## SD160 Technical Writing Skills - Final Project: Portfolio

Name: Anton Talalaev

### Blog Description: (2 marks)

This is a simple blog that includes some short posts, my educational projects (the most interesting), my full work experience (full resume), my short and full stories.\_\_\_\_\_\_\_\_\_\_\_

### Audience / Persona: (3 marks)

Create a persona for one reader of your blog and answer the following questions.

1. What is your reader’s name? \_\_\_\_Ben\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. What demographic do they fall into? \_\_\_\_\_young / middle\_\_\_\_\_\_\_\_\_\_
3. Where do they live? \_\_\_\_Canada, USA\_\_\_\_\_\_\_\_\_\_\_
4. What is their job/role? \_\_\_\_IT (entry-level, management)
5. What do they enjoy for fun? \_\_\_\_\_PC games\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Why do they read your blog? \_\_\_\_young specialists will try to find answers on some questions / IT management or recruiters are searching information about me before an interview.

When you write and edit your blog posts, consider writing *for* your persona.

### Website Instructions:

Please describe how/where to access or run your website:

1. You need to unzip the file anton\_talalaev.zip.
2. Drag and drop index.html file from unzipped folder to a browser window.