Trello Link

List of products
- Click on what products may be available.
- New products that are coming out or recently released.
- Price range

Design of the products
- Product pictures.
- See physical features of the product.
- Product designs.
- Colors available for the product.

Product Specs
- What features the product has
- Battery life of the products
- Size of the products
- Any discerning details that may be different between the products

Possible savings and retailers
- Where the product can be bought and for which carriers.
- If there are any special offers for the product.
- If the product can be available for cheaper or a special contract for a lower payment in the beginning.
- How to reserve a product that may be high in demand.

Accessories and Product
- Available accessories for the product.
- What makes their products unique
- Product services and applications

Overall the website shows an abundance of products but also information in which the user can go through and inspect the features and design of the products. They provide more information when clicking on certain links to help answer any questions that the customer may have. Enures to give any information about their products that separates them from their competitors and what makes their product wonderful to use.

User Stories

As an apple user i want to see the pricing of apple products and if there are any deals so i can stay within my budget .

As an iphone user i want to know the specs and design of the cameras on the iphones so i can take better pictures.

As a cell phone user I want to know how my privacy is safeguarded and secured while I use various apps and features of the phone.

As an iPhone user I want to know what sets Apple apart from its competition so that I can continue to be a loyal iPhone customer.

As an apple user I want to see the available cases and designs so that i can customize my phone the way i want to.