

Your favourite APP

You have to choose an App that you use a lot and make a project about it.

Restrictions:

- It can not be an app (pc or smartphone) about: social media / streaming /video games / ecommerce
- You will have to make a demo, the app has to be available in our country
- The presentation will be of 25 minutes
- Individually

Steps:

- Post on the forum the app you want to choose
- Wait for approval
- Go!
- Upload your work to GitHub
- Weekly review

Outline for the Presentation and Defense of the Project (25 min)

1. Introduction (2-3 minutes)

- **Personal introduction:** Name and a brief description of your role as a user of the app (e.g., "I am a regular user of this app for...").
- **App introduction:**
 - Name of the application.
 - Type of application (category or sector: health, productivity, finance, etc.).
 - Main purpose of the app.

2. General information about the app (5 minutes)

- **Developers:**
 - Name of the company or developers.
 - Brief history or interesting facts about its creation.
- **Availability:**
 - Platforms where it is available (Android, iOS, web, etc.).
 - Business model: free, freemium, subscription, etc.
- **Target audience:**
 - Who is the app designed for?
 - What problem does it solve or what need does it address?

3. Key functionalities (6-7 minutes)

- **Description of key features:**
 - Select at least three main features.

- Explain them clearly and simply.
- What value do they provide to the user?
- **Highlights:**
 - User Interface (UI): Is it easy to use? Why?
 - User Experience (UX): How intuitive is navigation? What makes it efficient?

4. Demo video made by yourself (8-10 minutes)

- **App walkthrough:**
 - Show the selected key features.
 - Explain step by step how to use them.
- **Use case:**
 - Real-life scenario: "I will demonstrate how this app can be used to..."
 - Simulate an action or solve a specific problem.
- **Common errors or difficulties:**
 - What problems might beginner users face?
 - How can they be solved?

5. Critical analysis (3-4 minutes)

- **Advantages:**
 - What makes this app stand out compared to others?
 - What are its strengths?
- **Limitations:**
 - What aspects could be improved?
 - Opinion on potential future features or necessary improvements.
- **Comparison:**
 - Are there similar apps? If yes, how does this one differ?

6. Conclusion (1-2 minutes)

- **App summary:**
 - A brief statement about the value it provides.
- **Recommendation:**
 - Would you recommend this app to other users? Why?
 - What type of user would benefit the most?

7. Q&A and defense (5 extra minutes)

- Answer questions from classmates and/or the teacher.
 - Justify opinions or decisions about your analysis.
-