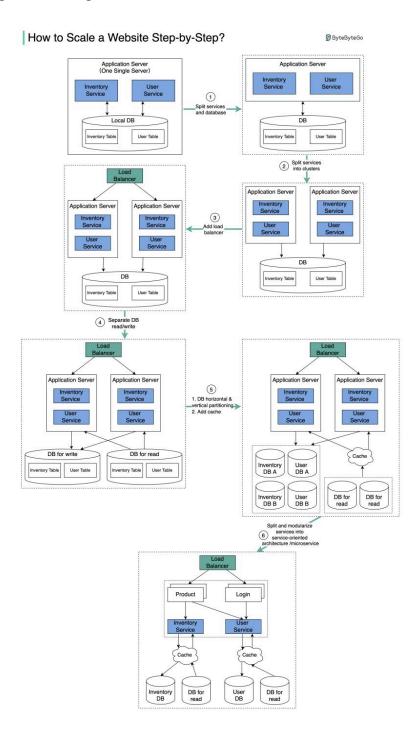
How to scale a website to support millions of users?

We will explain this step-by-step.

The diagram below illustrates the evolution of a simplified eCommerce website. It goes from a monolithic design on one single server, to a service-oriented/microservice architecture.



Suppose we have two services: inventory service (handles product descriptions and inventory management) and user service (handles user information, registration, login, etc.).

- Step 1 With the growth of the user base, one single application server cannot handle the traffic anymore. We put the application server and the database server into two separate servers.
- Step 2 The business continues to grow, and a single application server is no longer enough. So we deploy a cluster of application servers.
- Step 3 Now the incoming requests have to be routed to multiple application servers, how can we ensure each application server gets an even load? The load balancer handles this nicely.
- Step 4 With the business continuing to grow, the database might become the bottleneck. To mitigate this, we separate reads and writes in a way that frequent read queries go to read replicas. With this setup, the throughput for the database writes can be greatly increased.
- Step 5 Suppose the business continues to grow. One single database cannot handle the load on both the inventory table and user table. We have a few options:
- Step 6 Now we can modularize the functions into different services. The architecture becomes service-oriented / microservice.